

Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting
March 31, 2011

Meeting Called to Order: 10:12 am

ROLL CALL:	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Present
	Marilyn Rogers, Member	Absent
	Tamara Smiley, Member	Present

DECLARATION OF QUORUM: announced by Larry Ramsey

Star Fuels/Arrow Star Fuels – Ron Murray/Mark Miller/Terry Addington

- General discussion
- See attached company info
 - Native fuel supplier
 - Arrow Star Development
 - Build
 - Layout
 - Manage

Razorback Sports Properties

- See attached proposal
- General discussion
- DCR will review and make counter offer

Marketing

- Review may newsletter – suggestion for changes made
- Great Outdoor Giveaway – May promo, see attached billboard options
- Branding
 - Two options presented - see attached
 - DDA preferred the design of option b, but requested a few changes.

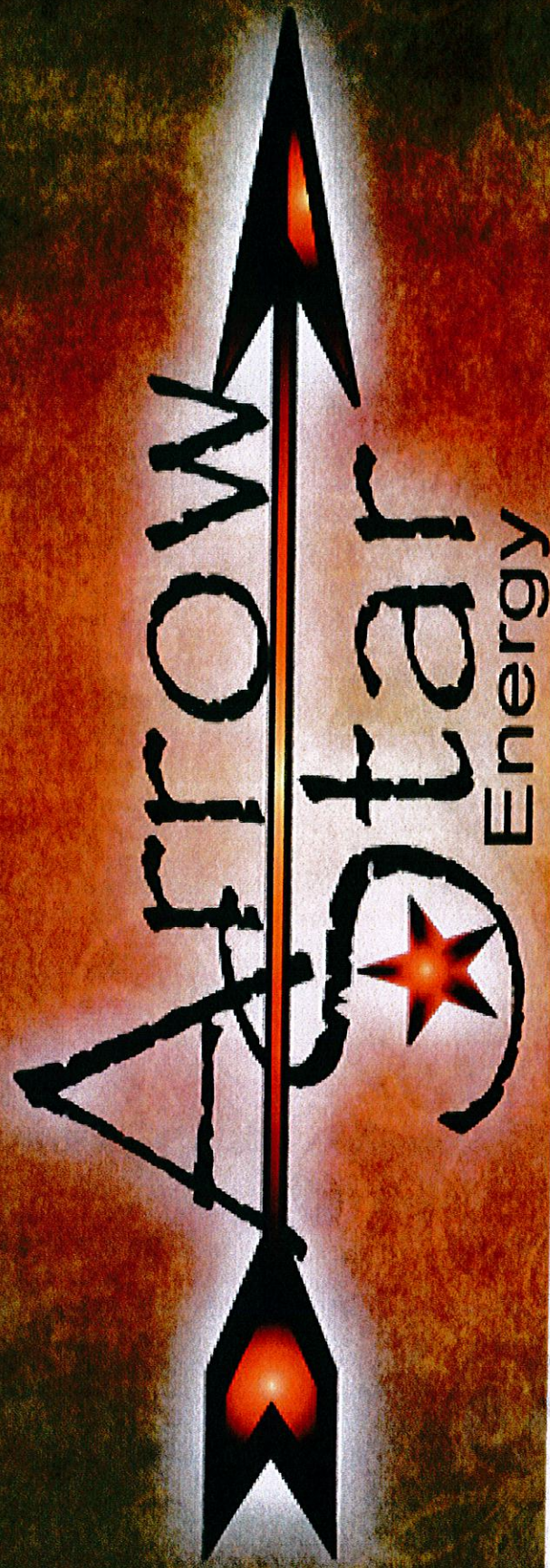
Economic Impact Study

- Cost approx \$7-15,000 to complete study
- PSU or MSSU students to complete
- Hold off until we receive the final info from KlausRobinson on the feasibility study

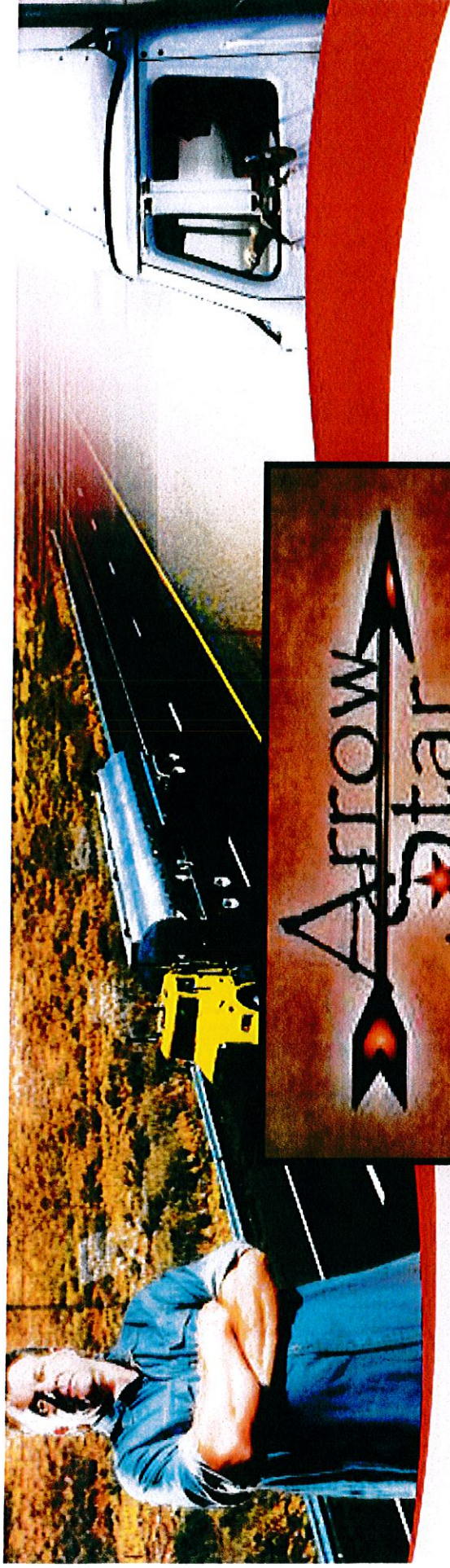
Changes to 401K

- Program for executive management
- Deferred comp plan
- Tax benefits
- Will request more information

Adjourn 2:20pm



www.ArrowStarEnergy.com

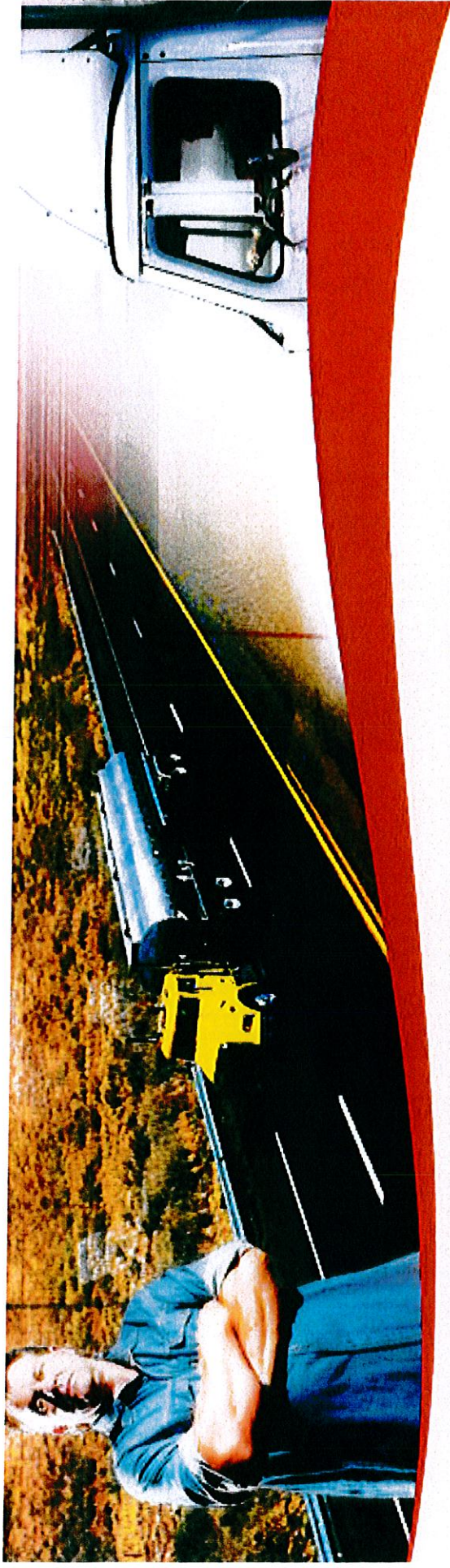


- OUR HISTORY
- OUR PEOPLE
- OUR COMMITMENT



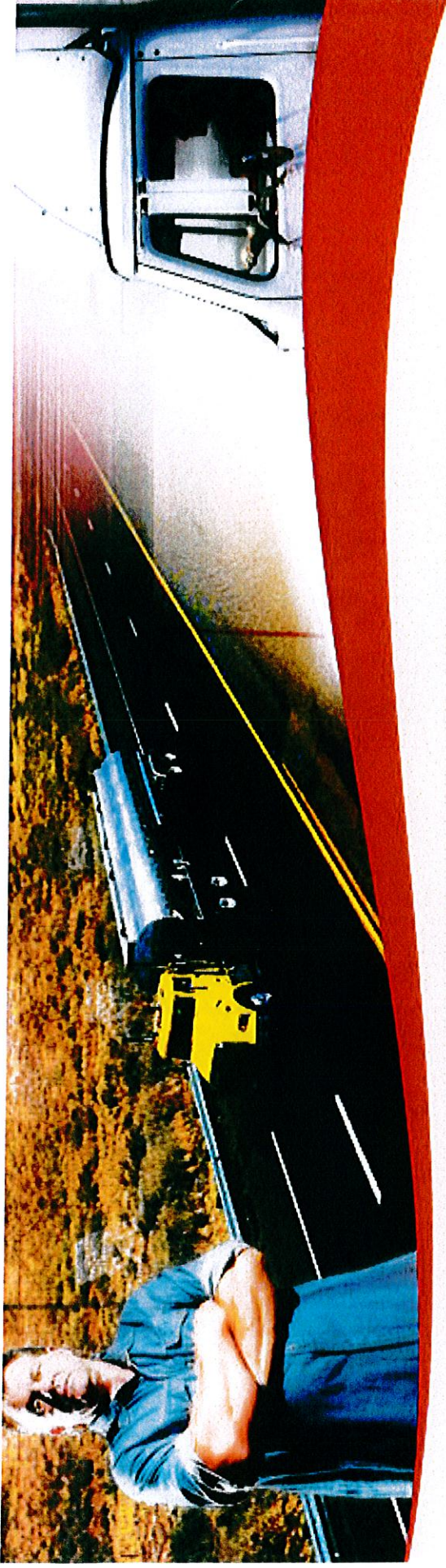
KEY PERFORMANCE INDICATORS





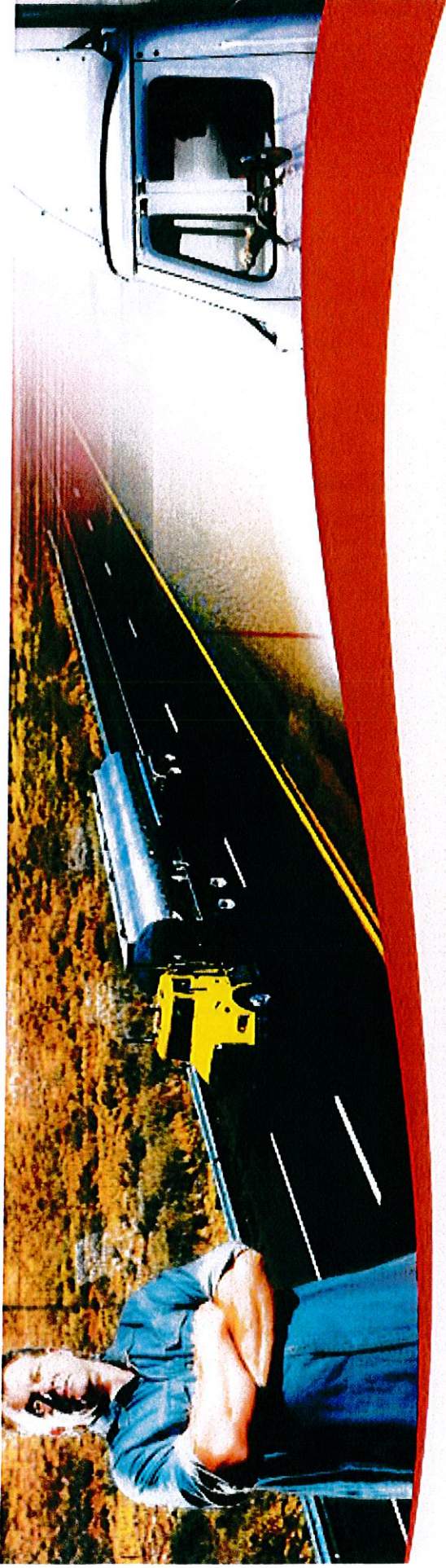
BUYING ADVANTAGE

- BIGGER VOLUME = BETTER PRICE
- PLAYING WITH A FULL DECK
 - WE HAVE CREDIT LINES WITH 52 DIFFERENT SUPPLIERS
- STAR IS A SUPPLIER IN THE MAGELLAN PIPELINE
 - ECONOMIES AND FLEXIBILITY THAT OUR COMPETITORS LACK



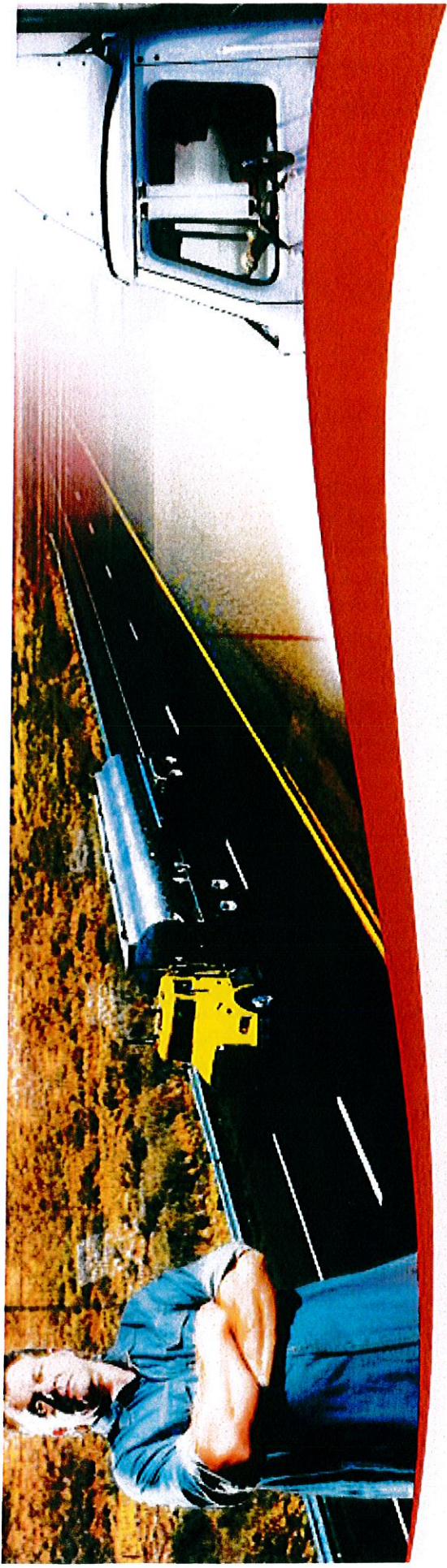
SUPPLY ASSURANCE

- **Guaranteed Supply!**
 - We have hauled fuel over 4 state lines to keep a customer in business during the worst of times.
 - 52 suppliers also comes in handy when supply is tight.
 - Our own fleet of trucks gives us flexibility



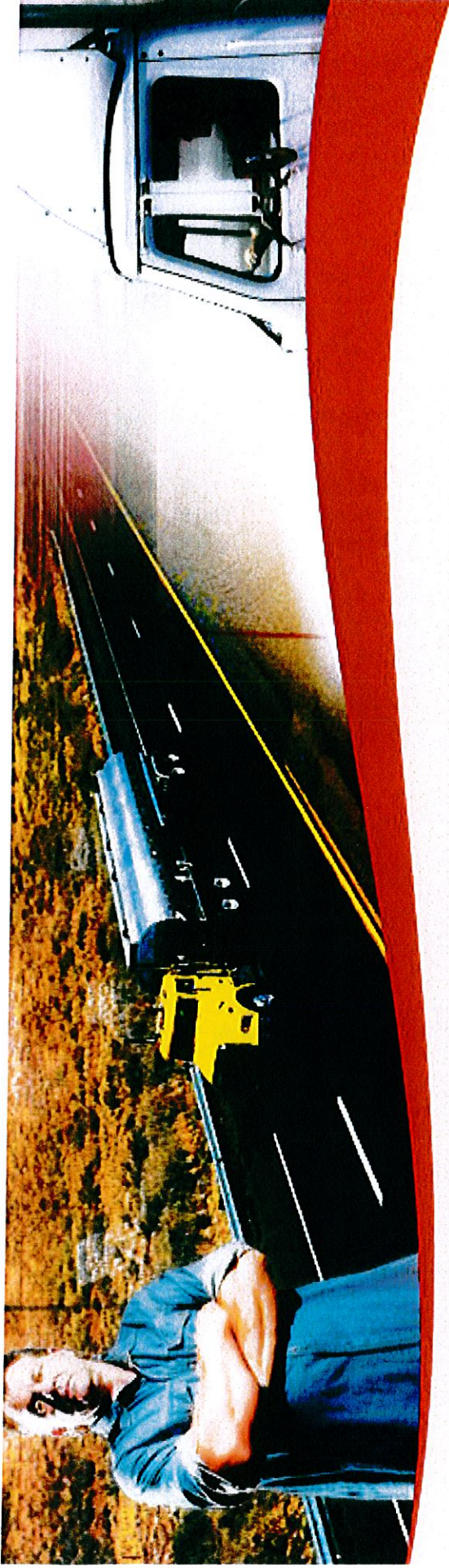
PROCUREMENT EXPERTISE

- Dedicated Supply and Logistics Dept.
 - Arrowstar Energy is committed to consistently providing the lowest cost supply to its customers.
 - 18 years of supply experience
 - Committed to “architecting supply solutions” that fit your needs, budget, and goals.
 - Extensive knowledge of the unbranded wholesale markets, their infrastructure and how the relate



SERVICE

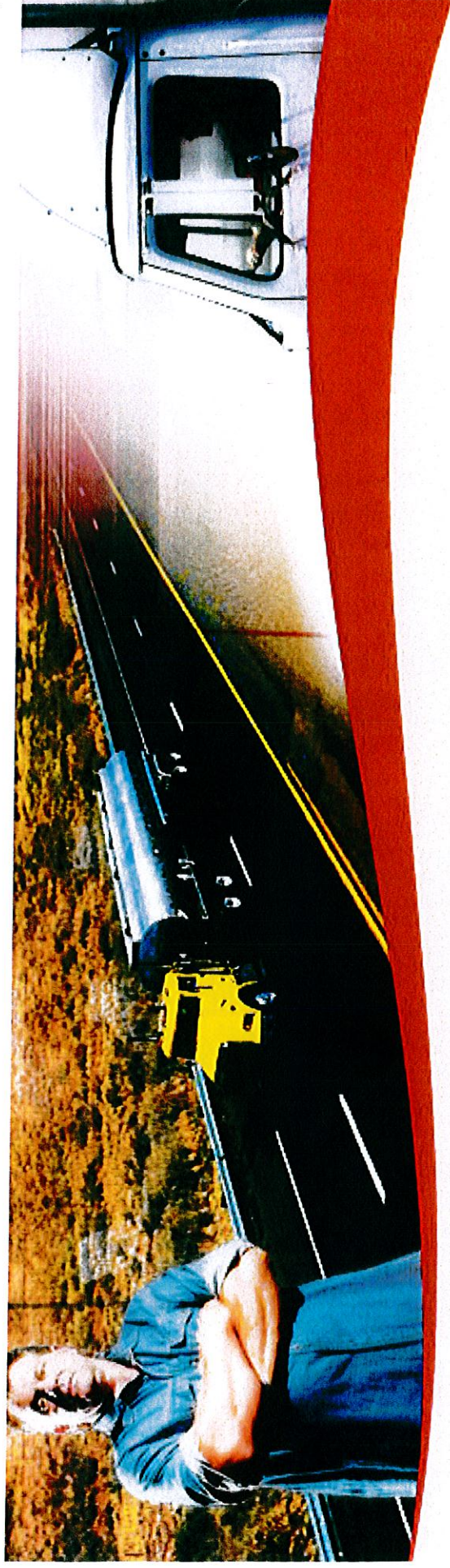
- TRANSPORTATION
- BUYING POWER
- BACK OFFICE SUPPORT



TRANSPORT & INVENTORY

- **LOGISTICAL ADVANTAGE**

- 180 trucks which will help further the value Arrowstar Energy can provide
- Our fleet also allows us the opportunity to take advantage of geographical basis arbitrage opportunities that could not be played in the pipeline
- Currently hauling over 1 .5 billion gallons a year
- We have rail logistic experience and venues

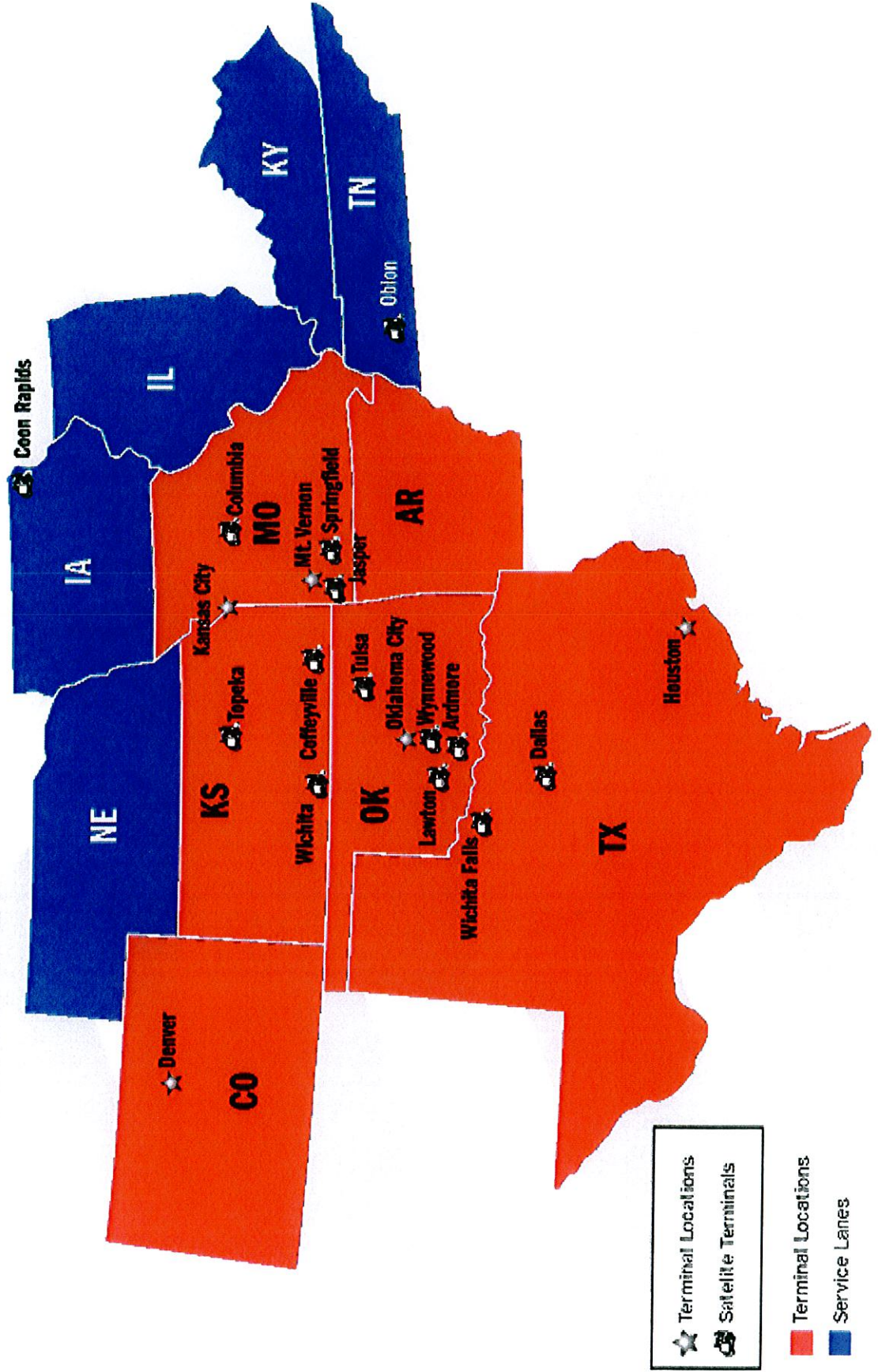


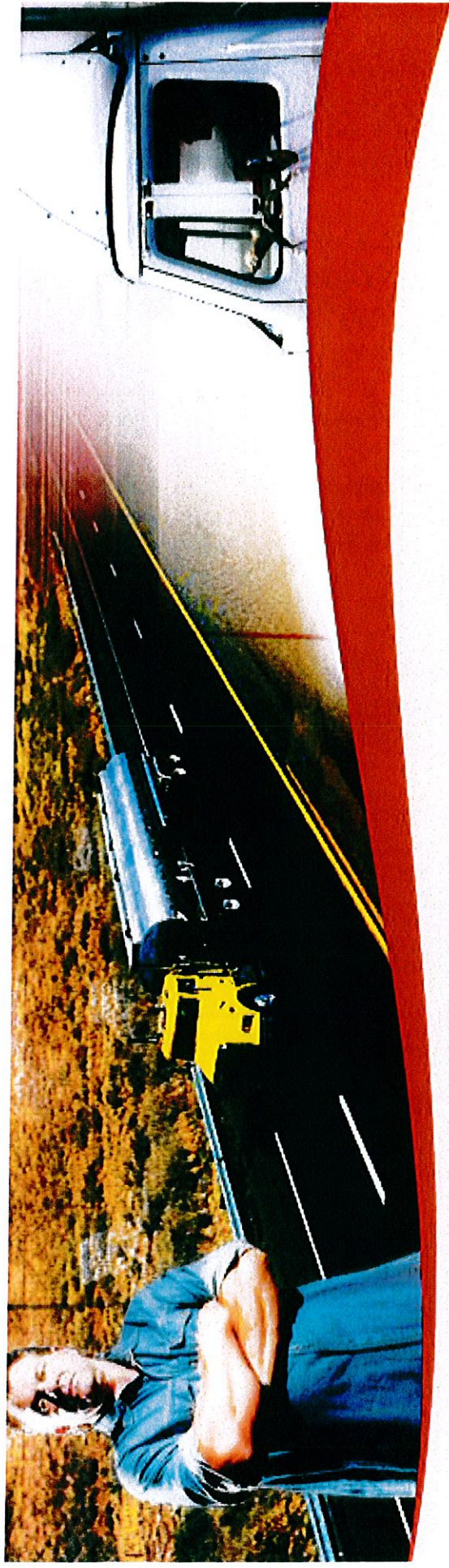
TRANSPORT & INVENTORY

- 110% delivery guarantee
- Hold the highest safety rating available from the Department of Transportation.
- We only hire drivers who share in our values and goals of operating in a safe, legal, and professional manner.
- 5 dispatch offices that serve our various markets. Customers can either choose to work with these centers individually or may choose a central dispatching office.



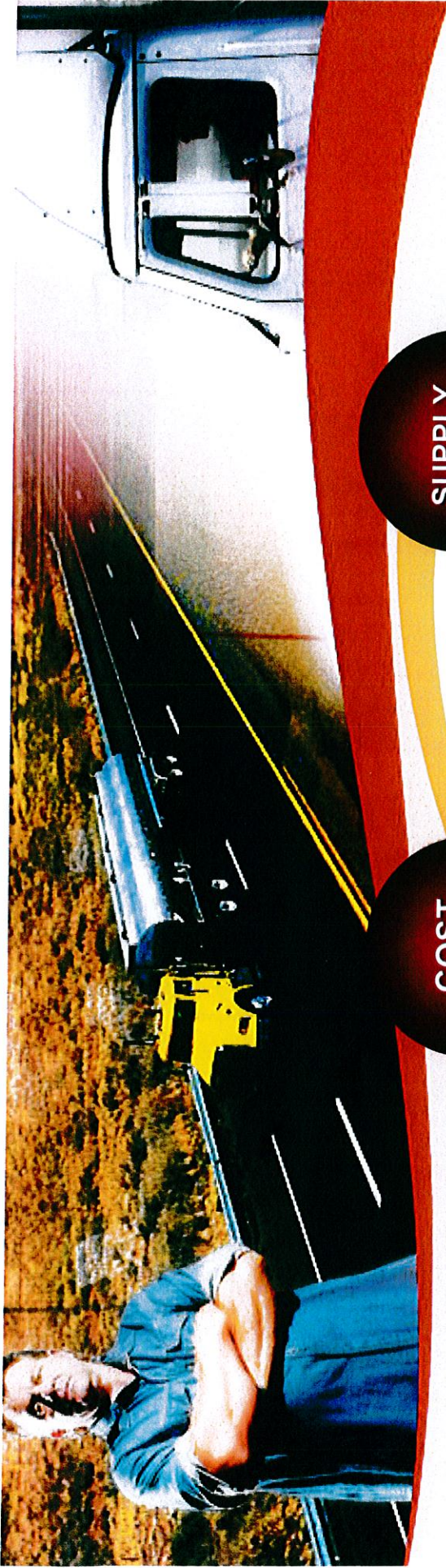
Transportation Services





BACK OFFICE SUPPORT

- EFT DRAFT vs. CHECK
- 24 HR TURNAROUND ON BILLING
- BACK OFFICE INTEGRATION



SUPPLY
ASSURANCE

COST
SAVINGS



24 HR
HIGHEST LEVEL
OF SERVICE

LONG TERM
PARTNERSHIP
(GROWING TOGETHER)

EXPERIENCE

Q[®] CLUB *Rewards*

DOWNSTREAM[®]
CASINO RESORT



10,000 MORE REASONS

to use your Q Club card and to make
Downstream Casino Resort & Quapaw Casino
your entertainment destinations!



Redeem your Q Club Rewards points today for any of the fabulous items in this catalog!

Shopping has never been so simple!
In the comfort of your own home
you can go to the Q Club section at
www.downstreamcasino.com to
see all 10,000 items available.

Ordering is just as easy...
bring your list of choices
to the Q Club and we will
have the items delivered
right to your front door.

START SHOPPING TODAY!

Minimum order of 5,000 points is required.

4GB 2" LCD MP3 MP707-4GRED Video Player Q Club Points: 5000

Introducing the Coby MP707 Video & MP3 Player. This player combines the features you expect with easy-to-use controls refined by years of experience. Enjoy digital video and audio everywhere you go with its generous 2.0" TFT LCD full-color screen. Up to 8 GB of memory gives you plenty of storage for music, videos, photos, and text. Coby Media Manager software included for easy and hassle-free media syncing.



Cuisinart - DCC-450BK 4-cup Coffeemaker Q Club Points: 5500

The Cuisinart DCC-450BK 4-cup coffeemaker is ideal for a small household. An ON indicator light shows the unit is ready to go, while its 30-minute automatic shut-off function provides peace of mind, so there's no need to worry when leaving the house in a hurry. The coffeemaker's 4-cup stainless-steel carafe provides easy serving with its generous handle, knuckle guard, and dripless pour spout. For added convenience, removing the carafe from the warming plate pauses the brewing process and allows for a quick pour before brewing has finished.



Dirt Devil PD20000B Dirt Devil® Easy Steam Q Club Points: 5999

This unique Dirt Devil Steam Mop features a continuous steam generating system that provides steam cleaning through the entire pad surface. Continuous steam means less water to soak the pad resulting in fewer smears and streaks. Uses regular tap water and steam is ready in only 30 seconds. Bonus: Includes 1 Shaggy Dust Pad & Carpet Glide Attachment!





**Panasonic
ES4026CMB
Pro-Curve™ Double Blade Men**
Q Club Points: 6000

The Panasonic ES4026CMB pro-curve, double blade, shaver/trimmer has an independent, floating head that follows the contours of your face perfectly. All the inner blades are precisely angled to deliver a firm and comfortably shave. The counter directional blades move back and forth for reduced vibration. With the pop-up trimmer you can also groom your moustache or sideburns. Panasonic Wet/Dry Ear & Nose Hair Trimmer model ER416 included as a bonus.



**Duracell - 854-0007
Emergency Car Starter W/Flashlight**
Q Club Points: 6999

The Duracell® Emergency Car Starter with Flashlight is the ultimate rechargeable, portable power solution for battery emergencies. When your vehicle battery is low, you can charge it without leaving the safety and warmth of your car. Simply plug the emergency car starter into your vehicle's 12-volt DC socket and it starts charging your vehicle's low battery. Its built-in flashlight helps you see in the dark. The Duracell® Emergency Car Starter features one DC outlet so you can power small personal electronics like an iPod®, mobile phone or BlackBerry®.



**cinda b - 102006
Zippered Tote
Ravinia Black**
Q Club Points: 7800

Our top choice for looking put-together with classic style. Very spacious, it's also big on organization with outside pockets for your cell phone and keys plus six inside pockets to keep things tidy. It also has a two-way zip closure for security. 15 1/2"W x 3"D x 12"H. 11" strap drop. Proudly made in the USA with durable, ploy/nylon fabrics. Water-Resistant and Machine Washable. All cinda b styles are stylish and fun as they are versatile and functional. Custom designed by Cinda Boomershine.

**Uniden®
DECT1560-3
DECT 6.0 Cordless Phone with Caller ID,
3 Handsets**
Q Club Points: 7999

DECT 6.0 Digital Cordless Phone w/handset speakerphone. 30 name/number caller ID memory. Phonebook features - store and transfer up to 70 names. Whole house expandable up to 6 handsets. Includes 2 extra handsets and charging cradles. Interference free communication technology.



**Coby
CAM4000
2.4 In. Digital Camcorder**
Q Club Points: 8000

The Coby CAM4000 2.4 In. Digital Camcorder features a 3 megapixel CMOS sensor with LED for low-light situations and a 4x digital zoom. Also included are a 2.4 inch LCD view screen, a 32MB built-in memory, and a SD/SDHC card slot that is expandable up to 8GB. The camera comes built with the capability for editing and uploading video to YouTube, and it connects easily to a computer for use as a webcam. allows for a quick pour before brewing has finished.



**Corelle®
1069983
Square 16-Pc Set
Service for 4**
Q Club Points: 8499

Designed by one of Europe's leading design firms, Corelle Square dinnerware features sleek, squared shapes with rounded corners and flared rims which fuse seamlessly with the traditional rounded centers. This 16-Piece Set includes: 4 each of 10.25" Dinner Plate. 8.75" Lunch Plate, 22-oz Soup/Cereal Bowl. 12-oz Porcelain Mug. SIMPLE LINES





**Dirt Devil
M085610RED
Dirt Devil® Breeze Lightweight Upright**
Q Club Points: 8999

This bagged upright has a lightweight design - making it easy to push and carry. A powerful 12 amp motor provides strong suction power and an extra-wide, clog-free dirt path offers a better cleaning path. The MicroFresh filtration process traps over 99% of dust and common allergens in your home.



**Chicago Cutlery
1073704
Metropolitan 15 Pc
Block Set**
Q Club Points: 9999

2.75" & 3.5" Parers, 4.75" Partoku, 5.5" Utility, 7" Santoku. 9" Scalloped, 8" Sharpening steel, (6) 4.5" Steak Knives. Shears, Hardwood 14-slot Block. High-carbon stainless steel blades with full tang. Polymer handles provide comfort and safety when cutting. Triple compression rivets; Full Lifetime Warranty.



**Sony - DVPFX750 -
Portable DVD Player**
Q Club Points: 11000

Watch movies, view photos and listen to music anytime, anyplace with the DVP-FX750 portable DVD player. Ideal for road trips, plane rides, or the daily commute, this stylish player features a vibrant 7" screen and up to three hours of battery life. And when you want more than movies, you can look at personal photo albums or play CDs and MP3s. Share entertainment with a friend via two built-in headphone jacks. An included car adaptor ensures you'll be ready to go no matter how long the road trip while the A/V adapter makes it easy to connect to a TV.

**MTD
RM0818B
18 Volt Cordless Chain Saw**
Q Club Points: 11499

Powerful 18 Volt Motor. 2 Saws in 1 - Converts from pole saw to handheld chain saw. 8" bar length. Adjustable telescoping pole provides up to 14 ft. reach. Aluminum inner pole for added strength and control. Flip lever provides quick and easy locking of pole. Up to 150 1-1/2" diameter cuts per charge. Includes 18 Volt battery and battery charger. 2 Year Limited Warranty.



**Golf Incentives
FTJCNT-FTM
FootJoy Contour Series Golf Shoes**
Q Club Points: 11500

Feel the flex! Special construction allows for the ultimate in underfoot comfort and flexibility.



**TomTom
BLACK EASE
TomTom Black Ease**
Q Club Points: 11995

The TomTom EASE is easy to use, intelligent navigation. Switch on and go right out of the box. TomTom's two-button EasyMenu™ makes getting on the road faster and easier. With just a few taps of the screen you'll be on your way to any destination in the U.S. Just enter the address on the touchscreen and your TomTom EASE guides you door-to-door with turn-by-turn spoken instructions including street names. 3D graphics help guide you to your destination. No activation fees.





**Uniden®
BC72XLT
100 Channel Handheld Scanner**
Q Club Points: 11999

100 channels, 10 banks, 25/512 MHz. Compact design with one touch weather scan. Close Call RF Capture Technology. 10 preprogrammable services searches. NASCAR identified & uses 2 AA batteries. Coverage 25-54, 136-174, 406-512 MHz.

**West Bend - 41125
12 Speed Mixer - Black**
Q Club Points: 13999

Powerful 12 speed motor with electronic control senses the mixing load and automatically adjusts the speed and power. Included with the unit are two brushed stainless steel mixing bowls, a 1-1/2 and 4 quart size and two heavy duty dough hooks and two large beaters. The mixer has a convenient easy to use beater ejection button on the side and a power boost button on the top. With 300 watts this unit will do a good job on the simplest mixing and blending to heavier applications like bread and cookie dough.



**Dooney & Bourke-Core Collection
55875 BM - 1975 Signature Mini Margot
Crossbody, Bn T" Moro**
Q Club Points: 14500

Dooney & Bourke celebrates 35 years of quality craftsmanship with the 1975 Signature Collection. This special group of tailored classic shapes, in richly toned cotton, has been finished with a high shine, subtly textured polyvinyl coating that reflects light so beautifully the items look lit from within. With an elegant assortment of gleaming bags and matching accessories, the 1975 Signature Collection expresses your appreciation for the best, and puts you in the spotlight of style.



**Nikon
26206
Nikon CoolPix S3000
Champagne Silver**
Q Club Points: 14995

12.0 Megapixels. 4x Wide-angle Optical Zoom-NIKKOR Glass Lens. Incredible, Bright 2.7-inch LCD. 4-way VR Image Stabilization System. High Quality TV Movies with Sound. Slim, Stylish, Metal Design. Smart Portrait System. Smile Timer and Blink Proof. Blink Warning. In-Camera Red-Eye Fix™. Face-Priority AF. Skin Softening. EXPEED Image Processing. Subject Tracking. Quick Retouch. D-Lighting. Scene Auto Selector.



**West Bend
41300
Hi-Rise™ Breadmaker**
Q Club Points: 11999

Make scrumptious, yet inexpensive, bakery-style artisan bread with the West Bend® electronic dual-paddle Breadmaker. Fill your kitchen with the aroma of fresh baked bread. 11 Program settings include, Basic, Quick, French, Super Rapid, Whole Wheat, Sweet, Dough, Bake, Jam and Sandwich One "Homemade" setting to adjust and set your own preferences for kneading, rising, baking, and keep warm you can also program for a 13 hour delay.



**Weedeater-Poulan
P1500
Poulan 25cc 2-Cycle
Gas Curved Shaft Trimmer**
Q Club Points: 12999

The Poulan P1500 is ideal for homeowners who desire a cost-efficient machine with a power-to-weight ratio that is perfect for residential lawns. This model is powered by a reliable 25cc 2-cycle gas engine and features the convenient Tap 'N Go dual exit head. With a maximum 16" cutting path, homeowners who are looking for an economical product with reliable performance will find the P1500 as a great value.





Hoover - UH30300 - Hoover® T-Series™ WindTunnel® Bagged Upright
Q Club Points: 14999

T-Series™ vacuums combine a sleek design with superior, simple-to-use cleaning power at a practical price. With one simple touch, the HEPA Filtration Clean Drop™ Bag System releases the full bag directly into the trash. Intuitive Power Controls are conveniently positioned at your fingertips. Includes On/Off Brushroll, air-powered hand tool, and WindTunnel® Technology that removes embedded dirt* and minimizes blowback or scatter on carpet while offering all the power needed to get floors truly clean. *Per ASTM F608



Sony SRSGU10iP Dock speaker system
Q Club Points: 15000

The SRS-GU10iP is an elegant dock speaker system for iPod and iPhone that features 20W of total output and is encased in a stylish piano black wooden cabinet. It also gives you remote access to all of your music on your iPod player with a full function wireless remote control.



Danby Tabletop Beverage Dispenser DBD5L
Q Club Points: 16000

Danby's 5 Litre Beverage Dispenser is something for entertaining enthusiasts to get excited about, whether hosting a get together or having a birthday party. Great for by the pool, on the boat, or watching the game, it chills mini beer kegs but also comes with a removable 5 litre plastic bottle that can be filled with mixed drinks, wine, iced tea, juice or whatever you fancy. Just plug it in and keep the party going.

Cuisinart Griddler Combo GR-55
Q Club Points: 18500

The Cuisinart® GR-55 Griddler™ Combo cooking surface uses two removable and reversible nonstick grill and griddle plates to provide multiple cooking options. Use half grill/half griddle, full griddle or full grill to prepare any meal. It's easy to make a steak and egg breakfast or fry the peppers and onions on the griddle while grilling the chicken for fajitas - all right on the countertop with one easy appliance.



Coby 7" Under-the-Cabinet DVD/CD Player w/TV and Radio KTFDVD7093SVR
Q Club Points: 19000

The Coby 7" Under-the-Cabinet DVD/CD Player features a Digital TV and Radio. It has a 7" widescreen TFT LCD display screen and includes a digital AM/FM radio. There is a convenient front panel with on-screen display and integrated stereo speakers. And the Audio/Video input jack is perfect for video games, VCRs, or other AV sources.



Oreck® XL2200RS Oreck® XL® Classic Vacuum
Q Club Points: 19995

The legendary 8 lb. Oreck® XL® Classic Series Upright is the vacuum that started it all. This remarkably powerful, lean, mean cleaning machine has proven its worth in hotels, restaurants, schools, airports and office buildings.





**Bulova Men's
96B121
Bracelet Watch
White**

Q Club Points: 19900

Tonneau shaped silver dial with silver markers. Date only calendar. Curved crystal. Stainless steel construction. Fold-over buckle. Water resistant to 30 meters. Duet: 96L130



**Bulova Ladies'
96L130
Bracelet Watch
White**

Q Club Points: 19900

Fully assembled saw has all the features needed to keep your larger shrubs & trees in perfect condition. 34cc, 2 cycle gas engine with primer bulb for easy starting. Engine sports a super clean air filtering system which enhances the filter life. 16" steel bar with gear driven automatic oiler will lengthen the life of bar & chain. Reduced kickback on chain & bar for safer operation.



**Garmin - FISHFINDER160C
Fishfinder GPS-Dual Beam Transducer**

Q Club Points: 20000

Garmin's Fishfinder 160C 3.2 In. Display Fishfinder GPS with Dual Beam Transducer is a rugged, affordable color sounder for recreational anglers who fish primarily in freshwater lakes. Fish returns and bottom information are clearly shown on the unit's bright, sunlight-readable color display, making it easier for you to scope out your fishing grounds. Fishfinder 160C's included dual-beam transducer provides excellent shallow-water performance, and the wide viewing angle lets you see fish even off the sides of the boat.

**Samsung
BD-C5500-XAA
2 Channel Blu-ray Disc Player**

Q Club Points: 20000

The Samsung BD-C5500 2 Channel Blu-ray Disc Player delivers an eco design with improved energy efficiency by using new technologies such as loader duty control, low voltage spindle motor, and analog video detect, which contribute to a reduced power consumption of 13W during disc playback, and just 0.1W in stand-by mode. The BD-C5500 is designed for the consumer who wants a high-performing Blu-ray player with advanced multimedia features.



**Weedeater-Poulin
P3416LE
34cc 2 Cycle Gas
Chain Saw**

Q Club Points: 20900

Fully assembled saw has all the features needed to keep your larger shrubs & trees in perfect condition. 34cc, 2 cycle gas engine with primer bulb for easy starting. Engine sports a super clean air filtering system which enhances the filter life. 16" steel bar with gear driven automatic oiler will lengthen the life of bar & chain. Reduced kickback on chain & bar for safer operation.



**Nikon - 7238
Nikon Action Extreme ATB - 8x40
Binoculars (ultra wide view)**

Q Club Points: 21295

Rugged 100% Waterproof/Fogproof Construction. Bright, multicoated optics. Long eye relief for eyeglass wearers. Rubber armor for sure grip. Turn-and-slide Rubber eyecups with detents. BaK4 High Index Prisms. Tripod Adaptable .





Garmin
NUVI1300 LM
4.3 In. GPS w/ nuMaps Lifetime Update
 Q Club Points: 22000

Garmin's Nuvi 1300 LM 4.3 In. Ultra-Thin GPS Navigator includes nuMaps Lifetime updates for City Navigator NT for 48 states, Hawaii and Puerto. The ultra thin nuvi 1300 LM has a widescreen display, yet it's slim and light enough to take along on all your travels. The enhanced user interface features improved graphics and a new slide control for menu operation, while ecoRoute suggests fuel-efficient routes to save drivers money and fuel.

Karcher
K348
1800 psi Electric Pressure Washer
 Q Club Points: 24599

1800 PSI, 1.5 GPM, German Engineered, Maintenance-free induction motor, Compact storage, 6" wheels for easy maneuverability, Auto shut-off extends pump life, Vario Power Spray (VPS) wand - Infinite pressure control on wand, Dirtblaster wand - Delivers 50% more cleaning power, 25 FT high pressure hose including trigger gun, Built-in detergent tank, One year warranty.



Dooney & Bourke-Core Collection
FA402-BM
Pebble Grain Leather Medium Hobo,
Brown T'Moro
 Q Club Points: 23500

Dooney & Bourke embossed signature stamped on fine pebble grain leather. Matched trim and seam piping. Metal detailing is treated with a lacquer to prevent tarnishing.

Apple
MC544LL-A
iPOD TOUCH 32 GB
 Q Club Points: 29900

See friends while you talk with FaceTime, shoot HD video, or play games against friends or unknown foes with Game Center. All on the amazing Retina display.



MTD
TB154
Troy-Bilt Electric Cultivator
 Q Club Points: 23900

Get all the benefits of our standard push cultivator for soil preparation and bed maintenance with the ease of an electric motor. The TB154 electric cultivator is simple to start - just push a button - and lightweight for improved ease of use.

Bose[®]
322403-0010
QuietComfort[®] 15 Acoustic
Noise Cancelling[®] Headphones
 Q Club Points: 29900

The quietest headphones ever from Bose[®], with acclaimed audio performance and a comfortable fit. Around-ear style. AA battery and carrying case included.





**GrillPro
31845
GrillPro Vertical Propane Smoker**
Q Club Points: 29999

Heavy duty vertical propane smoker with 24 gauge welded steel, 4.4 cu. ft. cook box with 17,000 BTU stainless steel burner, QCC1 Hose and regulator, rotary piezo ignition system, infinitely variable heat control valve, 3 fully adjustable chrome cooking grids, 12 stainless meat hanging hooks, porcelain coated steel water bowl, and drip pan, heavy duty cast iron smoker box, adjustable side and rear air vents for precision heat control and door mounted "accu-temp" thermometer.



**Hoover - F7452-900
Hoover® Steam Vac® All-Terrain**
Q Club Points: 29999

Hoover® SpinScrub® rotating brushes surround carpet fibers to lift dirt and grime, while the DualV® nozzle removes dirty water from carpeting efficiently. Six rotating brushes in the Widepath™ nozzle cover more carpet, so you can finish the job faster. Easy-to-empty dual tanks keep dirty and clean water separate. Powerful 12-amp motor provides a thorough clean and the SpinScrub® powered hand tool cleans stairs and upholstery. The hard floor package gives you everything you need to get your sealed hard floors truly clean with the same machine.



**Panasonic Digital Camcorder
SDR-H85K**
Q Club Points: 33000

The new Enhanced Optical 78x Zoom has been added to the compact body of the SDR-H85K. Taking maximum advantage of the effective CCD area, the camera makes it easy to capture sweeping landscapes with the 33mm wide-angle scope to close-ups of distant subjects with the 78x zoom, without having to worry about image degradation. That's where Advanced O.I.S. (Optical Image Stabilization) comes in. It shifts a corrective lens as you shoot to help eliminate the effects of hand-shake, so you get clear, sharp shots even at high zoom levels.

**Regalware
AK-110SET
American Kitchen cooking set**
Q Club Points: 40000

This company green by design, products, processes, logistics. Made in the USA. Eco-friendly non-PFOA non-stick coating. Heavy-gauge aluminum core base. Brushed satin-finish exterior. Solid SS handles stay cool to the touch, oven-safe to 500F. Handles are riveted to pan for lifetime of use. This set contains everything you need to cook a fine meal. 1 & 3 qt. covered saucepans, 10" covered saute pan. 6 qt. covered stock pot, 8" & 10" fry pans. Limited lifetime warranty.



**Golf Incentives
TAY110403
TAYLORMADE R11 Driver 10.5° Reg**
Q Club Points: 40000

TaylorMade® presents the R11 Driver to give you more adjustability for more distance on the course. Adjust the face angle of the club for a customized feel with the new Adjustable Sole Plate Technology. A new aerodynamic shape gives you faster speeds and more distance with each drive.



**BOSG Packages - Weekender
Weekender Packages**
Retail Q Club Points: 42970

The Trail Dome tent is an ideal family-camping tent that offers a view of the stars—at the campground or in the backcountry. A simple pole design makes this tent a snap to pitch. The Mistral 20° three-season It comes with extra CloudLoft™ insulation over the chest area and a zipper draft tube to keep out the cold. Goodnite airbed, inflates quickly and easily fits in most camping tents. The lightweight Camp Chair is your own portable seat assignment. Webbing-pull adjustments create multiple angled seating positions.





Eastern Tool - TG32P12
4000 Watt Portable Generator
 Q Club Points: 43999

207cc 4-Stroke Air-Cooled OHV Engine (7 HP). Sine Power delivers clean electricity with low THD waveform. Heavy Duty Cast Iron Engine. Large Muffler ensures quiet operation. C.D.I. Ignition System. Easy Pull Recoil Start. Forced Air Cooling System. 4 Gallon Fuel Capacity (15.14 Litres). 65dB Noise Level. 120 V/240V Rated Voltage, 60 Hz Rated Frequency. 4000 Watt Maximum Output. 3250 Watts Rated Output. Run Time at 50% Load = 13 Hours. Run Time at 100% Load = 9 Hours. Car Type DC Port. Wheel Kit with Handle Included.



Honda
HHT25SLTA
25cc Gas Trimmer
 Q Club Points: 44700

Honda's lightest 4-stroke trimmer for homeowner trimming needs, the HHT25SLTA Honda string trimmer provides ample power and torque. Equipped with a standard loop handle, this lightweight trimmer is especially easy to use. And because of the Honda Quick Start System, the HHT25SLTA requires 40% less effort to start than previous models. Solid trigger design for excellent durability. This model can easily accommodate a variety of cutting blades with an optional barrier kit.



Broil King
94944
Broil King Crown 40 LP
 Q Club Points: 44999

The Crown Series features Broil King's legendary stainless steel Super 8™ Infinity burner system. 40,000 BTU main burner. 10,000 BTU stainless steel side burner. 635 sq. in. total cooking surface including porcelain coated warming rack. Large Perma-Mold™ drop down side shelves with integrated tool hooks and condiment bins.

Florida State Games
PS3160GBBNDL
PlayStation 3 160GB Bundle
 Q Club Points: 49900

2 Wireless Control Pads. 1 Assorted Game. PlayStation 3 160GB System.



Bose[®]
44417
Wave[®] Music System - Titanium Silver
 Q Club Points: 49900

Enjoy room-filling sound from an elegant, easy-to-use system that fits almost anywhere. Proprietary waveguide technology allows the system to deliver rich, lifelike sound. Includes digital clock and alarm, CD/MP3 CD player, FM/AM digital tuner, headphone jack and remote.



Honda
HRS216SDA-PKG
21" Single Speed Self-Propelled
Lawnmower Package
 Q Club Points: 53000

Self propelled, side discharge/mulcher (bagger not included). This mower is 100% Honda from the ground up, which means you can depend on every part to be powerful, Honda GCV160 engine. 6 different cutting positions. Steel deck. Flywheel brake blade safety system. 3 Year Residential Warranty. Accessory kit includes debris bag, eco-friendly gas can, fuel stabilizer, oil funnel, gloves and safety glasses.





**Karcher
G2600VH
2600 psi Gas Pressure Washer**
Q Club Points: 64999

Introducing the newly designed G2600VH from Karcher! After interviewing pressure washer users around the country, they designed the G2600VH from the ground up with the most requested features. Powered by a Honda GCV 5.5 hp. engine, features include convenient quick connect couplings for the high-pressure hose and a wand stabilizer grip to reduce wrist and forearm fatigue while cleaning. Pneumatic tires. The result is a pressure washer that is versatile, attractive and affordable.



**LG Electronics
32LK450
32" 1080p LCD TV**
Q Club Points: 64999

You know it's time to start enjoying Full HD 1080p resolution and the 32Lk450 is an easy way to get into it. A beautiful, sleek LCD with all of the innovations that make LG LCD's something better. Features include full HD 1080p resolution, ENERGY STAR[®] Qualified, Picture Wizard II, Intelligent Sensor, Smart Energy Saving, and ISFccc[®] Ready.



**Samsung
LN32C530F1F
32" 1080p 60Hz LCD HDTV**
Q Club Points: 80000

The Samsung LN32C530F1F LCD HDTV brings you the powerful picture quality, vivid colors and stunning clarity of Full HD 1080p resolution. A handy ConnectShare input enables you to connect a thumb drive or digital camera quickly and easily, and a user-friendly interface that allows you to access videos, music playlists and pictures via remote. It's entertainment made easy. Samsung's Wide Color Enhancer delivers the entire spectrum of color and luminance for rich, saturated images that pop.

**Sony
KDL-40EX500
40" 1080p 120Hz BRAVIA LCD**
Q Club Points: 90000

Experience Full HD 1080p, incredible contrast and sharp, vibrant images with the Sony BRAVIA EX500 Series HDTV. Features incredible motion performance so you enjoy crisp, fluid motion during fast-action scenes, plus LightSensor technology that automatically adjusts brightness based on a room's lighting.



**Honda - EU1000IA2
1000 Watt Generator**
Q Club Points: 98900

Honda's Super Quiet Series generators feature a totally enclosed body that results in noticeably quieter performance. Designed for the ultimate in quality, portability and convenience. This EU1000iA2 has Honda's advanced inverter technology that offers 1000-Watts of super-quiet power to run a wide variety of small appliances, including computers and other sensitive electronic devices. Can run 4.0 to 8.3 hours on a single tank, depending on load. Perfect for lights, fans, TVs and small power tools. Please ask about a California compliant model!



**Body-Solid
BFT1
Best Fitness Treadmill**
Q Club Points: 119500

This Best Fitness Folding Treadmill will give you a good workout. Gas assisting folding makes it easy to fold up. This machine has up to 12% incline, up to a 7 mph speed. Contact heart rate, six programs plus a Quick Start option, Three blue LED displays and running track. Incline, heart rate, speed, track, time, distance and calorie feedback.





**Nikon - 25468
D7000 Digital SLR Camera**
Q Club Points: 135000

The Nikon D7000 (25468) SLR Digital camera features a new 16.2-megapixel CMOS sensor with low-light ability never before seen in a DX-format camera. The new EXPEED 2 image-processing engine fuels the enhanced performance of the D7000 along with a new 39-point AF system and groundbreaking new 2,016 pixel RGB 3D Matrix Metering System to deliver amazing image quality in a variety of shooting conditions. The D7000 D-SLR provides full 1080p HD movie capability with full-time auto focus (AF).



**42" 20 HP Kohler
LTBronco
Single Cylinder AutoDrive
Lawn Tractor**
Q Club Points: 149900

The Bronco lawn tractor from Troy-Bilt is a powerful and easy-to-use machine. Look for outstanding features like a premium Kohler engine, a foot-pedal-controlled CVT transmission with cruise control and a StepThru frame.



**Lane Urbana
754-74-85-4
Counter Height Dining Table**
Q Club Points: 177600

Whether you need a casual dining setting or a complete room of entertainment and occasional tables, the Urbana collection will blend perfectly with your decor. Bold in rich hues of a deep merlot finish, the reeded apron adds detail to this contemporary grouping and smooth, clean lines are a modern yet casual look. This table comes with one 12" leaf. White Glove Delivery

**Cub Cadet 19HP Kohler Courage
LXT1042
Single Cylinder 42" LT Tractor**
Q Club Points: 184900

When you want a solid tractor for your money, it doesn't get any easier than the Series 1000 Tractor. With features like the SmartJet™ deck wash system and RevTek™ reverse mowing technology, mowing is easier than ever. 19 HP Kohler Courage Single-Cylinder OHV Engine, Automatic Hydrostatic Transmission with Infinite FWD & REV, 42" Cutting Deck with Heavy Duty Twin Blades, SmartJet Deck Wash System, RevTEK Reverse Mowing Technology.



**Bose® - 318043-1100
Lifestyle® T20 Home Theater System**
Q Club Points: 199900

If you're a movie enthusiast and love movies, sports and video games, bring them to life with premium Bose® 5.1 surround sound. Connect up to 6 HD sources - such as your Blu-ray Disc™ player, cable box and gaming system. Bose Unify® technology guides you through setup and even verifies your video connections. The Unify system's clear onscreen messages and remote control make it easy to use the system and access all your sources. The system blends elegantly into your décor, with Direct/Reflecting® speaker arrays and a hideaway Acoustimass® module.



**Vera Wang Super Pillow Top
Queen Size Mattress Set
044433-5-0-SET**
Q Club Points: 225000

The Vera Wang Sheer Romance Super Pillow Top Mattress Set contains an all-star set of features to give you the best sleep possible. The top upholstery contains Visco that conforms to your body shape and remains firm, while this effort is aided by Latex right below it. Both of these reduce pressure points and increase circulation throughout your body, allowing you to breathe easy as well as wake up without any muscle soreness. Queen Size Shown. This item will be white glove delivered.





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1-888-DWNSTRM (396-7876) | downstreamcasino.com



58100 East 64th Road | Miami, Oklahoma
918-540-9100 | quapawcasino.com



\$80,000

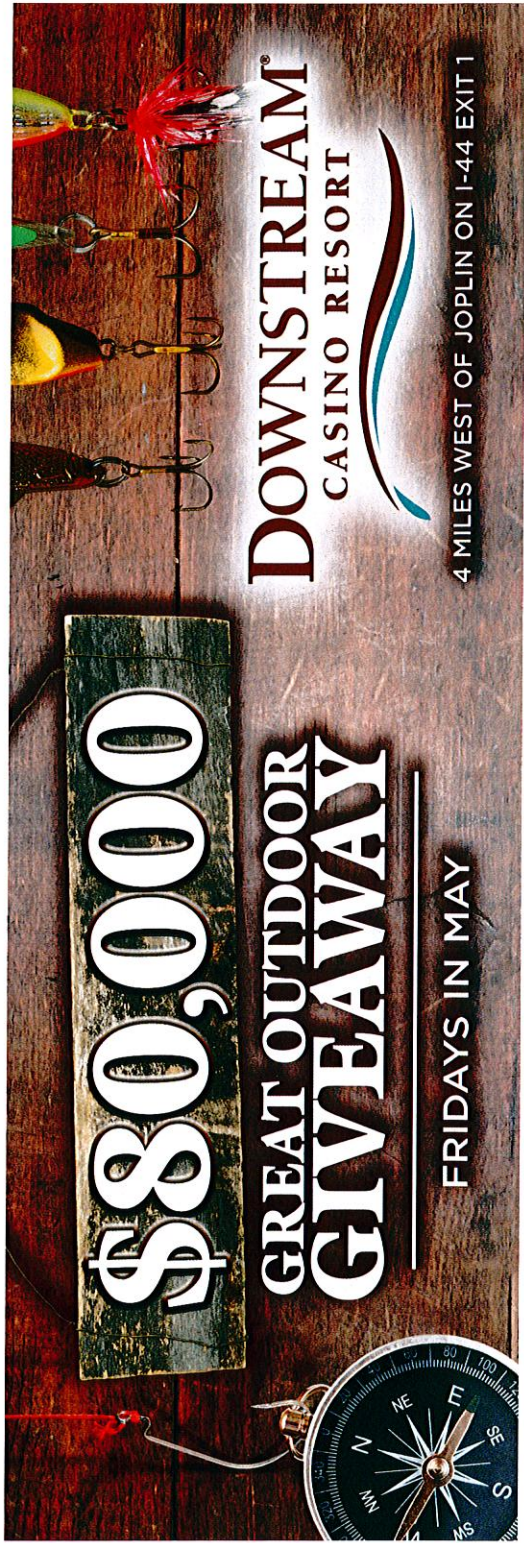
**GREAT OUTDOOR
GIVEAWAY**

FRIDAYS IN MAY

DOWNSTREAM[®]
CASINO RESORT



4 MILES WEST OF JOPLIN ON I-44 EXIT 1



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**FRIDAYS
IN MAY**

4 MILES WEST OF JOPLIN
ON I-44 EXIT 1



GREAT OUTDOOR \$80,000 GIVEAWAY





\$80,000

**GREAT OUTDOOR
GIVEAWAY**

FRIDAYS IN MAY



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DCR GreatOutdoors 48x14.psd

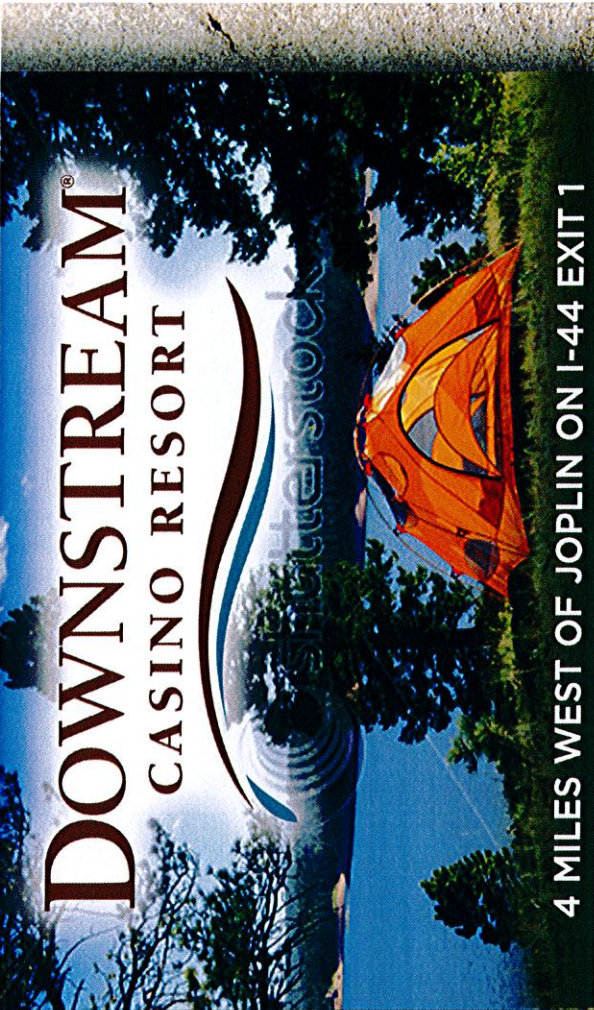


**\$80,000
GREAT OUTDOOR
GIVEAWAY**

FRIDAYS IN MAY

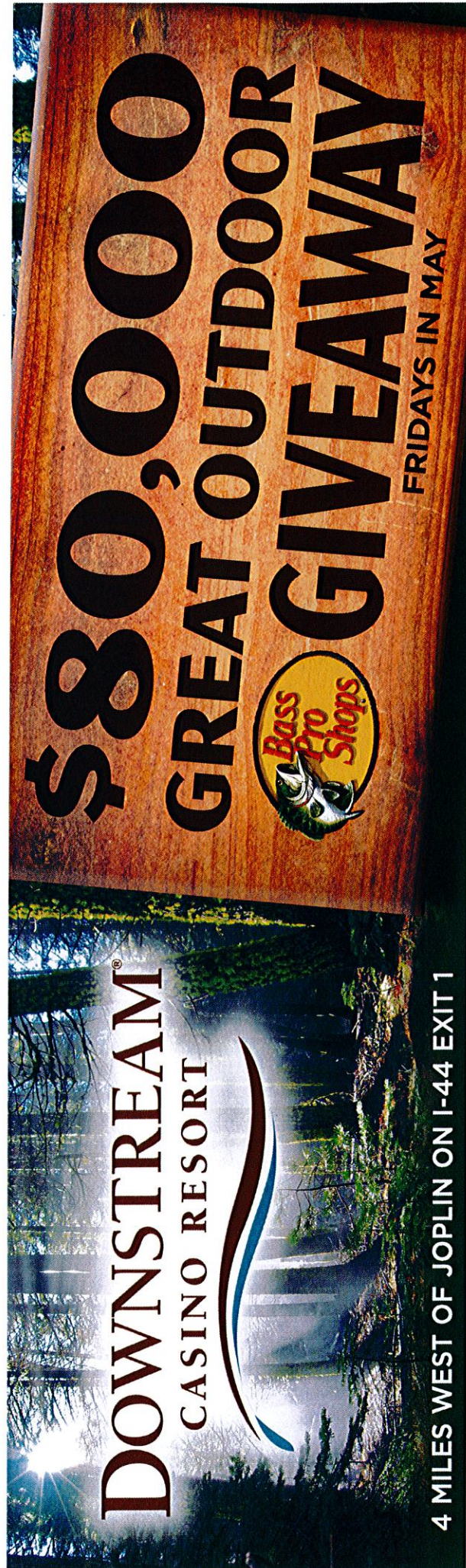


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DCR GreatOutdoors 48x14.psd



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\$80,000
GREAT OUTDOOR
GIVEAWAY

FRIDAYS IN MAY

Bass Pro Shops

4 MILES WEST OF JOPLIN ON I-44 EXIT 1

FOLLOW YOUR SENSES TO...

EXCITEMENT



\$270,000 PROGRESSIVE CASH GIVEAWAY

Sundays • April 3 - 24 Earn entries March 27 - April 24

Drawings every 30 minutes **Chance to win up to \$7,500***

*Amount increases by \$5,000 each week if Grand Prize isn't won. See Q Club for details

BELLAMY BROTHERS - LIVE IN THE PAVILION

Friday, April 29 TICKETS ON SALE FEBRUARY 25TH

Tickets available at Downstream's Heckaton Gift Shop and online at downstreamcasino.com.

FIVE FABULOUS RESTAURANTS

A wide variety of delicious dining options awaits you!

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CASINO RESORT



WHERE WINNING COMES NATURALLY



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1-888-DWNSTRM | downstreamcasino.com

A-News-PROMO



FOLLOW YOUR
SENSES TO...

EXCITEMENT



Sundays • April 3 - 24

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Drawings every 30 minutes

Chance to win up to

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- **\$5,000*** (Silver Q Club members)
- **\$7,500*** (Gold Q Club members)

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MYSTERY Q PLAY

Friday, April 1 from 6am - 11:59pm all Q Club members will win **\$10 to \$1,000 FREE Q Play!** See Q Club for details.

BELLAMY BROTHERS - LIVE IN THE PAVILION

Friday, April 29 - Show starts at **8pm**, doors open at 7pm. All Q Club members receive a discount when purchasing tickets at Downstream's Heckaton Gift Shop. Tickets are also available online at downstreamcasino.com.

DOWNSTREAM IDOL - SEASON 2

Compete on stage at Legends Bar for your chance to win: **\$3,000 and a sponsorship to 2012 American Idol Tryouts!** Auditions every **Wednesday, April 6 - June 22. Finals will be held on June 24.** Must call 1-888-396-7876 to register for an audition. See Q Club for details.

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FOLLOW YOUR
SENSES TO...

EXCITEMENT



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\$270,000 PROGRESSIVE CASH GIVEAWAY

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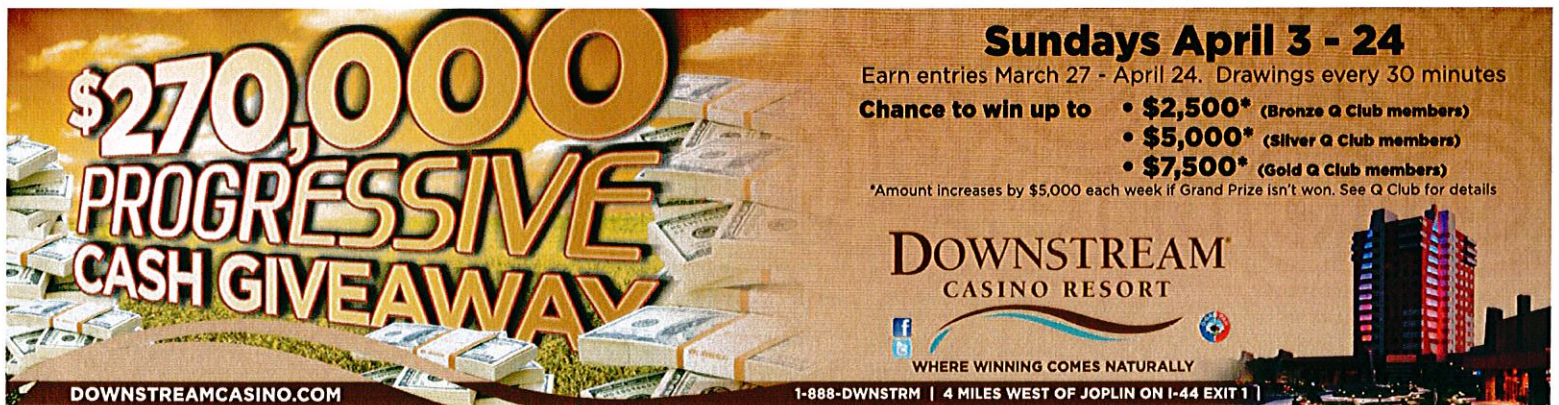
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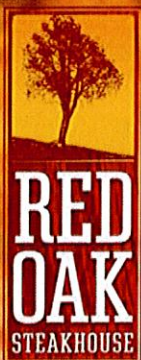
DOWNSTREAMCASINO.COM

1-888-DWNSTRM | 4 MILES WEST OF JOPLIN ON I-44 EXIT 1

A- Strip Ad-Promo

FOLLOW YOUR
SENSES...

INDULGE



RED OAK STEAKHOUSE

The finest steakhouse between Kansas City and Dallas features mouth-watering steaks sealed with juices to ensure perfection, fresh delectable seafood and exclusive exotic game entrees you can only sink your teeth into at Downstream

If fine dining isn't for you, we have something to satisfy every craving with a broad selection of dining options

SPRING RIVER BUFFET

A delicious array of cuisines including Oriental, Mexican and Italian, a heaping cool, crisp salad bar, succulent fresh fruits, and irresistible desserts

BUFFALO GRILLE

Featuring all the classics seasoned with flavor and precisely grilled or fried until golden for exceptional tastes

LEGENDS SPORTS BAR

All your favorite finger foods right in the action with more than a dozen big screens and the best live bands in the region

WA-NA-BEE-DEA

Offers a series of tasty grab-and-go choices with refreshing drinks to quench your thirst 24 hours a day

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WHERE WINNING COMES NATURALLY

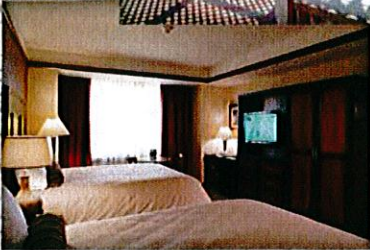


4 MILES WEST OF JOPLIN ON I-44 EXIT 1
1-888-DWNSTRM | downstreamcasino.com



FOLLOW YOUR SENSES...

RELAX



First Class Amenities

Copy about the wonderful rooms, service, pool, etc. Copy about the wonderful rooms, service, etc. Copy about the wonderful rooms, service, etc.

Five Fabulous Restaurants

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Championship Golf Course

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A MORGAN MORTGAGE



FOLLOW YOUR
SENSES...

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LISTEN



LIVE IN THE PAVILION

BELLAMY BROTHERS

FRIDAY, APRIL 29

TICKETS ON SALE FEBRUARY 25TH

All Q® Club members receive a discount when purchasing tickets at Downstream's Heckaton Gift Shop. Tickets are also available online at downstreamcasino.com.

Receive \$10 in Q® Play the evening of the show with each ticket purchased.

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FOLLOW YOUR
SENSES TO...

EXCITEMENT



At Downstream, we have all of the amenities...all under one roof. From our nearly 2200 slot machines and live table games to our 5 fabulous restaurant options, our luxurious 4-star hotel facilities to over 15,000 square feet of banquet facilities... we have it all. When you've done all you can on the inside, check out our 18 hole championship golf course, the Eagle Creek Golf Club.

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FOLLOW YOUR
SENSES...

PLAY



EAGLE CREEK
—GOLF CLUB—
AT DOWNSTREAM

After a challenging day at Downstream Casino Resort's premiere Eagle Creek Golf Club, relax in comfort in one of our luxurious hotel rooms or suites. Dine in any of our five fabulous restaurants and enjoy Las Vegas style gaming excitement. Make your next celebration or business meeting experience one to remember in our fully catered banquet rooms, pavilion or pool side cabanas. Book your stay and play package today!

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Sundays in April

DOWNSTREAM
CASINO RESORT

4 MILES WEST OF JOPLIN ON I-44 EXIT 1

\$270,000
PROGRESSIVE
CASH GIVEAWAY

A- outdoor - PROMO

FOLLOW YOUR SENSES...

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4 MILES WEST OF JOPLIN ON I-44 EXIT 1



EAGLE CREEK
—GOLF CLUB—
AT DOWNSTREAM

PLAY

A - outdoor - Golf



EXPERIENCE...
excitement

\$100,000 BLIZZARD OF CASH

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10-10 SLOT TOURNAMENT

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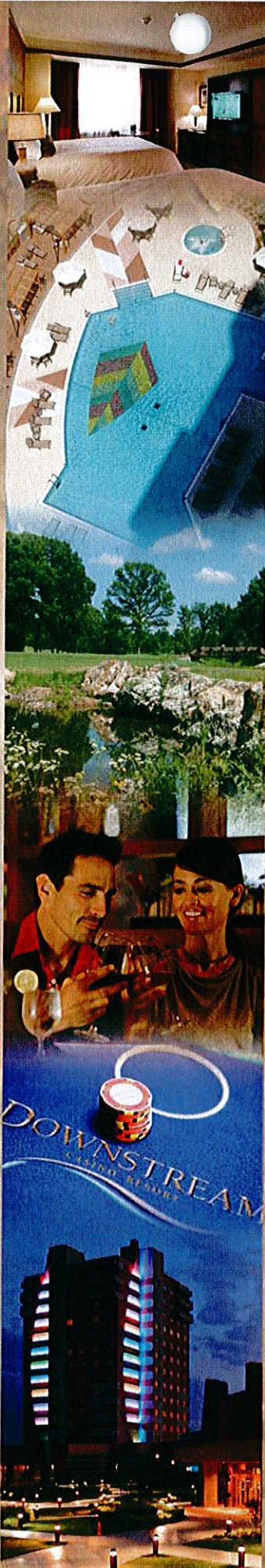
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WHERE WINNING COMES NATURALLY



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EXPERIENCE... first class

- 222 luxury guest rooms & suites
- Suites featuring jetted tubs & plasma televisions
- 24 hour room service
- Fitness room & outdoor pool



- Eagle Creek Golf Club at Downstream, the premier golf course in the four states (less than a mile from hotel)
- 18-Hole Championship Course



- 70,000 sq.ft. gaming floor
- 2,000 Slots or Gaming Machines
- 32 Table Games
- State-of-the-art Poker Room
- High Limit Table Games Room
- High Limit Slots Room



- Five fabulous restaurants
- Devils Promenade center bar

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EXPERIENCE... perfection

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WA-NA-BÉE-DÉA FOOD COURT

Offers a series of tasty grab-and-go choices with refreshing drinks to quench your thirst 24 hours a day

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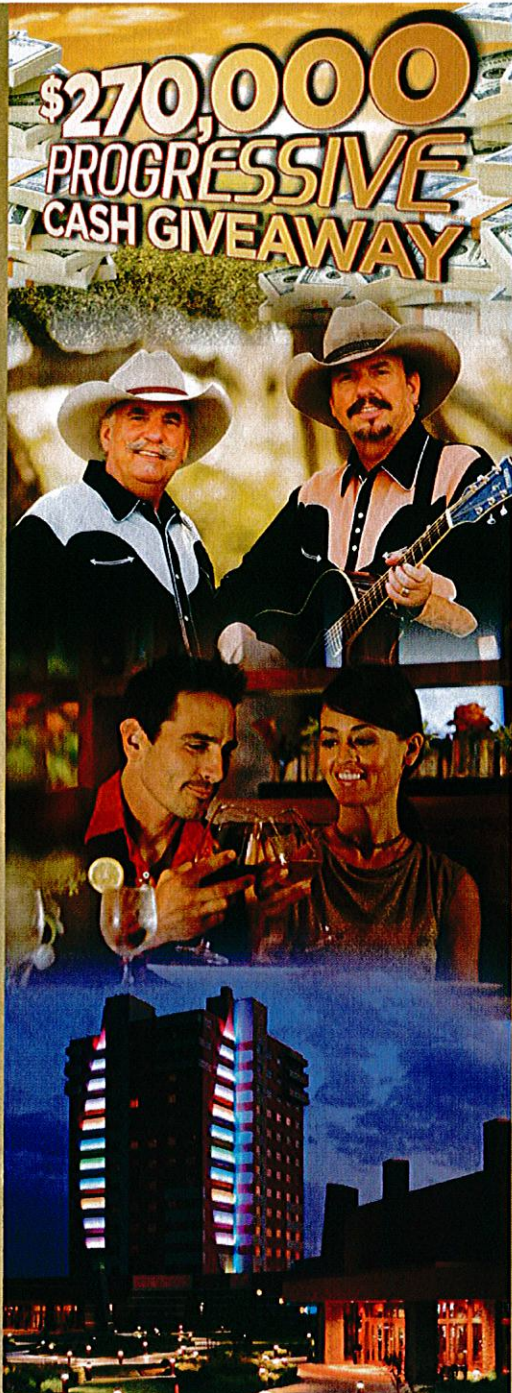
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EXPERIENCE... first class

**\$270,000
PROGRESSIVE CASH GIVEAWAY**
Sundays • April 3 - 24

Earn entries March 27 - April 24 • Drawings every 30 minutes

Chance to win up to \$7,500*

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**BELLAMY BROTHERS
LIVE IN THE PAVILION**

Friday, April 29 TICKETS ON SALE FEBRUARY 25TH

Tickets available at Downstream's Heckaton Gift Shop and
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FIVE FABULOUS RESTAURANTS

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B-News- PROMO 2

\$270,000
PROGRESSIVE
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B-Strip Ad - PROMO

EXPERIENCE... first class

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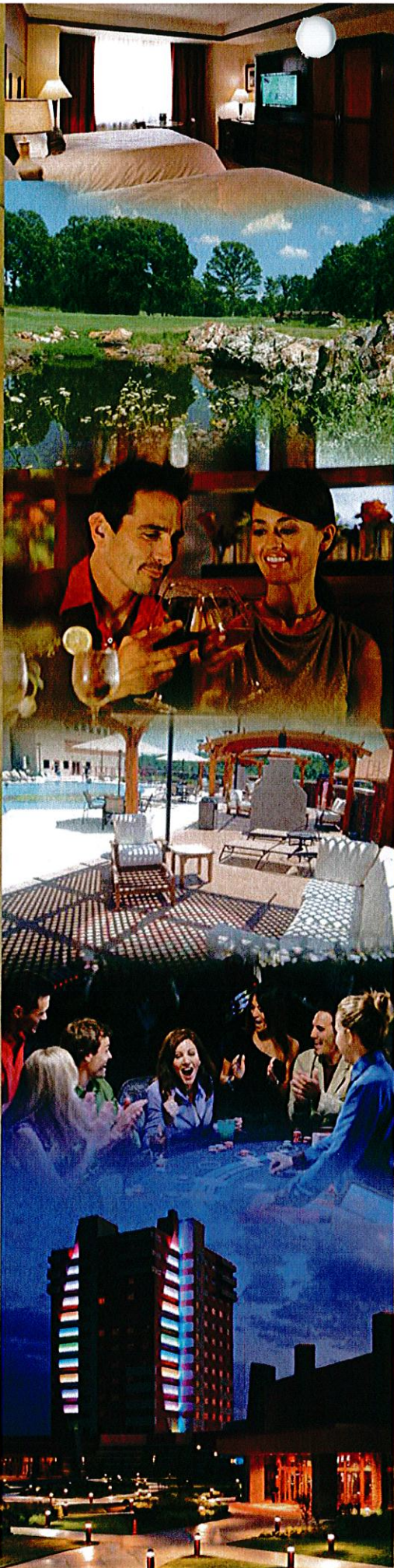
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R. M. D. D. D.

EXPERIENCE...
the challenge



EAGLE CREEK
—GOLF CLUB—
AT DOWNSTREAM

After a challenging day at Downstream Casino Resort's premiere Eagle Creek Golf Club, relax in comfort in one of our luxurious hotel rooms or suites. Dine in any of our five fabulous restaurants and enjoy Las Vegas style gaming excitement. Make your next celebration or business meeting experience one to remember in our fully catered banquet rooms, pavilion or pool side cabanas. Book your stay and play package today!

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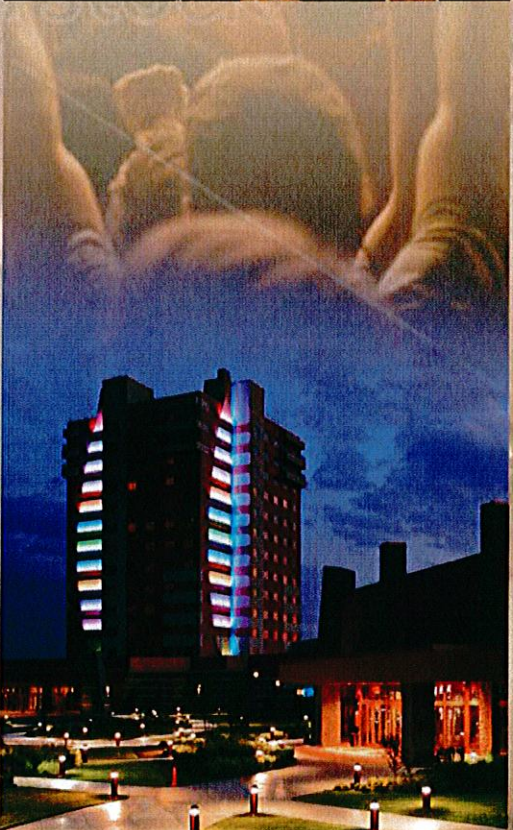


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EXPERIENCE...
the luxury

LIVE IN THE PAVILION



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FRIDAY, APRIL 29

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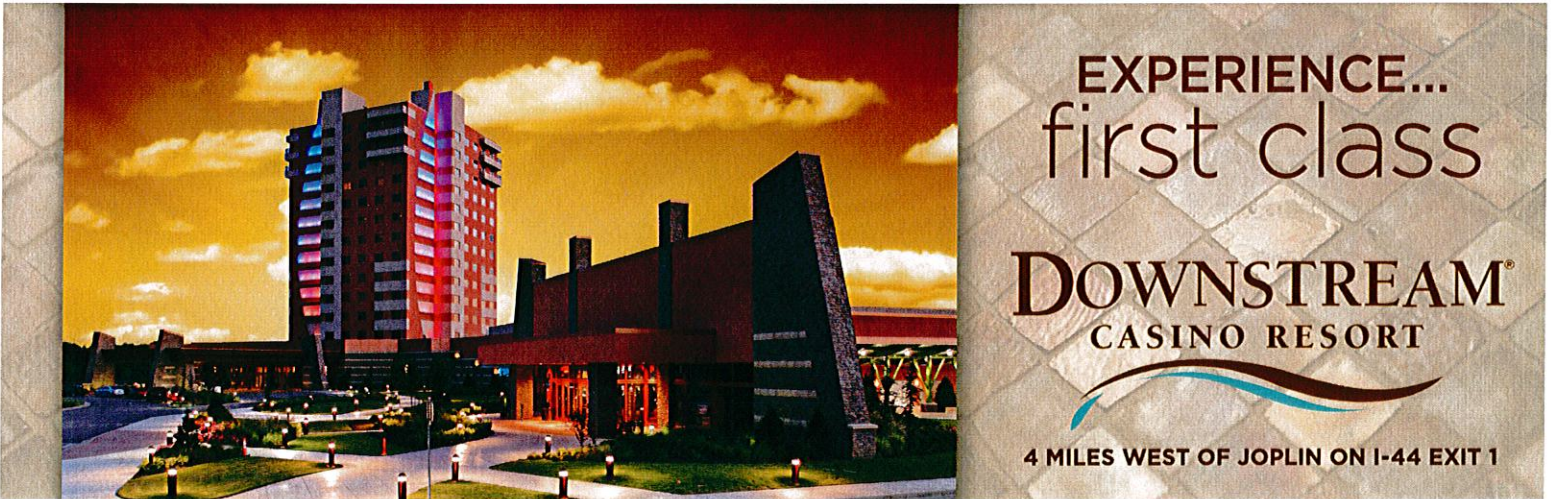
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B-outdoor-Property

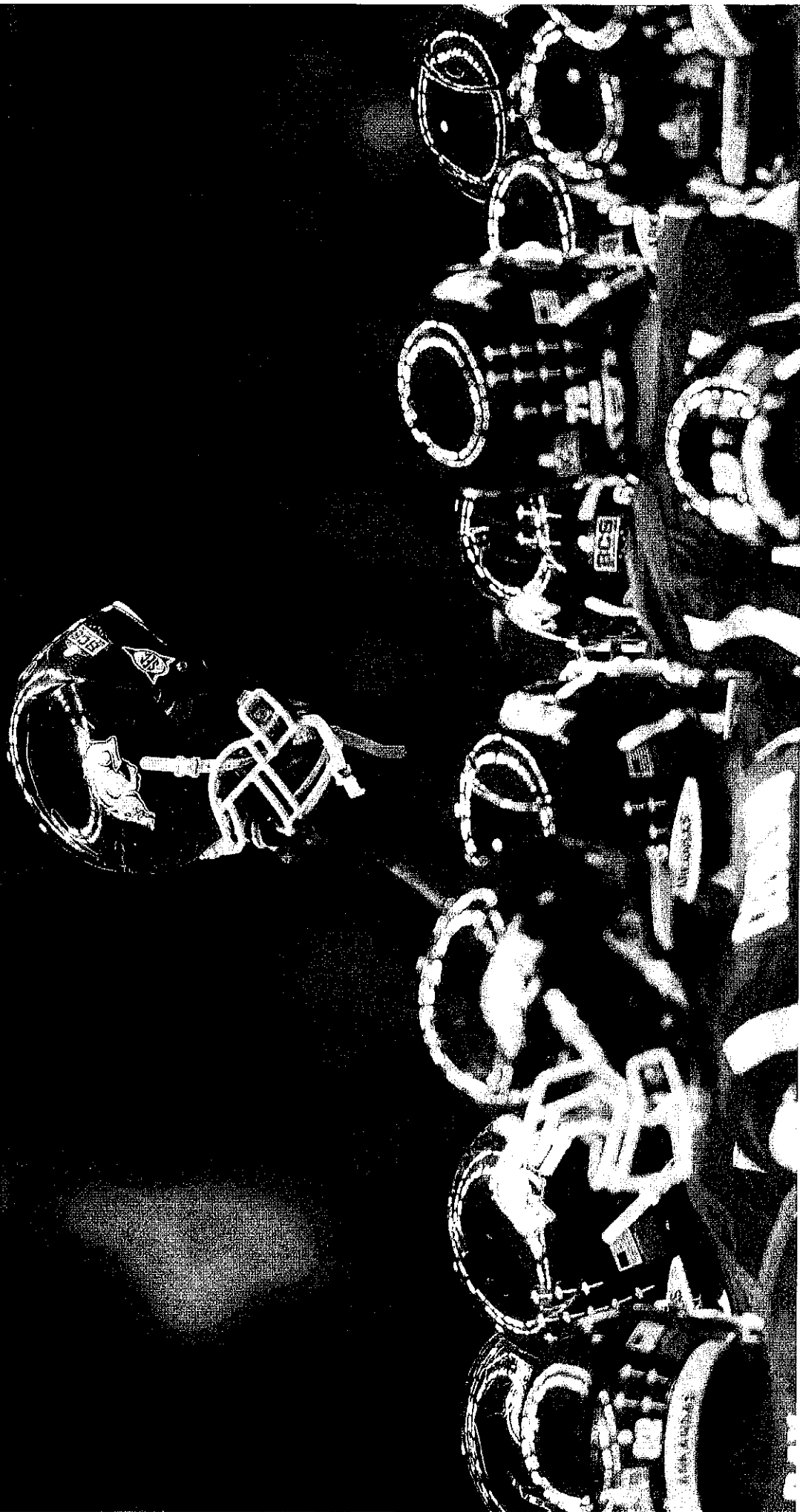
\$270,000
PROGRESSIVE
CASH GIVEAWAY

SUNDAYS IN APRIL

DOWNSTREAM
CASINO RESORT

4 MILES WEST OF JOPLIN ON I-44 EXIT 1

Br-outdoor-Promo



RAZORBACK SPORTS PROPERTIES

University of Arkansas

The People. The Tradition. The Excellence.
March 2011

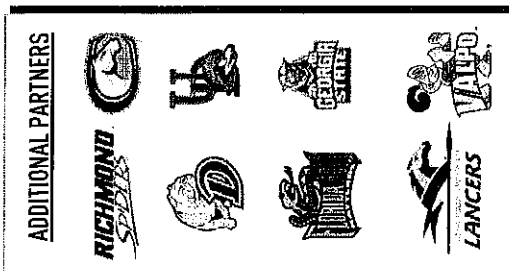
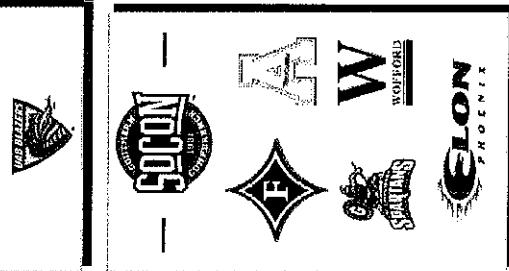
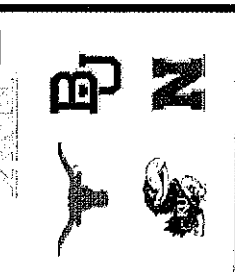
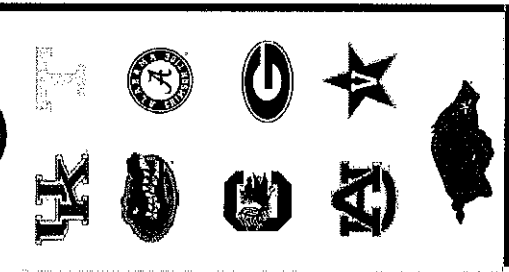
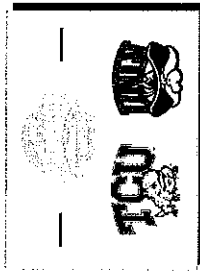
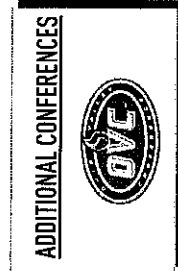
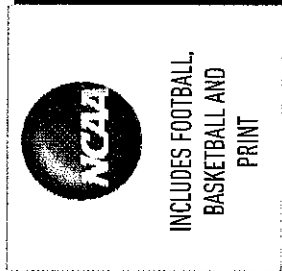
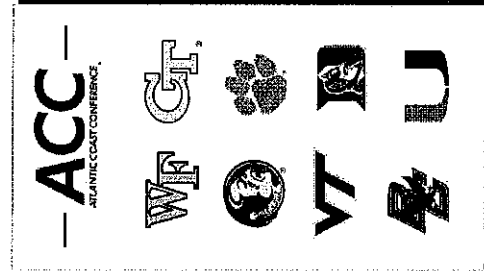
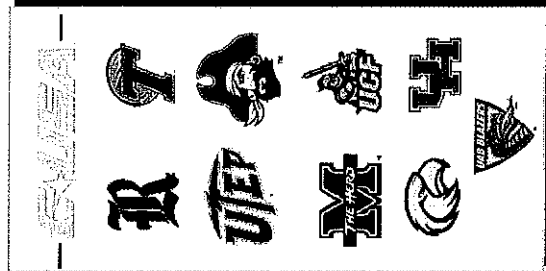
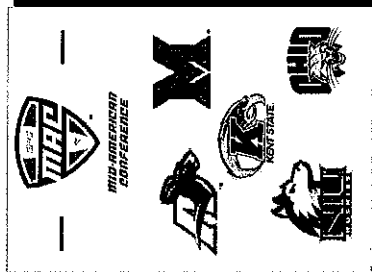
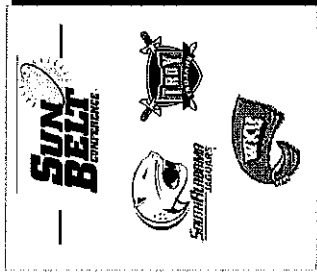
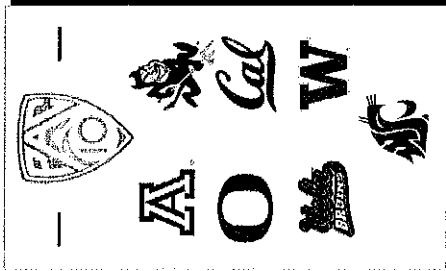
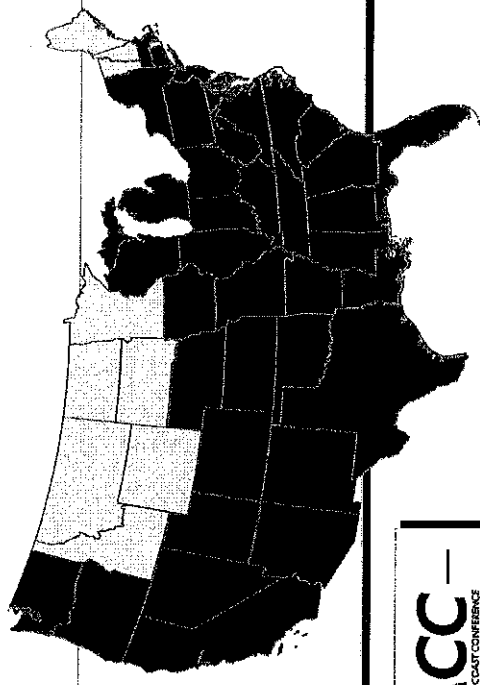
DOWNSTREAM
CASINO RESORT

A stylized graphic of three wavy lines, representing water or a river, positioned to the right of the text.

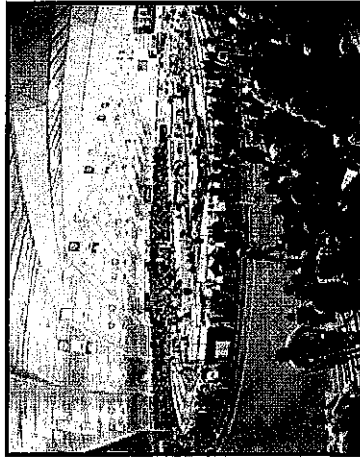
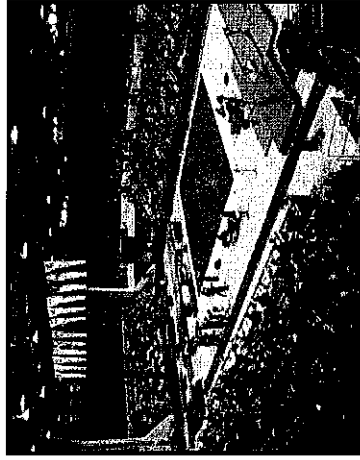
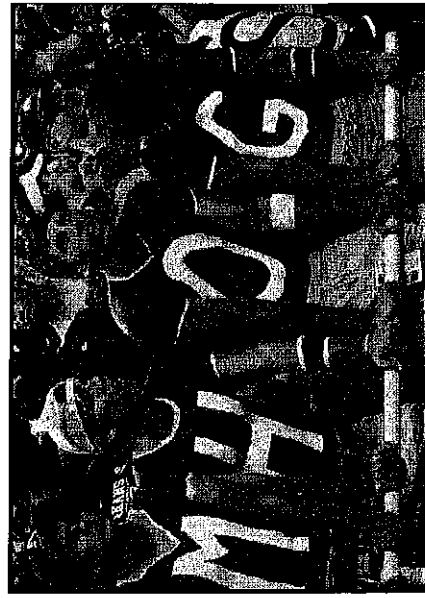
National reach with local execution

IMG College represents multi-media rights at over 70 collegiate properties, leading conferences and the NCAA offering integrated asset opportunities including:

- » Onsite
- » Print
- » TV
- » Radio
- » Digital
- » Hospitality
- » In-Venue
- » New Media



RAZORBACK FACILITIES: HOME OF A MILLION FANS



Fans love the Razorbacks and that is easily evidenced by the more than 1 million people who were in attendance at last year's athletic contests. Here's a look at some of the numbers and keep in mind that our attendance totals don't include men's and women's cross country, track and field, men's and women's tennis, and swimming.

1,149,641	Total number of fans attending Razorback home events in 2009-10
65,112	The average home football attendance
13,182	The average home men's basketball attendance
7,749	The average home baseball attendance
4,477	Fans who attended the 2010 SBC Softball Tourney at Bogle Park
2,505	The average home gymnastics attendance

OVERVIEW

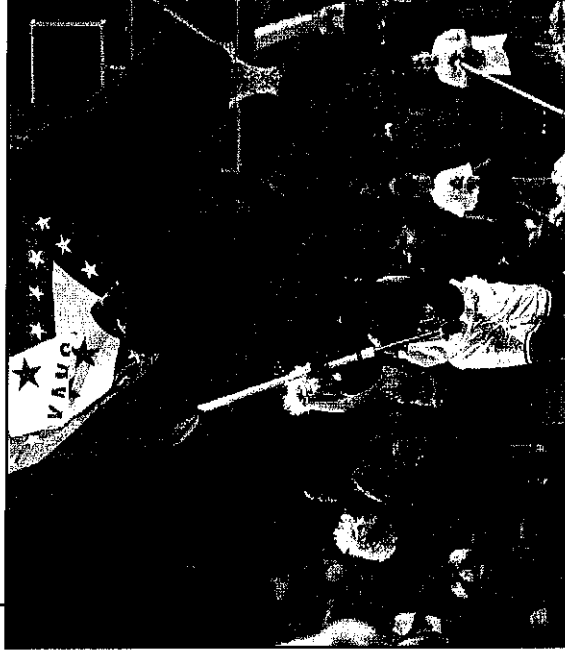


UNIVERSITY OF ARKANSAS - FOUNDED IN 1871

When you join the University of Arkansas Team as a corporate partner, you become affiliated with one of America's outstanding universities and an athletic program rich in achievement and tradition. Arkansas athletes are successful on the fields and courts as well as in the classroom.

As a member of the Southeastern Conference, Arkansas teams will frequently appear on national network television, as well as be part of the conference's popular regional TV coverage. Razorback teams, coaches and athletes are often featured in national publications in recognition of their achievements too. The Razorback Sports Network can be heard on affiliates throughout Arkansas as well as worldwide on the school's official athletic website (www.ArkansasRazorbacks.com).

The University of Arkansas Department of Athletics and Razorback Sports Properties are firmly committed to upholding the strong tradition of excellence that has marked the Razorbacks throughout its history. RSP can customize a package to fit your marketing, promotional and sales goals with the sponsorship opportunities listed below. Join us as part of the Arkansas Family and be a part of one of America's premier academic institutions and athletic programs.



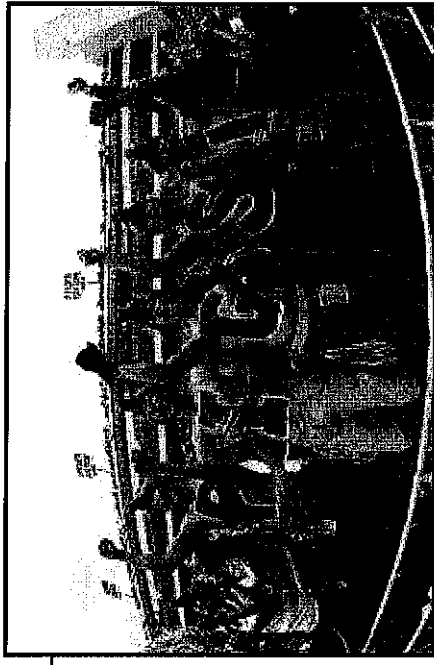
TRADITION OF EXCELLENCE



The University of Arkansas has a decorated history of athletic success on both the conference and national levels!

FOOTBALL

- Arkansas finished the season 2010 season with a 10-3 record
- Arkansas has been to 37 bowl games
- The football program won nine SWC titles, three SEC Western Division titles, and won a national title in 1964
- 2010 marked the first BCS appearance by the Razorbacks and the signing of a seven year extension to keep current Head Coach Bobby Petrino leading the Razorbacks on the gridiron



BASKETBALL

- Arkansas has made 32 post-season (30 NCAA, 2 NIT) appearances in basketball
- Arkansas men's basketball teams have accrued forty (40) NCAA Tournament wins and ten (10) Sweet Sixteen appearances
- U of A men's basketball teams have been to six Final Fours (1941, 1945, 1978, 1990, 1994, 1995)
- The 1994 Final Four appearance also brought a National Championship
- In 2005, Street & Smith's annual magazine names Arkansas the eighth-best men's basketball program in history



ARKANSAS ATHLETICS



A partnership with Arkansas Athletics provides local, regional and national reach!

RAZORBACK STADIUM ATMOSPHERE

- ESPN's Chris Low recently ranked the Arkansas vs. Alabama game in Fayetteville as the best atmosphere he witnessed in the SEC this year. At the time, #1 Alabama visiting Fayetteville on September 25th. Chris Low had the following to say:

• "The whole city of Fayetteville was bursting at the seams with anticipation all weekend. The scene Friday night on Dickson Street was fantastic, and I can still hear the roar from the Razorback Stadium crowd in my ears and feel the energy. The Hogs' stadium may seat only 72,000, but it sounded like 172,000 on that festive September Saturday afternoon in the Ozarks."

ARKANSAS 2010-11 TV RATINGS

- SEC on CBS's coverage of Alabama-Arkansas scores network's best ratings for afternoon Football since 2003 season-to-date ratings best in 11 years
- CBS Sports' coverage of the SEC ON CBS on Saturday, September 25, which saw No. 1-seeded Alabama beat No. 10-seeded Arkansas, earned a preliminary national rating/share of 5.2/12, up 117% from last year's 204/6 (Arkansas-No.3-ranked Alabama). The 5.2-12 was the highest rating for a regular-season afternoon college football game on CBS (excluding the SEC Championship games) since a 5.7/13 on 11/29/09 for No. 9 Florida State at No. 11 Florida.
- Despite moving from a nation network to ESPN, the Sugar Bowl earned an 8.4 overnight rating compared to an 8.7 on Fox a year ago. The rating was 17% higher than last year's Orange Bowl played on the equivalent Tuesday night

**Arkansas Athletics
has local, regional and
national appeal!**

**Arkansas ranked 20th in CLC's
licensing program during the 2009-
2010 season for total licensing
revenue. Currently, Arkansas is ranked
17th for 2010-2011.**

BASEBALL RANKED #2 IN ATTENDANCE



The Arkansas Razorbacks baseball team continues to attract impressive numbers.

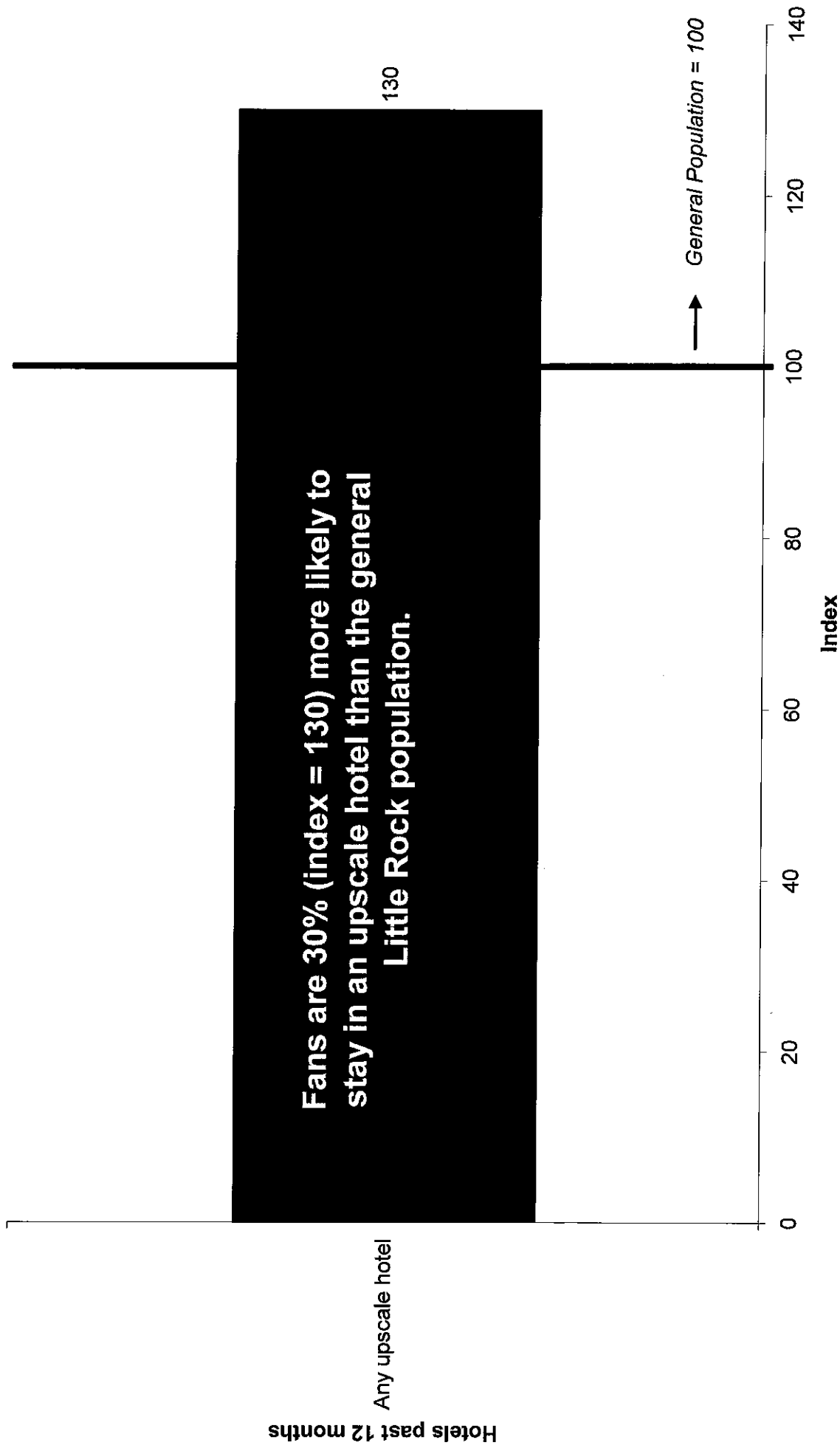
2010 NCAA Attendance Top 10 Rankings

No.	Team	Dates	Attendance	Average
1.	LSU	38	404,916	10,655
2.	Arkansas	38	286,895	7,749
3.	Ole Miss	34	231,818	6,818
4.	S. Carolina	36	241,582	6,710
5.	Texas	39	256,278	6,571
6.	Miss. State	32	194,094	6,065
7.	Clemson	35	164,285	4,693
8.	Florida State	36	167,094	4,641
9.	Alabama	27	111,940	4,145
10.	Wichita State	35	127,509	3,643



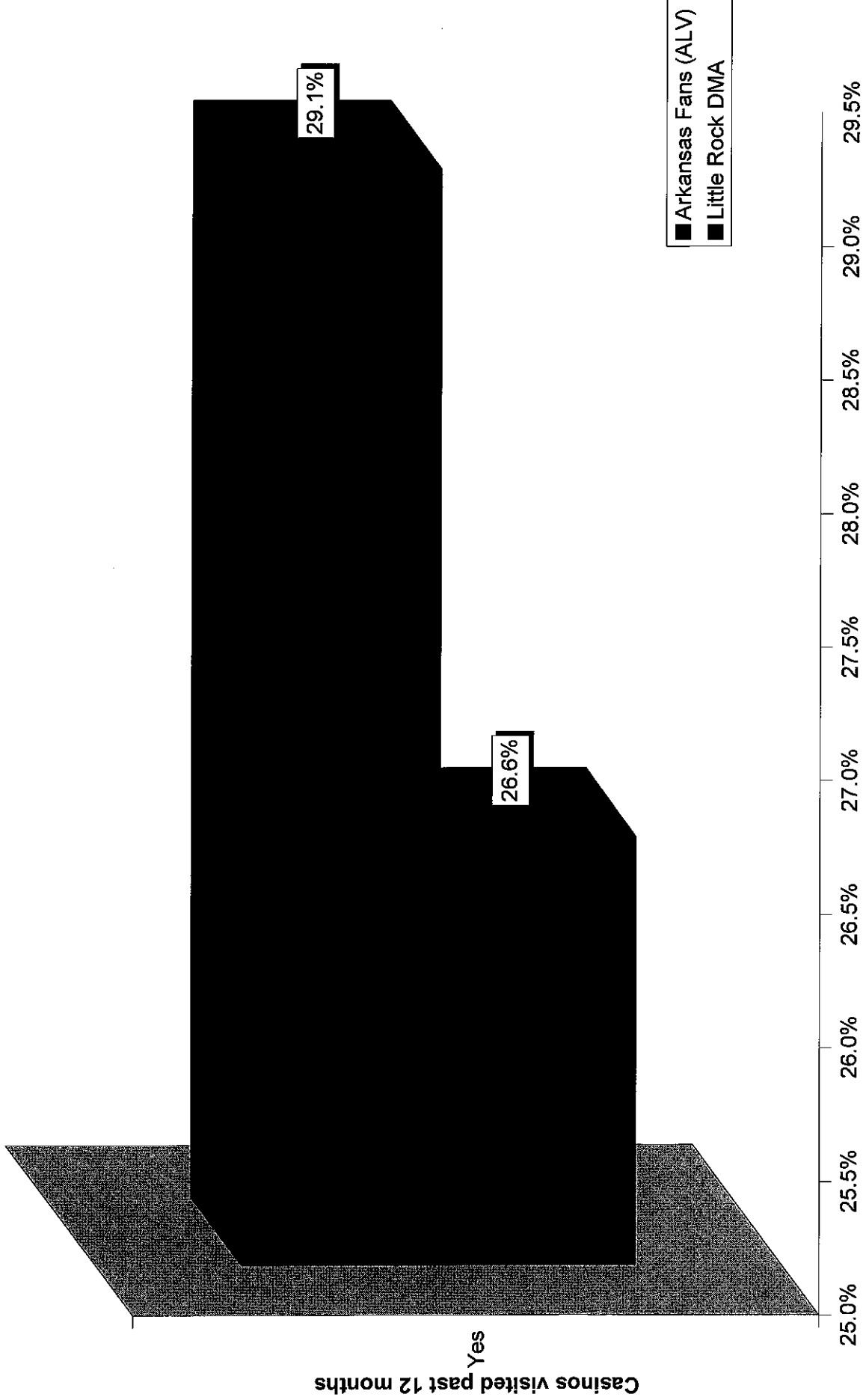
ARKANSASRAZORBACKS.COM
FOR IMMEDIATE RELEASE - THURSDAY, JANUARY 7, 2010
- CONTACT: ZACH LAWSON
ARKANSAS BASEBALL

Fans More Likely to Stay in Upscale Hotels



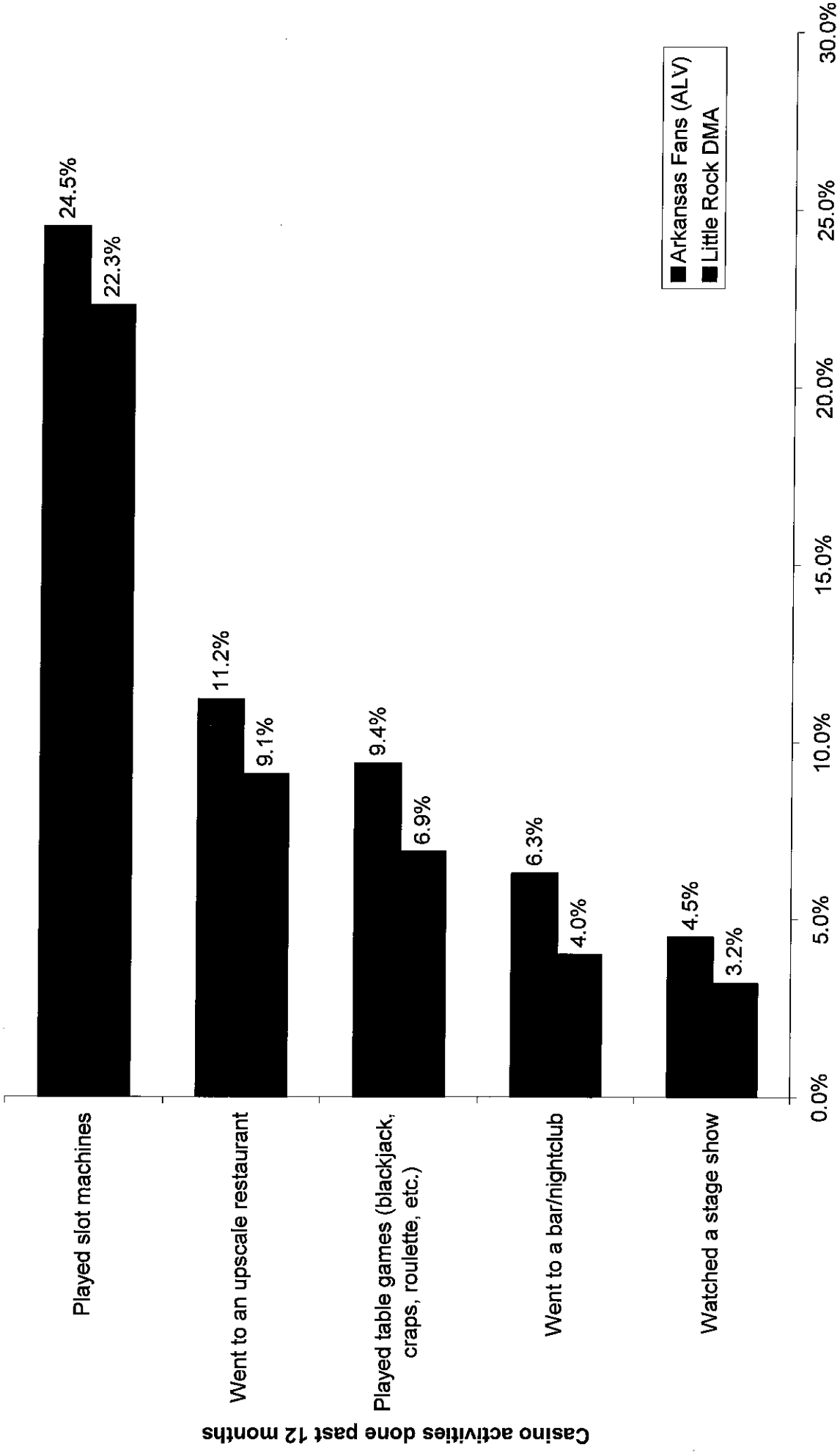
Source: Scarborough Research, 2010 - Little Rock, AR

Fans More Likely to Frequent Casinos



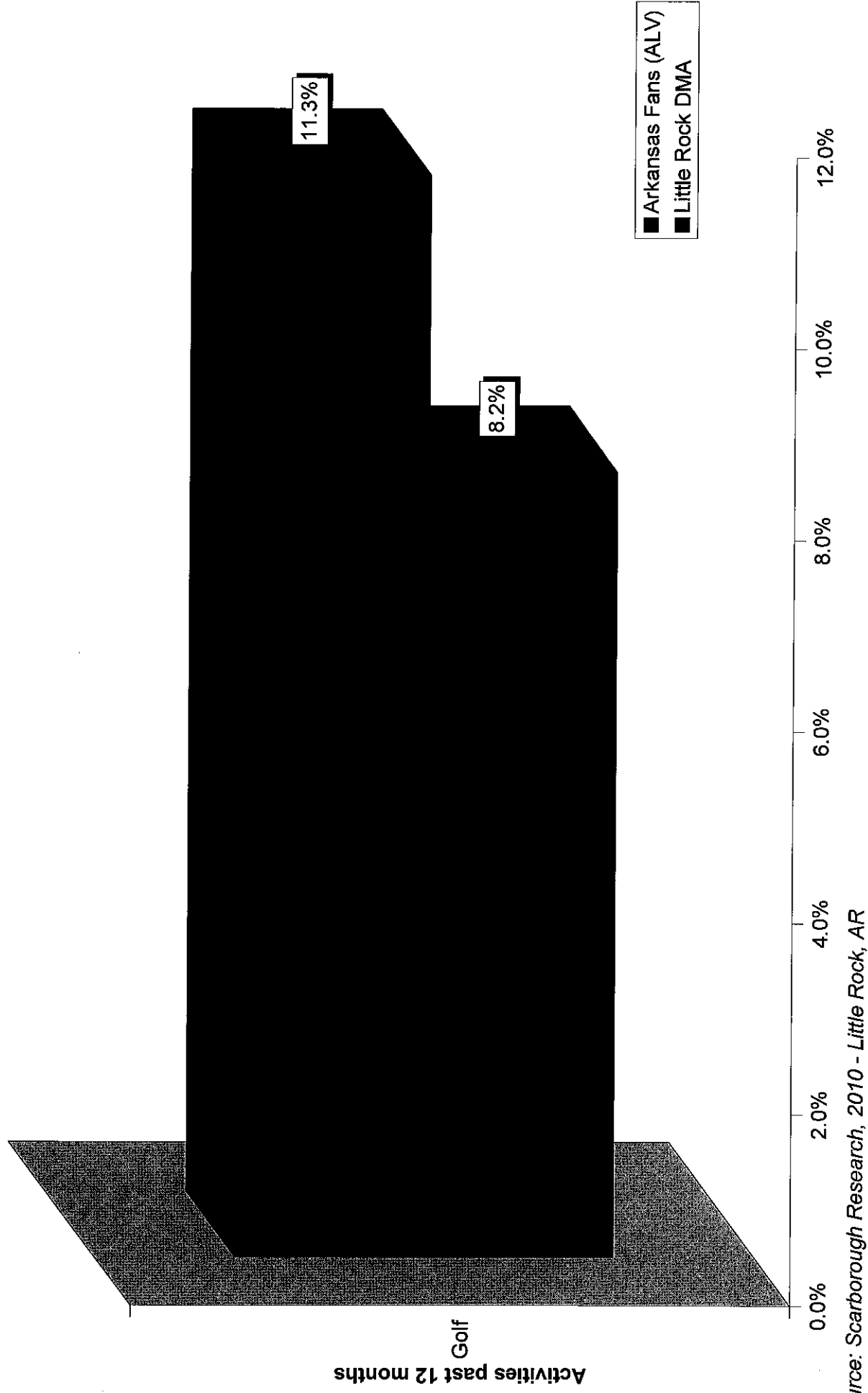
Source: Scarborough Research, 2010 - Little Rock, AR

Casino Activities



Source: Scarborough Research, 2010 - Little Rock, AR

Fans More Likely to Golf



TELEVISION



Arkansas television programs are broadcast statewide and on cable networks throughout the Midwest and Southeast as well as on the Internet.

INSIDE RAZORBACK FOOTBALL WITH BOBBY PETRINO – NORTHWEST ARKANSAS

One hour television show televised statewide on Fox 24, KNWA –

NBC 51 and on the following cable outlets: Fox Sports Southwest,

Cox Sports Television, Cox/Comcast Cable Companies

:30 Spot

- Two (2) :30 spots
- 12 total telecasts

Opening & Closing Billboards

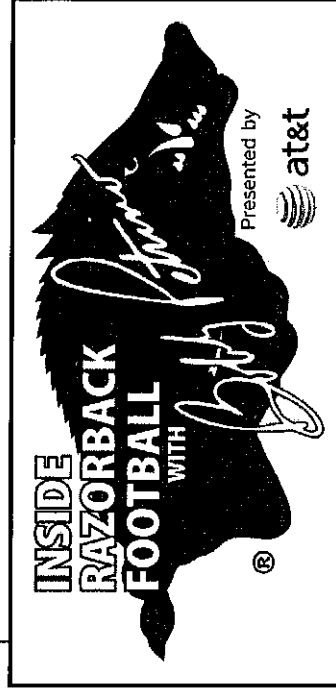
- Company name and logo broadcast audibly and visually during the opening and closing billboards
- 12 total telecasts

Logo Bug

- Downstream will have logos displayed in the bottom left corner of the television screen for viewers to see during half of a Razorback Football Show

Promotional Spots

- Downstream will be mentioned and logos will be visually displayed in one of several promotional commercials to air prior to each weekly show



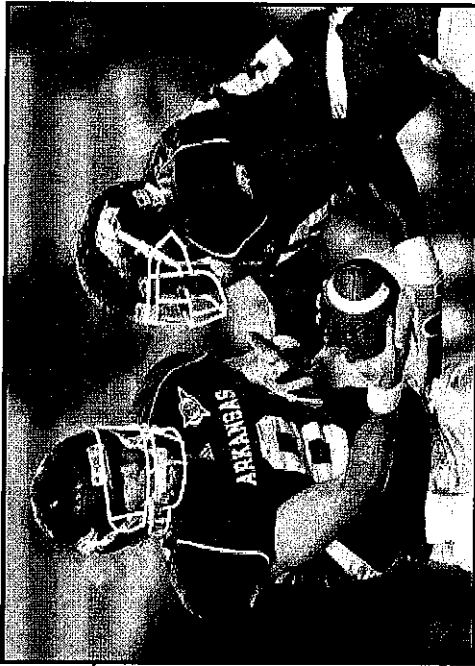
TELEVISION



Arkansas television programs are broadcast statewide and on cable networks throughout the Midwest and Southeast as well as on the Internet.

MERCHANDISE – INSIDE RAZORBACK FOOTBALL WITH BOBBY PETRINO

- Downstream will each have the opportunity to send two (2) guests to travel with the Razorback Football Travel Party to one (1) away game. The following is included in this event:
 - Travel to and from the location on the University of Arkansas' chartered airplane
 - Travel to and from the airport, hotel, official party functions and the Stadium on official travel party buses
 - Stay in the team hotel.
 - Away game selection will be determined by lottery
- Sideline Passes
 - Two sideline passes for one SEC football game
 - Two sideline passes for one non-SEC football game
- Opportunity to invite six (6) guests to pregame football hospitality for all home games
- Bowl game / NCAA tournament option



TELEVISION



Arkansas television programs are broadcast statewide and on cable networks throughout the Midwest and Southeast as well as on the Internet.

RAZORBACK BASKETBALL WITH THE HEAD BASKETBALL COACH - NORTHWEST ARKANSAS

*Thirty minute head coach's television show televised statewide on KFTA -
Fox 24, KNWA - NBC 51 and on the following cable outlets: Fox Sports Southwest,
Cox Sports Television, Cox/Comcast Cable Companies*

:30 Spot

- Two (2) :30 spots
- 16 total telecasts

Opening & Closing Billboards

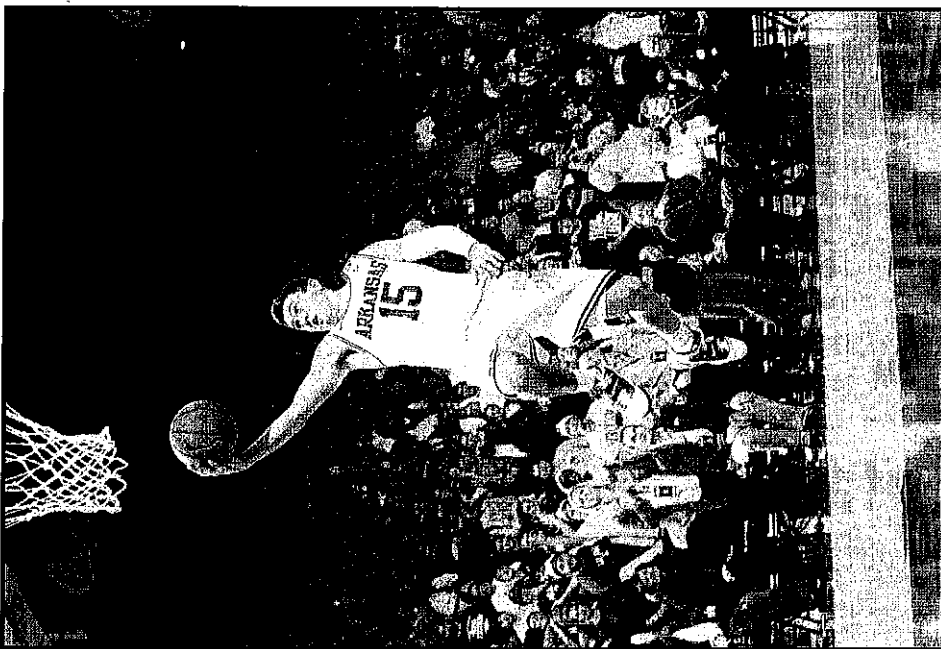
- Downstream name and logo broadcast audibly and visually during the opening and closing billboards
- 16 total telecasts

Logo Bug

- Downstream will have their corporate logo displayed in the bottom left corner of the television screen for viewers to see during half of a Razorback Basketball Show

Promotional Spots

- Downstream will be mentioned and logos will be visually displayed in one of several promotional commercials to air prior to each weekly show



TELEVISION

Arkansas television programs are broadcast statewide and on cable networks throughout the Midwest and Southeast as well as on the Internet.



MERCHANDISING - RAZORBACK BASKETBALL WITH THE HEAD BASKETBALL COACH

Away Basketball Game Trip

- Downstream will each have the opportunity to send two (2) guests to travel with the Razorback Basketball Travel Party to one (1) away game. The following is included in this event:
 - Travel to and from the location on the University of Arkansas' chartered airplane (Company guests must meet the airplane in Fayetteville for departure)
 - Travel to and from the airport, hotel, official party functions and the Arena on official travel party buses
 - Stay in the team hotel
 - Away game selection will be determined by lottery

Courtside Seats

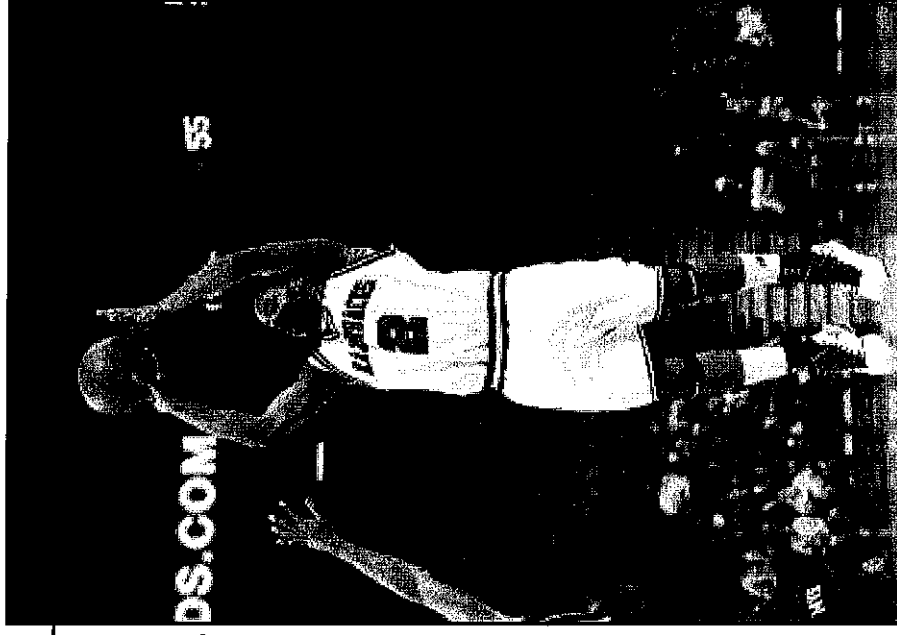
- Two (2) courtside seats to one (1) home non-conference game and one (1) home conference basketball game.

Pre-Game Basketball Hospitality

- Downstream will have the opportunity to have up to six (6) guests attend a pre-game hospitality area before selected home games. The hospitality area will open to the guests 1 hour before tip-off and those guests will be provided with food and beverage as well as a scouting report from a member of the Razorback Coaching Staff.

TELEVISION

Arkansas television programs are broadcast statewide and on cable networks throughout the Midwest and Southeast as well as on the Internet.



MERCHANDISING – RAZORBACK BASKETBALL WITH THE HEAD BASKETBALL COACH

NCAA Tournament Trip

• In the event that the Razorback Basketball Team participates in the NCAA Basketball Tournament, Downstream will receive the opportunity, at its own expense, to designate two (2) people to travel with the official University of Arkansas Athletic Department Travel Party. The following is included in this benefit:

- Travel to the tournament site on the University of Arkansas chartered airplane (Company guests must meet the airplane in Fayetteville for departure)
- Travel to and from the airport, hotel, official party functions, and stadium, on official party buses
- Stay in team hotel
- Attend selected hospitality and meal events with other official travel party guests

TELEVISION AFFILIATES

COACH PETRINO FOOTBALL SHOW

KATV-ABC 7

KFTA-FOX 24

KNWA-NBC 51

Sports Southwest

Fox Sports South

Comcast Sports Southeast

Cox Sports Television

Cox / Comcast Cable Companies

HEAD COACH BASKETBALL SHOW

KATV-ABC 7

KFTA-FOX 24

KNWA-NBC 51

Fox Sports Southwest

Fox Sports South

Comcast Sports Southeast

Cox Sports Television

Cox / Comcast Cable Companies

MEN'S BASKETBALL TELECASTS

KATV-ABC 7

KAIT

KFTA-FOX 24



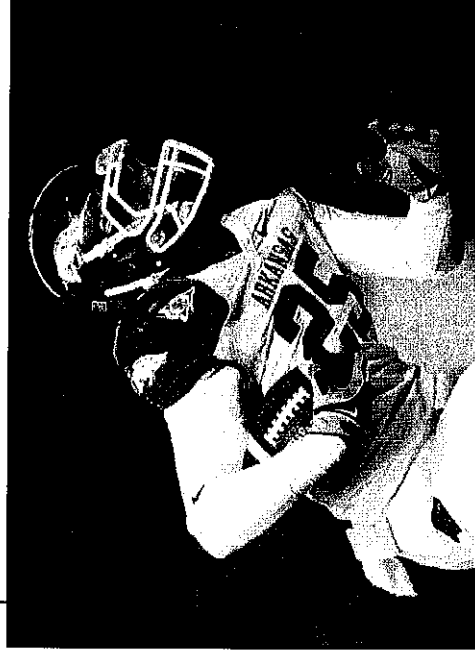
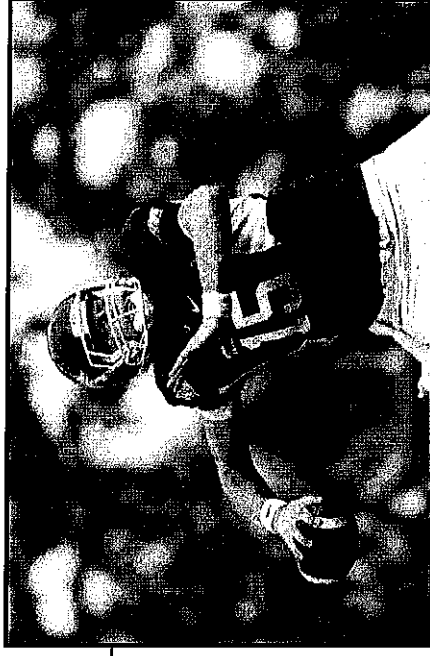
I S P

America's Home
for College Sports

2011 FOOTBALL SCHEDULE



The Arkansas Razorbacks will play five (5) home games in 2011!

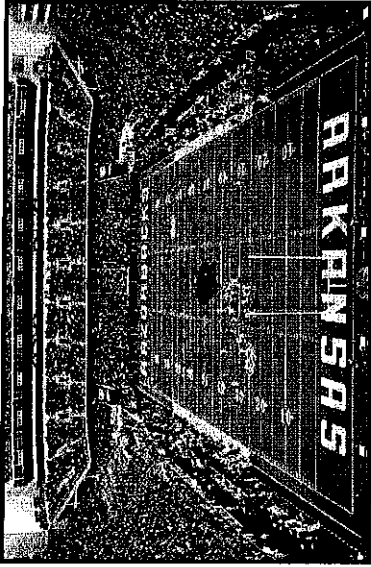


<u>DATE</u>	<u>OPPONENT</u>	<u>SITE</u>
September 3	Missouri State	Fayetteville, AR
September 10	New Mexico	Little Rock, AR
September 17	Troy	Fayetteville, AR
September 24	ALABAMA	Tuscaloosa, AL
October 1	Texas A&M (Southwest Classic)	Arlington, TX
October 8	Auburn	Fayetteville, AR
October 22	OLE MISS	Oxford, MS
October 29	VANDERBILT	Nashville, TN
November 5	South Carolina	Fayetteville, AR
November 12	Tennessee	Fayetteville, AR
November 19	Mississippi State	Little Rock, AR
November 25	LSU	Baton Rouge, LA

FOOTBALL



Donald W. Reynolds Razorback Stadium is home of the Razorback football team.
Average attendance is 65,112. There will be five (5) home games in 2011!



SIGNAGE

Tri-Vision Panel – End Zones

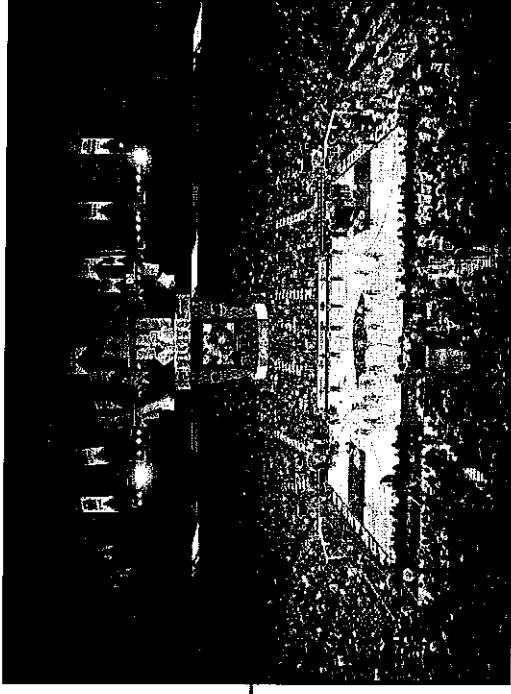
- One (1) tri-vision panel on the scoreboard in the North or South end zone



BASKETBALL



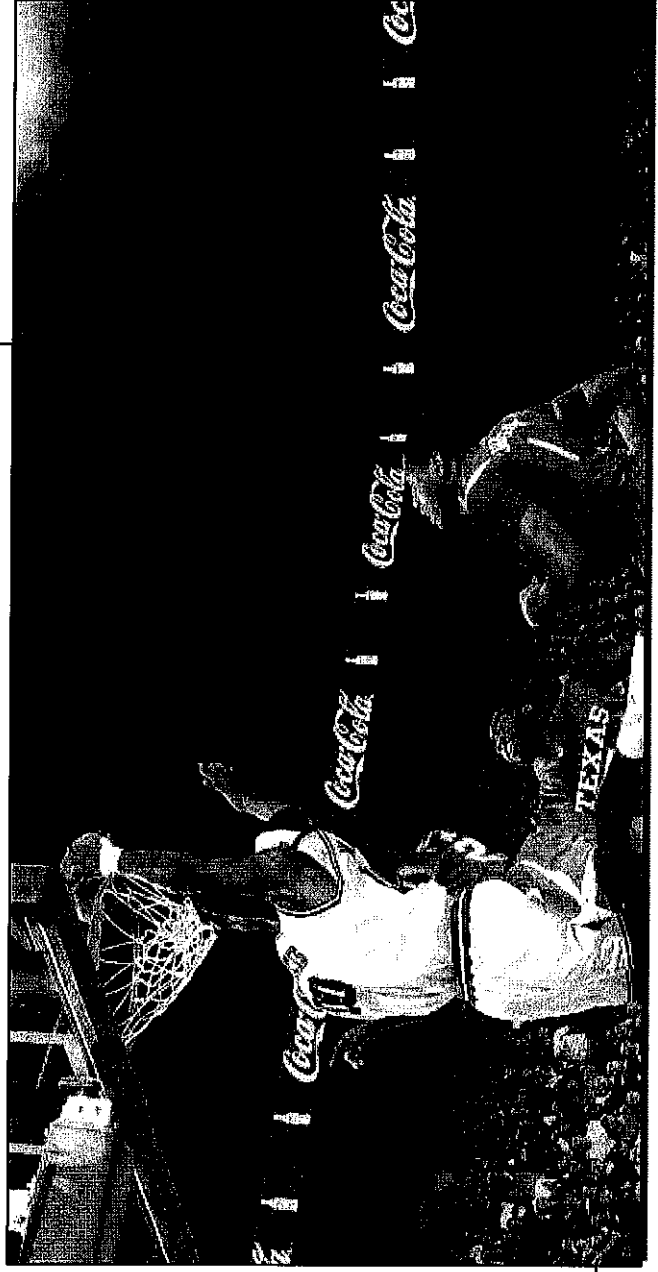
Bud Walton Arena is home of the Razorback basketball teams.
Average men's basketball attendance is 13,182.



SIGNAGE

360 LED Ribbon Board (Men's and Women's Basketball)

•Corporate name, logo or message displayed on LED digital message boards in Bud Walton Arena for two (2) minutes of in-game exposure during all men's and women's home games



BASEBALL

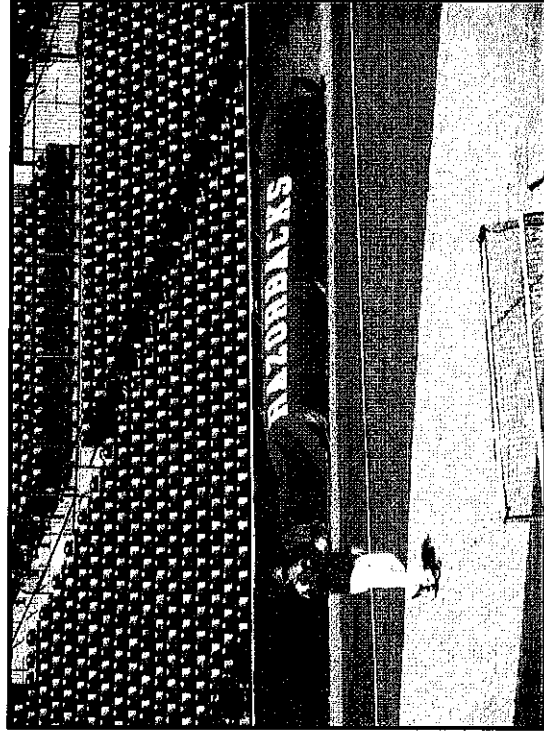
Baum Stadium is home of the Razorback baseball team. Average attendance is 7,749 per game, ranking 2nd in the nation!



SIGNAGE

Tarp Cover

- Logo exposure on the 3'-20' field tarp located on the third base line
- Tarp is visible from half of the outfield seats and half of the infield seats
- Tarp is very visible on news clips and televised games



The Arkansas baseball team will appear on regional or national television at least 17 times during the 2011 baseball season.

2011 Arkansas Baseball Television Schedule

Sunday, March 27, 1 p.m. –
Vanderbilt at Arkansas - CST

Sunday, April 3, 1 p.m. –
Arkansas at Alabama - CSS

Saturday, April 9, 7 p.m. –
LSU at Arkansas - ESPN2

Friday, April 15, 7 p.m. –
Mississippi State at Arkansas - FSN/SportSouth

Saturday, April 23, 6 p.m. –
Arkansas at Kentucky - FSN

Saturday, April 30, Noon –
Arkansas at Georgia - ESPN2

Sunday, May 1, 1 p.m. –
Arkansas at Georgia - CST

Thursday, May 5, 6:30 p.m. –
Florida at Arkansas - ESPN2

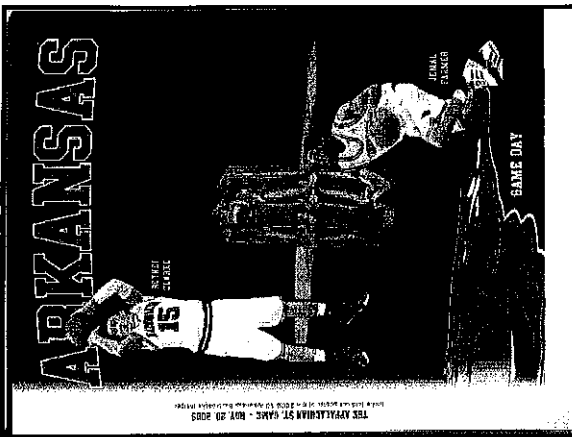
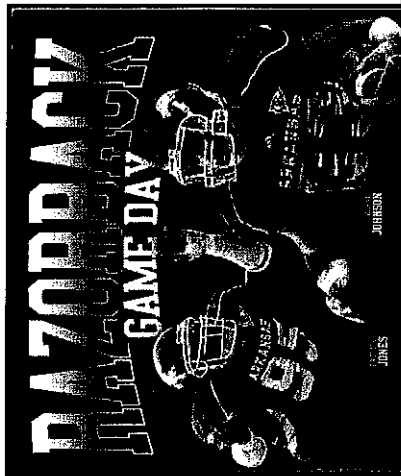
Saturday, May 7, 7 p.m. –
Florida at Arkansas - ESPN2

* Eight-game CST package - TBA

Source: ArkansasRazorbacks.com

PRINT

Print options are numerous at the University of Arkansas, varying from game-day programs to team posters and ticket backs!



FOOTBALL GAME PROGRAM

Circulation of 45,000

Full-Page Advertisement

- Full-page, four-color program ad

BASKETBALL GAME PROGRAM

Circulation of 25,000

Full-Page Advertisement

- Full-page, four-color program ad

BASEBALL SCORECARD

Panel Ad

- 1/8th page ad on baseball scorecards

MERCHANDISING



With this sponsorship package, Downstream Casino will receive season tickets to a variety of University of Arkansas Athletic events!



TICKETS

- Four (4) football season tickets to all games in Fayetteville
- Four (4) men's basketball season tickets
- Four (4) baseball season tickets

INVESTMENT

IMG College and the Razorback Sports Properties develop strong, productive, lifestyle-based business relationships between sports properties, marketers and fans.



SUMMARY

COACH'S SHOW TELEVISION

- Football :30 Spot
- Football Billboards
- Football Logo Bug
- Football Promotional Spots
- Football Hospitality Package
- Basketball :30 Spot
- Basketball Billboards
- Basketball Logo Bug
- Basketball Promotional Spots
- Basketball Hospitality Package

BASEBALL

- Tarp Cover

PRINT

- Full-Page Football Program Ad
- Full-Page Basketball Program Ad
- Baseball Scorecard Panel Ad

MERCHANDISE

- Football, Basketball & Baseball Season Tickets

FOOTBALL

- Tri-Vision Panel – End Zones

BASKETBALL

- LED 360 Signage

Note: The word "casino" or any description with words or images for gaming cannot be used on campus or University programming.

Year One (2011-2012):	\$124,000
Year Two (2012-2013):	\$127,720
Year Three (2013-2014):	\$131,552
Year Four (2014-2015):	\$135,498
Year Five (2015-2016):	\$139,563

TERMS AND CONDITIONS

1. This proposal is effective through March 17, 2011, or until described inventory is sold.
 2. The term of this agreement shall be from August 1, 2011 through June 30, 2016. Neither party shall have rights defined in this agreement after contract expiration.
 3. Payment terms
- CASH:

Year One (2011-2012)

\$ 62,000.00 ...billed on September 1
\$ 62,000.00 ...billed on December 1

Year Two (2012-2013)

\$ 63,860.00 ...billed on September 1
\$ 63,860.00 ...billed on December 1

Year Three (2013-2014)

\$ 65,776.00 ...billed on September 1
\$ 65,776.00 ...billed on December 1

Year Four (2014-2015)

\$ 67,749.00 ...billed on September 1
\$ 67,749.00 ...billed on December 1

Year Five (2015-2016)

\$ 69,781.50 ...billed on September 1
\$ 69,781.50 ...billed on December 1

BILLING TERMS: Net due upon receipt of invoice. Late payment(s) are subject to interest charges of 1.5% per month (18% APR).

As used herein, Sponsor includes any successor in interest thereto. This contract is non-cancelable.

- 4.
5. In the event that the ISP Sports Network produces a football bowl guide, sponsor agrees to participate in the publication at the rate of \$1,500 for a full-page ad each year of this agreement. Sponsor will have the opportunity to change the artwork for the football bowl program ad.
6. This agreement is governed by the laws of the state of North Carolina.

ACCEPTED AND AGREED:

Downstream Casino

Phone:
Fax:

By: _____
Name
Title

Date: _____

E-Mail: _____

Razorback Sports Properties, LLC
540 North Trade Street
Winston-Salem, NC 27101

Phone: (336) 831-0700

By: _____
Ryan Gribble
General Manager

Date: _____

Phone: (479) 575-6579
Fax: (479) 575-2422

Payment Remittance Address:
Dept 905ISP
PO Box 667715
Charlotte, NC 28266-7715