

Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting
September 20, 2012

Meeting Called to Order: 10:03 am

| | | |
|-------------------|----------------------------|---------|
| ROLL CALL: | John Berrey, Chairman | Present |
| | Larry Ramsey, Secretary | Present |
| | Ranny McWatters, Treasurer | Present |
| | Marilyn Rogers, Member | Present |
| | Tamara Smiley, Member | Present |

DECLARATION OF QUORUM: announced by Larry Ramsey

General Manager

- Pool towel
 - Aramark options presented
 - Consensus of the DDA to use options presented
- Team Member Holiday gift
 - George Forman Panni Grill recommended
 - Consensus of the DDA to go with grill
- High Limit slots layout
 - Option presented (see attached)
 - 57 machines
 - Open Dec 15
- 12/12/12 Hotseats
 - 12 after hour – \$121 q play
 - 12:12 am & pm - \$1212 cash
- Executive Chef
 - Brian recommends promoting Lucas Setterfield, opening team member
 - Consensus of the DDA to promote Lucas
- Pavilion Entertainment
 - Suggestions for remaining open spots
 - The Outlaws
 - John Michael Montgomery
 - Redbone
- Summer 2013
 - Suggestions
 - Tony Bennett
 - Sammy Hagar
 - Dobie Brothers
 - .38 special
 - July 5/6 Festival
 - Thompson Squared
 - White Snake
 - Willie Nelson
 - George Thurogood
 - Josh Turner

- Office/Storage Moves
 - EVS first – to basement of new building
 - Sales & Banquets to the current EVS offices
 - Hosts back to host office on floor
 - Slot Tech into Sales/Banquets area
 - F&B to Red Oak/ Bakery
 - Marketing into F&B Area
- Mock up Building
 - Finished – will begin turn over to banquets and facilities
- Evaluations/Bonuses 2012
 - DDA/GM – 10% Salary increase

Motion by DDA Secretary Larry Ramsey to approve the salary increase of the DDA and GM. Seconded by DDA Treasurer Ranny McWatters. Vote: JB: yes; LR: Yes; RM: yes; MR: yes; TS: yes (5 yes, 0 no, 0 abstaining, 0 absent) Motion Carries.

Motion by DDA Secretary Larry Ramsey to make the DDA Chairman's salary increase 25% Seconded by DDA Treasurer Ranny McWatters. Vote: JB: abstain; LR: Yes; RM: yes; MR: yes; TS: yes (4 yes, 0 no, 1 abstaining, 0 absent) Motion Carries.

- Oct 10/11 Sharing the Success at 7am, 12pm, and 5pm
- Additional percentages based on time in position
 - Asst Shift Managers – 1% for each year
 - Mangers – 2% for every year
 - Directors - 3% for every year
 - Asst. GM/CFO – 4% for every year
 - GM – 5% for every year
 - DDA – 6% for every year

Motion by DDA Secretary Larry Ramsey to approve additional bonus percentages as approved. seconded by DDA Member Tamara Smiley. Vote: JB: yes; LR: Yes; RM: yes; MR: yes; TS: yes (5 yes, 0 no, 0 abstaining, 0 absent) Motion Carries.

- PR Manager
 - Increase in salary (\$85,000 – current) 10%
 - Title Change - PR Director
 - 15% bonus level, 2.5% per year
 - Corporate Communication
 - Consensus of the DDA
- Consultant – Alan Mauk
 - Increase fee to \$90,000 (7500 per month)
 - Bonus - \$15,000

Motion by DDA Treasurer Ranny McWatters to approve increase and bonus for Alan Mauk. Seconded by DDA Member Tamara Smiley Vote: JB: yes; LR: Yes; RM: yes; MR: yes; TS: yes (5 yes, 0 no, 0 abstaining, 0 absent) Motion Carries.

- Hybrid Bonus Level
 - 15%
 - Sean Harrison
 - John Boyce

11:54am – BREAK

1:09pm

Loadstone Social Media

- See attached
- \$30,000 a year
- Would like to see more details

Construction Updates - Chris Roper

- Paper towels
 - Towel options reviewed and discussed
 - Holder options – manual, stainless steel finish
- Slot Chairs
 - High limit
 - Current chairs - have plenty in stock on sleds that can be put on stool legs
 - Caption, brazen – momentum fabrics
 - Consensus of the DDA to use option presented to recover existing chairs
- Black Jack Chairs
 - Intagilo, AC-69418 – seat
 - Exchange 466027. 001 cinder – back
 - Consensus of the DDA to use options presented
- Barrel Blackjack Tables
 - High limit tables
 - Foot rest
 - Drink holders
 - Currently pricing and locating
- Pit Podium
 - Use the same as current
- Guest Room Loose Furniture
 - Coffee tables - finish
 - End tables - finish
 - Two options presented
 - Sheen 60
 - Consensus of the DDA to use
- Trash Building
 - Stake out lot
 - 2 compactors
 - Two options presented – get pricing on both then review again

- Signage
 - Claude Neon presented options and pricing – see attached
 - Chris will work on better pricing
 - Signlink
 - To do indoor signage
 - Swirls on elevators
 - \$20,000 for new elevators
 - Consensus of the DDA not to add swirls at this time
- Artwork
 - Gather up any new photos and have Amy distribute throughout the building
- Doors at Pool
 - Change to fiberglass instead of metal
 - Cut down on erosion for chemicals
 - \$10,702 change
- Valet Parking
 - New lot will have 307 spots
- New Warehouse
 - 15000 sqft
 - Office for valet
 - Bathrooms

Advertising

- Script review – see attached
- You're Nobody
 - Change to script to match song lyrics
 - Okay with the changes
- The Gig
 - Change to script – too close to other 15 sec spot
 - DDA wants to stay with original script
- Arrives
 - Change to script – due to music and to reduce by 9 sec
 - Leave same and make work with new music
- Blackjack
 - Change to script
 - Needs to be about the new construction
- Music Review
 - Two “original” pieces presented
 - Gonna Live – okay
 - When Someone Loves you – okay

- Pinktober t-shirt



○

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Adjourn 5:05pm

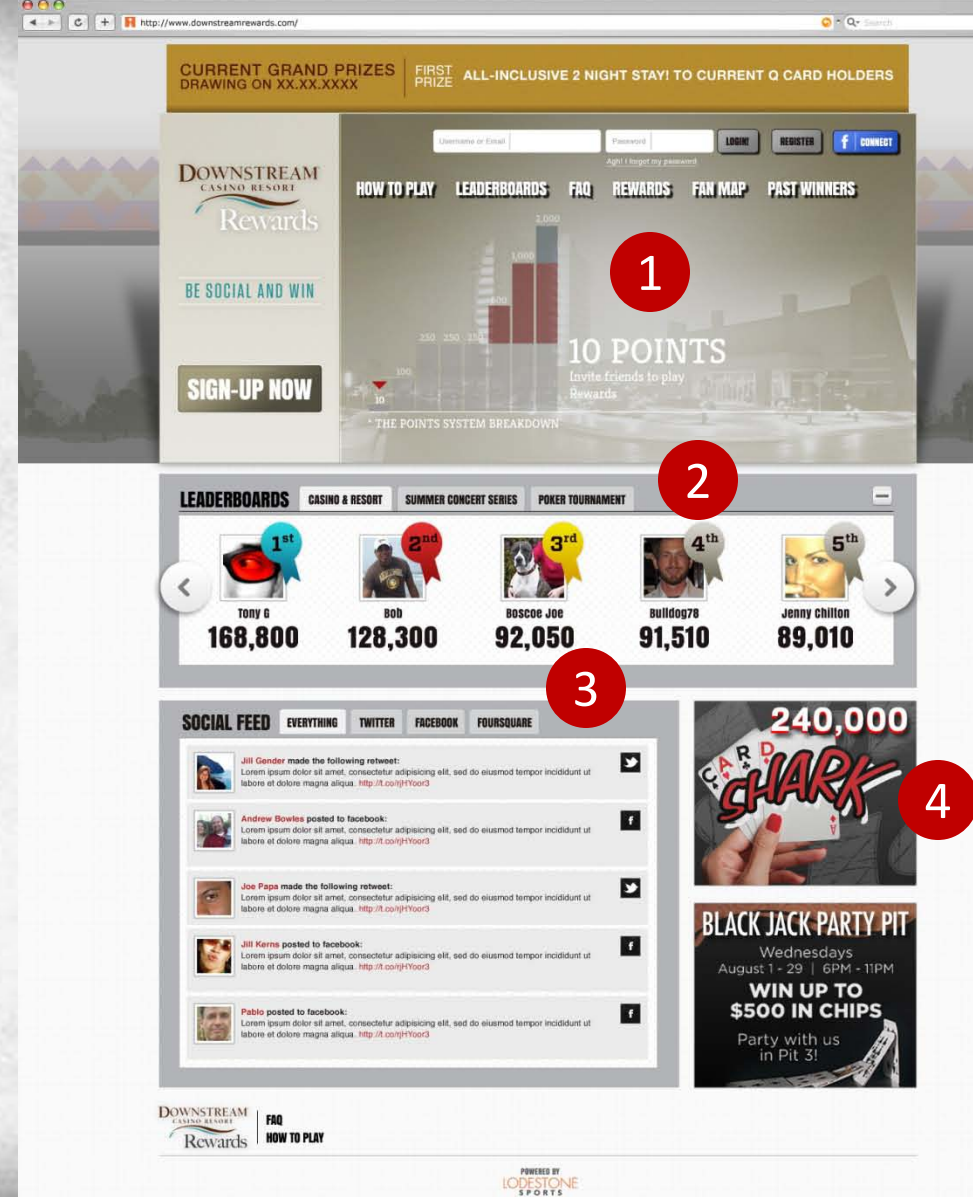


LODESTONE

S O C I A L M E D I A

WE ARE THE MAGNETIC FORCE THAT
USES SOCIAL MEDIA TO CONVERT **CROWDS** INTO **COMMERCE**

1. Flexible social networks and points system
 - Facebook (likes, comments, shares, poll)
 - Twitter (@mention, RT, Hashtags)
 - Foursquare check-ins
 - Youtube (view, subscribe, favorite)
 - Integration of Q Club Points into Rewards Points
2. Contest/Campaign leader boards
 - Summer concert series
 - Poker tournaments, etc.
 - Badges for Q Club Levels
3. Social Feed of activity
4. Banner promotional support



1. Points tracker
 - Incorporate both Social Media and Q Club points from Q Club database to centralize points system
2. Potential to split out points from Social vs. Q Club
3. Banner placement for key messages

The screenshot displays the 'Downstream Rewards' interface for a user named Mark. At the top, there are navigation links for 'Rewards', 'LEADERBOARDS', and 'OUR TEAMS'. Mark's profile picture and name are in the top right corner. Below the navigation bar, a banner area features a profile picture of Mark, a red circle with the number '2' next to it, and a 'YOUR POINTS' section showing 42,500 points and 4 available tokens, with a 'REDEEM MY TOKENS' button. Below this is a 'WELCOME MARK!' section with a menu icon, a red circle with the number '3' next to it, and a reminder: 'REMEMBER, YOU CAN ONLY GET POINTS FOR TEAMS YOU ADD!'. The main content area is a grid of social media activity metrics, with a red circle containing the number '1' next to the 'FOURSQUARE' metric. A 'QCLUB' button is located at the bottom right of the grid.

| | | | | |
|-----------------------------|---------------------------|----------------------------|------------------------|------------------------------------|
| 2 FACEBOOK LIKES | 20 FACEBOOK POST LIKES | 60 FACEBOOK COMMENTS | 0 FACEBOOK CHECKINS | 1 FACEBOOK SHARES |
| 1 TWITTER PHOTOS | 65 TWITTER TWEETS | 0 TWITTER USER MENTIONS | 12 FOURSQUARE | 1 YOUTUBE CHANNEL SUBSCRIPTIONS |
| 2 YOUTUBE VIDEOS WATCHED | 1 YOUTUBE VIDEOS LIKED | 0 FAN APPS | 0 APP INVITES | QCLUB |

1. Follow friends
2. Join special campaigns
3. See your rank vs. others
4. Connect your key social media networks

The screenshot displays a social media dashboard with several sections. A vertical grey bar with red circular callouts (1, 2, 3, 4) is positioned over the interface. Callout 1 points to the 'FOLLOWING' section, which lists users like William Blacklock, Lodestone SocialMedia, Vivesh Arulrajah, Warren Chan, and Cody Howard. Callout 2 points to the 'YOUR FAVORITE TEAMS' section, which shows teams like 'Casino and Resort' and 'Summer Concert Series' with progress bars and social media links. Callout 3 points to the 'RANKS' section, which displays leaderboards for various contests with user avatars and rank indicators (1st, 2nd). Callout 4 points to the 'CONNECT AND SCORE' section, which includes a red 'INVITE FRIENDS' button and a Facebook connection status showing 'CONNECTED' with options to 'Comment', 'Like', 'Post Like', 'Checkin', and 'Share' with associated point values.

FOLLOWING (6)

William Blacklock, Lodestone SocialMedia, Vivesh Arulrajah, Warren Chan, Cody Howard, Jackson Lodestone

FOLLOWERS (4)

Cody Howard, William Blacklock, Jackson Blacklock

YOUR FAVORITE TEAMS **ADD TEAMS**

| Team | Progress | YouTube | Twitter | FB |
|-----------------------|----------|---------|---------|-----|
| Casino and Resort | 0 / 10 | Yes | Yes | Yes |
| Summer Concert Series | 0 / 10 | Yes | Yes | Yes |
| Poker Tournament | 0 / 10 | Yes | Yes | Yes |

RANKS

For all contests and leaderboards.

1st, 1st, 1st, 2nd, 2nd

CONNECT AND SCORE

More people, more fun, and more points

INVITE FRIENDS

FACEBOOK **STATUS: CONNECTED** [DISCONNECT ACCOUNT]

Comment 350 pts, Like 250 pts, Post Like 350 pts, Checkin 750 pts, Share 450 pts

1. Grand Prizes

- Contest-Campaign prizes tied to leader boards
- Can create multiple, timed campaigns

2. Redemption store

- Points earned = Tokens
- Fans can redeem tokens in store for key product, coupons, etc.

The screenshot displays the Downstream Casino Resort Rewards website. At the top, a banner for 'CURRENT GRAND PRIZES' mentions a drawing on XX.XX.XXXX and a second prize of Gold Q Card Member Status or \$200. Below this is a navigation bar with links for 'HOW TO PLAY', 'LEADERBOARDS', 'FAQ', 'REWARDS', 'FAN MAP', and 'PAST WINNERS'. A 'SIGN-UP NOW' button is prominently displayed. The 'GRAND PRIZES' section features three items: 1st prize (All-inclusive 2 night stay), 2nd prize (A gold Q card for 3 months!), and 3rd prize (A silver Q card for 3 months!). The 'TOKENS STORE' section shows three redemption options: a \$200 coupon for 40% off, a \$150 coupon for 30% off, and a \$50 coupon for 25% off. The website is powered by Lodestone Sports.

1

2

Facebook Application for voting using FB and Twitter

- Pick the song the artist kicks off the concert
- Who will win the Poker Tournament
- Best BBQ

VOTE ON WHICH SONG YOU MOST WANT RONNIE DUNN TO OPEN WITH AT his August, 24th 8PM DOWNSTREAM CASINO Concert!



VOTE BY TWEETING WITH HASHTAG #DownstreamOnce

Like Send

CURRENT RESULTS

| | |
|----------------------------|-----|
| COST OF LIVIN' | 55% |
| ONCE | 22% |
| LET THE COWBOY ROCK | 15% |
| ALL OTHERS | 5% |

DOWNSTREAM CASINO RESORT

Facebook Application for sign ups, coupons, other

- Entry into events
- Special VIP
- Coupons for Free Gift
- Bus Trips to casino
- Free Golf
- Etc.

Win passes for 4 to the
Four States BBQ Championship

SIGN-UP

CHAMPIONSHIP WILL BE HELD ON
THURSDAY, AUGUST 31 FROM 7 - 11PM

FOR MORE INFORMATION VISIT DOWNSTREAMCASINO.COM



DOWNSTREAM
CASINO RESORT

WHERE WINNING COMES NATURALLY

4 MILES WEST OF JOPLIN, MO. ON I-44 MO EXIT 1
1-888-396-7876 | downstreamcasino.com

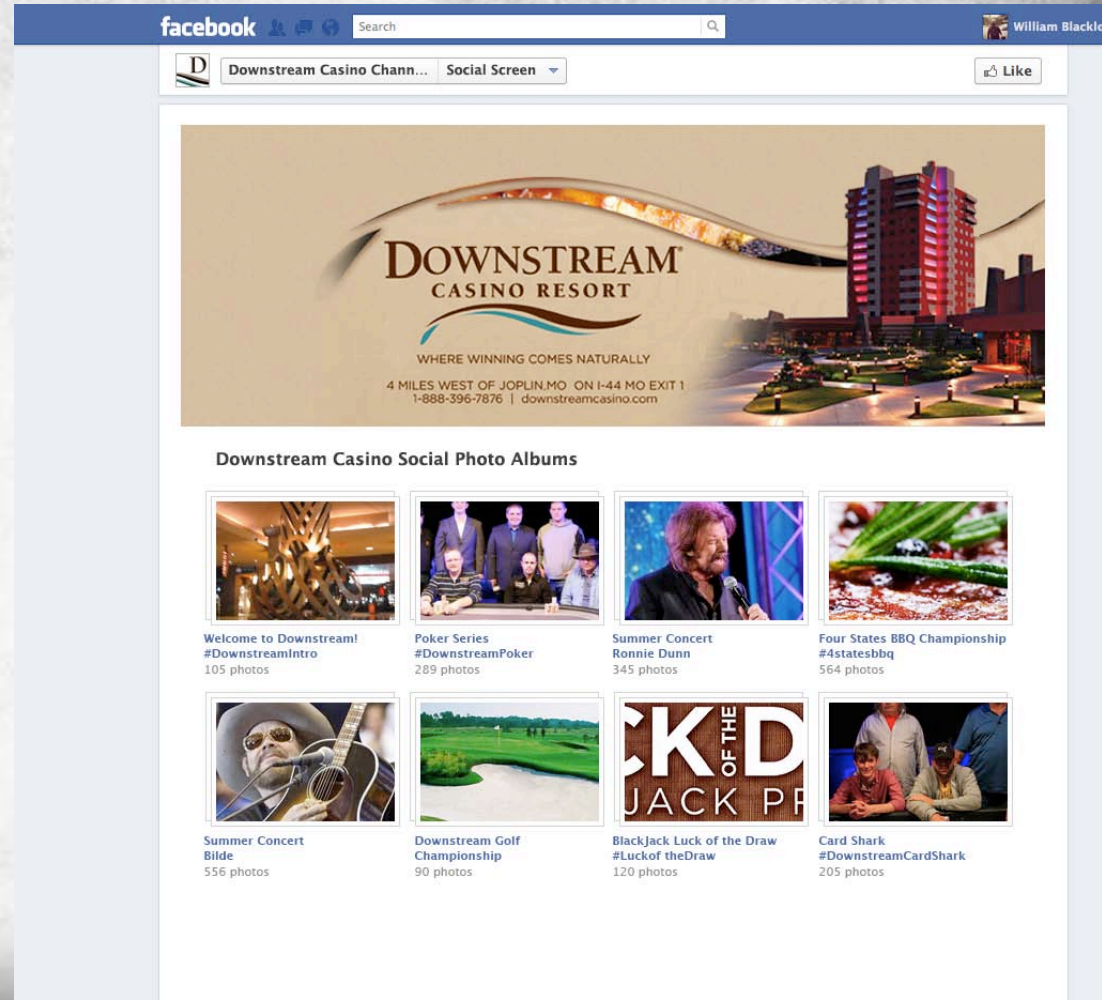


POWERED BY LODESTONE SPORTS

© 2012 Downstream Casino Resort

Facebook Application for Twitter Photos

- Special Hashtags allow fans to Tweet photos from events
- Auto creates photo album on Facebook
- Fans can view/share
- Great for
 - Concerts
 - Events – BBQ
 - Pool/Party
 - Conventions
 - Poker Tourney



Program

1. Rewards Program

- Deep integration with Q Club
- Customized social media points/networks
- Redemption store and Grand Prizes
- Support (technology and user)/hosting/upgrades
- Future API/Java Script functionality to incorporate into Downstream.com website

2. Facebook/Twitter Voting – 12 per year

3. Facebook Sign up/Coupons – 26 per year

4. Photos – unlimited

5. Strategic consulting - Lodestone team member



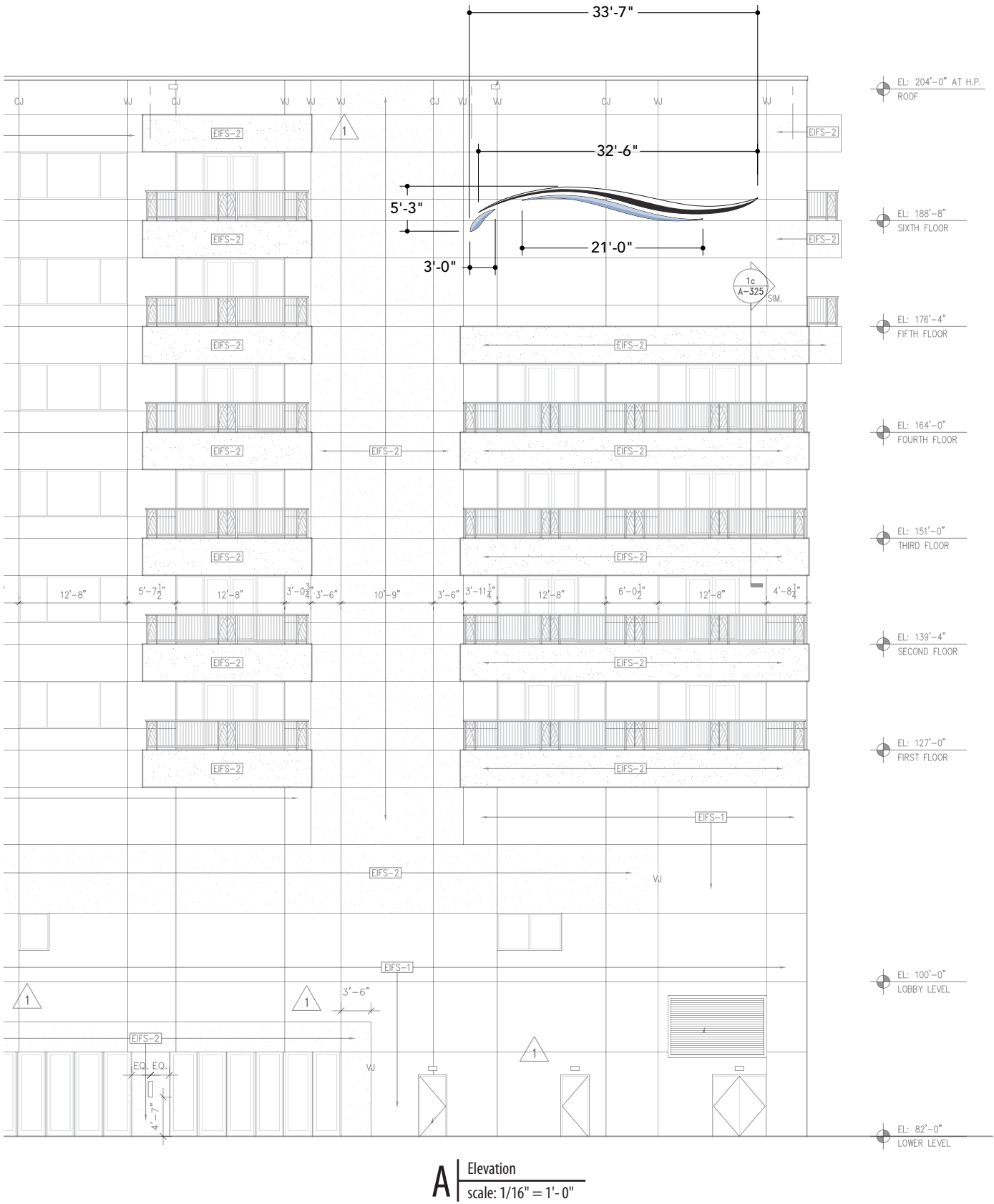
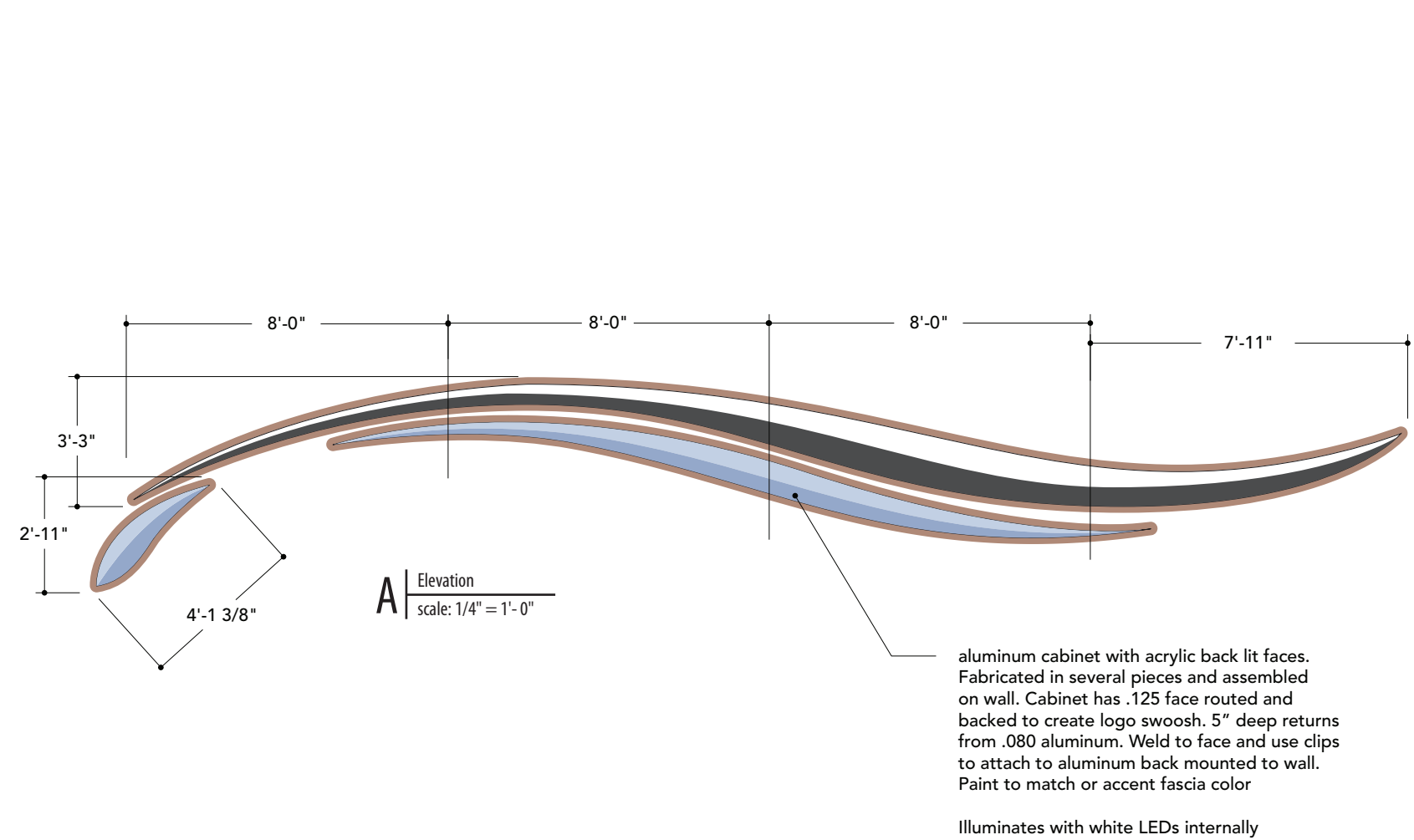
LODESTONE

S O C I A L M E D I A

WE ARE THE MAGNETIC FORCE THAT
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FOR A DEMO: FANS@LODESTONESOCIAL.COM

512.410.1204



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CNF
signs
CLAUDE NEON FEDERAL SIGNS

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Tulsa, Oklahoma 74106
ph: 918.587.7171
fax: 918.587.7176
web: cnfsigns.com

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☐ Approved as shown ☐ Approved as noted

X
Client Name _____
Date _____

PROJECT/CLIENT NAME:
DOWNSTREAM CASINO

LOCATION:
MIAMI, OK

ACCOUNT EXECUTIVE:
MELISSA MIRSAEIDI

DESIGNER:
JOE KESTERSON

DATE OF ORIGINAL DWG:
SEPTEMBER 11, 2012

REVISION HISTORY:
09.11.12

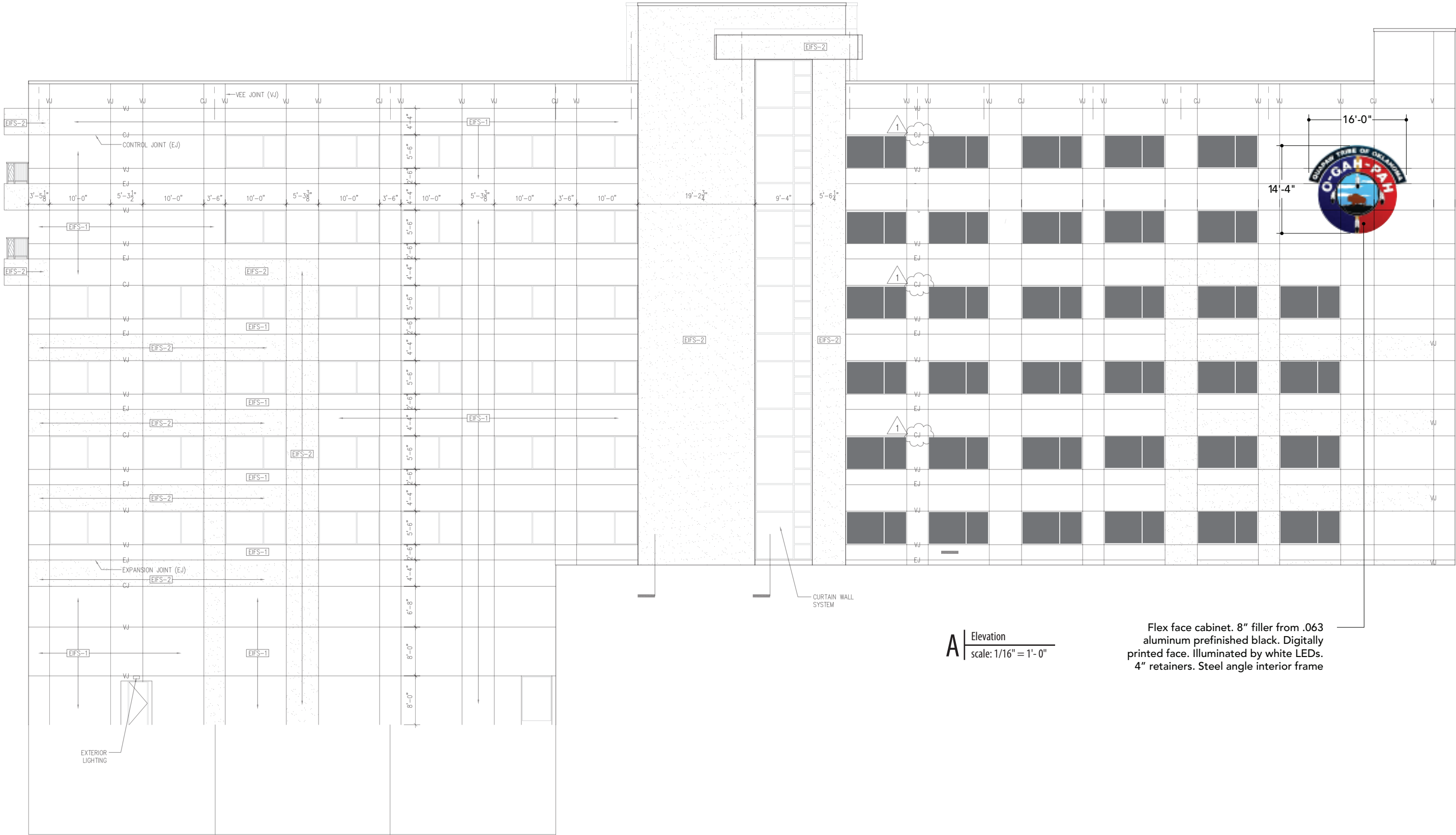
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| SHOP USE ONLY: | WORK ORDER #: | DUE DATE: | |
| | DEPT: METAL FAB | PAINT NEON | FINAL ASSEMBLY |
| | COPY: ROUT/VINYL | | INSTALLATION |

SIGN TYPE/DESCRIPTION:
HI-RISE LOGO ID

SHEET NAME:

ST-1.0



A | Elevation
scale: 1/16" = 1'-0"

Flex face cabinet. 8" filler from .063
aluminum prefinished black. Digitally
printed face. Illuminated by white LEDs.
4" retainers. Steel angle interior frame

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Date _____

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ACCOUNT EXECUTIVE:
MELISSA MIRSAEIDI

DESIGNER:
JOE KESTERSON

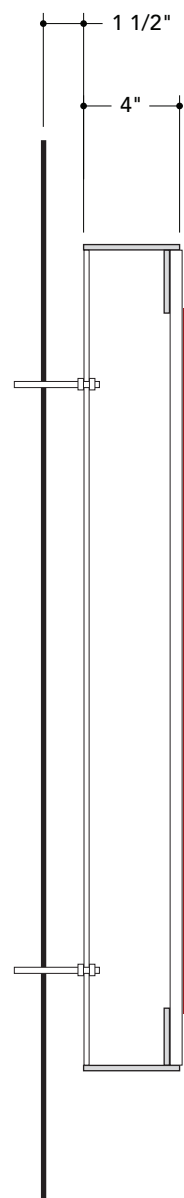
DATE OF ORIGINAL DWG:
SEPTEMBER 11, 2012

REVISION HISTORY:
09.11.12 v 1.0

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| DEPT COPY: | METAL FAB ROUT/VINYL | PAINT NEON |
| | | FINAL ASSEMBLY INSTALLATION |

SIGN TYPE/DESCRIPTION:
HI-RISE LOGO ID

SHEET NAME:
ST-2.0



A | End View
scale: 1 1/2" = 1'-0"



B | Elevation
scale: 1 1/2" = 1'-0"

Custom spa sign. Face and halo illuminated.

3/16" acrylic letters routed and painted to match logo colors. Apply to face with Tesa clear tape'

face is 1/2" frosted acrylic to diffuse light from within cabinet

cabinet is fabricated with .090 aluminum face and .063 welded returns. Face paints white and outside filler painted brushed aluminum. Back is from 3/16" clear acrylic stud mounted aluminum. Internally illuminated by white LEDs. Will halo illuminate against wall and letters will halo illuminate into frosted acrylic face



PANTONE 174 C

PANTONE 729 C

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Client Name

Date

PROJECT/CLIENT NAME:
DOWNSTREAM CASINO

LOCATION:
MIAMI, OK

ACCOUNT EXECUTIVE:
MELISSA MIRSAEIDI

DESIGNER:
JOE KESTERSON

DATE OF ORIGINAL DWG:
SEPTEMBER 13, 2012

REVISION HISTORY:
09.13.12 v 1.0

| | | | |
|----------------|------------------|-----------|----------------|
| SHOP USE ONLY: | WORK ORDER #: | DUE DATE: | |
| | DEPT: METAL FAB | PAINT | FINAL ASSEMBLY |
| | COPY: ROUT/VINYL | NEON | INSTALLATION |

SIGN TYPE/DESCRIPTION:
SPA LOGO

SHEET NAME:
ST-3.0



A | Elevation
scale: 3/8" = 1'-0"

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X _____
Client Name

Date

PROJECT/CLIENT NAME:
DOWNSTREAM CASINO

LOCATION:
MIAMI, OK

ACCOUNT EXECUTIVE:
MELISSA MIRSAEIDI

DESIGNER:
JOE KESTERSON

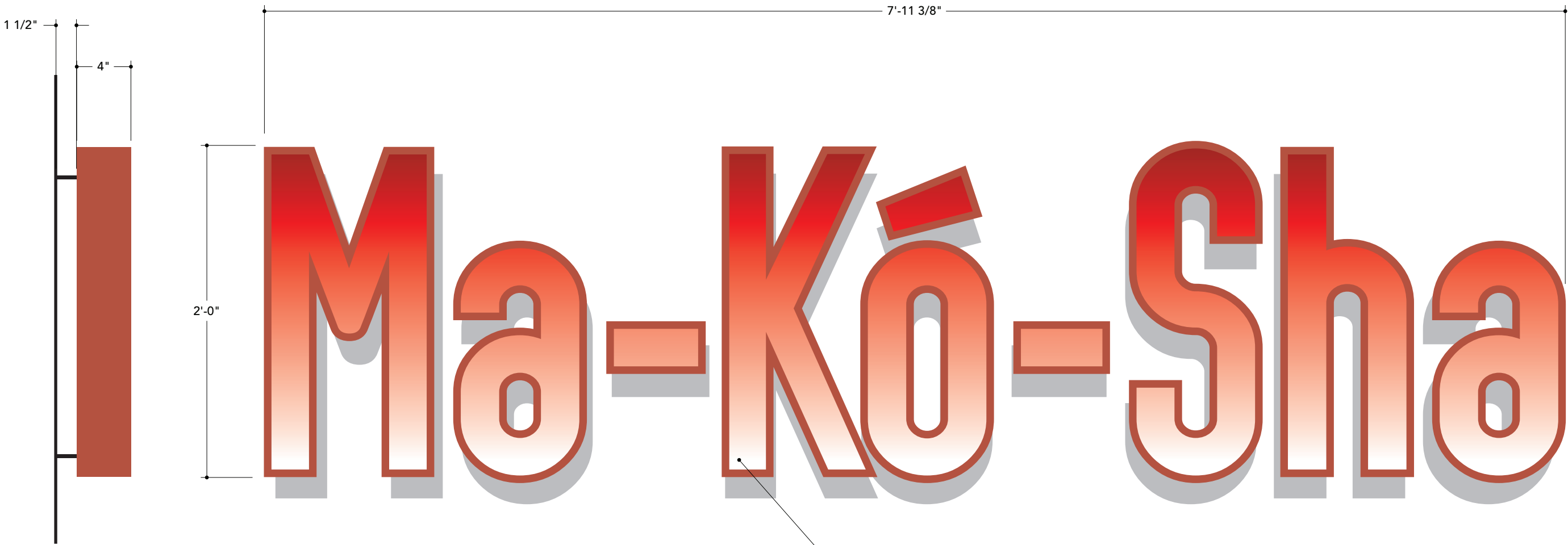
DATE OF ORIGINAL DWG:
SEPTEMBER 13, 2012

REVISION HISTORY:
09.13.12 **v 1.0**

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| | DEPT: METAL FAB | PAINT |
| COPY: | ROUT/VINYL | FINAL ASSEMBLY INSTALLATION |

SIGN TYPE/DESCRIPTION:
SPA LOGO

SHEET NAME:
ST-3.1



A End View
scale: 1 1/2" = 1'- 0"

B Elevation
scale: 1 1/2" = 1'- 0"

reverse channel letters with routed face opening backed with 1/8" white acrylic and digitally printed gradient vinyl overlay. Letter face ring routed from .125 with 4" deep, .063 returns, painted dark copper metallic, gloss sheen. Clear back allows letters to halo against wall as well with white LED illumination

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LOCATION:
MIAMI, OK

ACCOUNT EXECUTIVE:
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DESIGNER:
JOE KESTERSON

DATE OF ORIGINAL DWG:
SEPTEMBER 13, 2012

REVISION HISTORY:
09.13.12

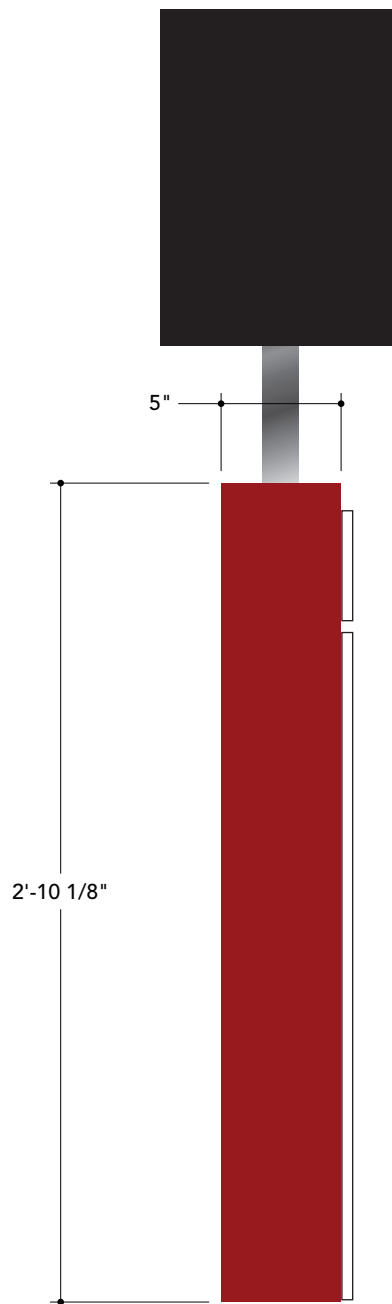
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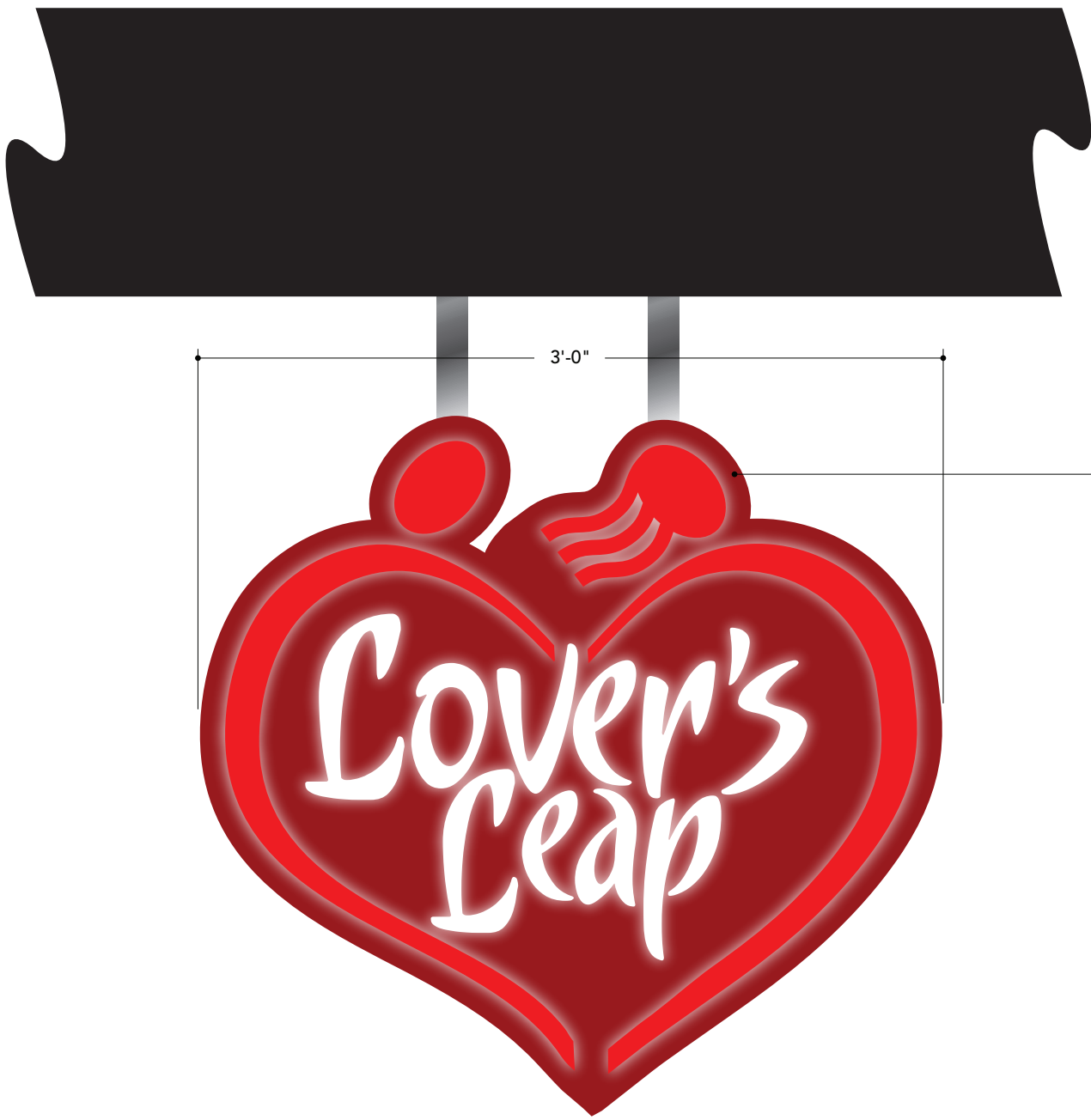
SIGN TYPE/DESCRIPTION:
CAFE LOGO

SHEET NAME:
ST-4.0





A | End View
scale: 1 1/2" = 1'- 0"



B | Elevation
scale: 1 1/2" = 1'- 0"

Aluminum cabinet painted deep red. Face is .125 and is routed to accept 3/4" clearrylic push thru letters. Red and white translucent vinyl overlays.

Internally illuminated by white LEDs.

hangs from ceiling above with 1.5" aluminum tubing

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Client Name _____

Date _____

PROJECT/CLIENT NAME:
DOWNSTREAM CASINO

LOCATION:
MIAMI, OK

ACCOUNT EXECUTIVE:
MELISSA MIRSAEIDI

DESIGNER:
JOE KESTERSON

DATE OF ORIGINAL DWG:
SEPTEMBER 18, 2012

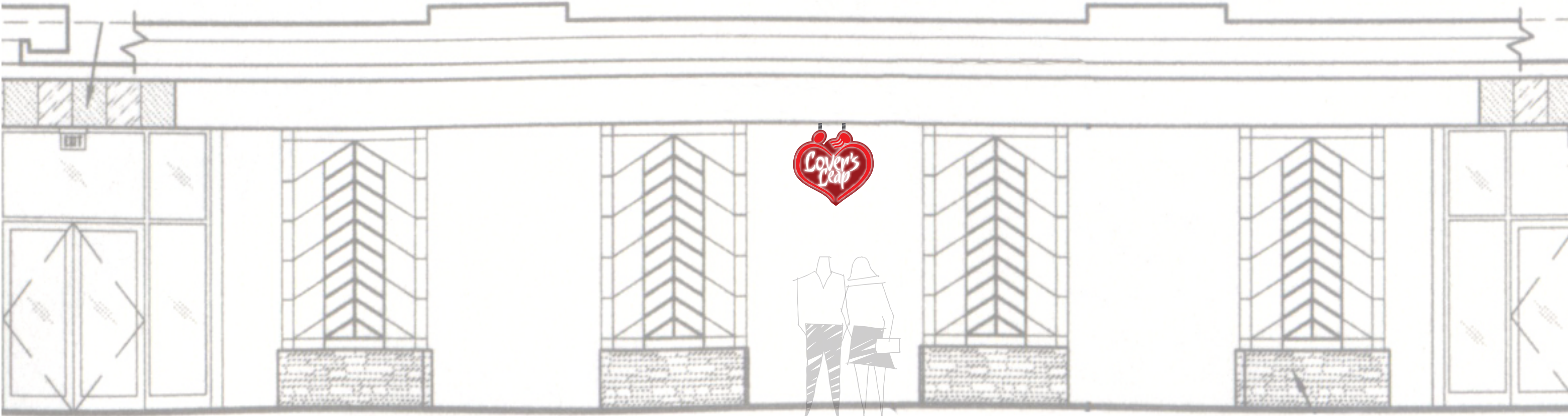
REVISION HISTORY:
09.18.12

v 1.0

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| | DEPT METAL FAB | PAINT | FINAL ASSEMBLY |
| | COPY: ROUT/VINYL | NEON | INSTALLATION |

SIGN TYPE/DESCRIPTION:
LOUNGE LOGO

SHEET NAME:
ST-5.0



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| | |
|---|--|
| <input checked="" type="checkbox"/> Approved as shown | <input type="checkbox"/> Approved as noted |
| X Client Name _____ | |
| Date _____ | |

PROJECT/CLIENT NAME:
DOWNSTREAM CASINO

LOCATION:
MIAMI, OK

ACCOUNT EXECUTIVE:
MELISSA MIRSAEIDI

DESIGNER:
JOE KESTERSON

DATE OF ORIGINAL DWG:
SEPTEMBER 18, 2012

REVISION HISTORY:
09.18.12

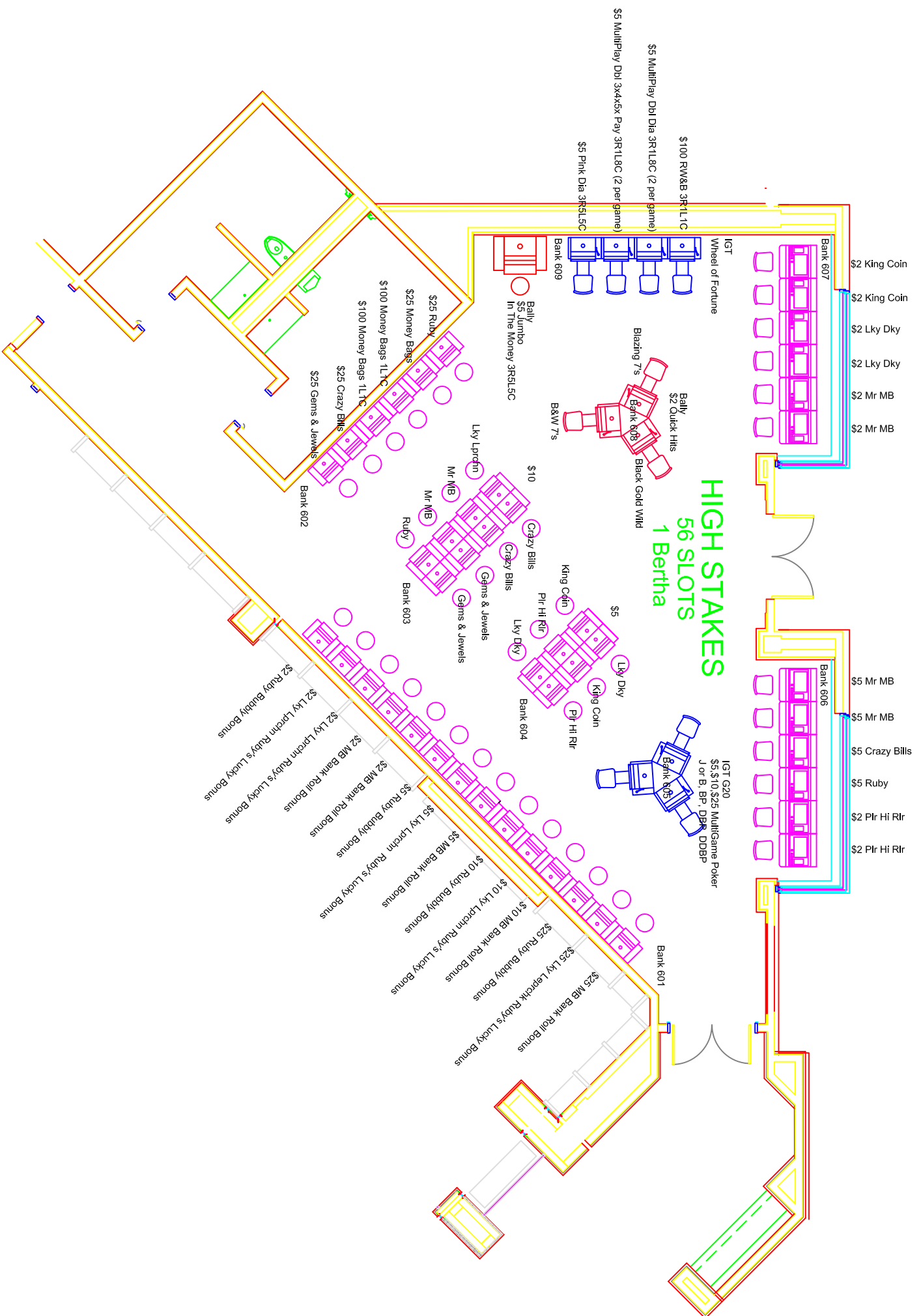
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| SHOP USE ONLY: | WORK ORDER #: | DUE DATE: |
| | DEPT COPY: METAL FAB ROUT/VINYL | PAINT NEON FINAL ASSEMBLY INSTALLATION |

SIGN TYPE/DESCRIPTION:
LOUNGE LOGO

SHEET NAME:

ST-5.1



Downstream Casino Resort Hotel Signage

Bid Date 9/9/12

| Bidder | Claude neon | Sign Link | IMG Architectural | | | |
|-------------------------|--------------------|--------------------|-------------------|--|--|--|
| Quapaw Logo Exterior | \$21,405 | \$3936 + Install | No Bid | | | |
| Swooshes Exterior | \$42,810 | \$12,624 + Install | | | | |
| High Limit | \$18,000 | \$8,414 | | | | |
| Pool Bar | \$3,695 | \$3,695 | | | | |
| Nee Spa Wall Sign | \$3,200 | \$5,017 | | | | |
| Nee Spa Overhead | \$3,756 | \$3,756.15 | | | | |
| Grab N Go | \$6,375 | \$3,888 | | | | |
| Lovers Leap | \$4,625 | \$4,074 | | | | |
| Relocate buffalo Grill | \$1,000 | \$1,000 | | | | |
| Misc Room ID and Stairs | \$141 Average Each | \$117 Average Each | | | | |
| 400 signs | \$56,400 | \$46,800 | | | | |
| | | | | | | |
| Install Of Ext Signs | Included | 10000 Allowance | | | | |
| Budget Total | \$161,266 | \$103,204 | | | | |
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Red items are inserted numbers to make the bidder apples and apples

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| Title: “Rat Pack Arrives” Featuring: New Hotel & Spa (whisper spot) <u>Principles:</u> Barry Switzer (as Frank Sinatra), John Daly (as Dean Martin), Billy Sims (as Sammy Davis Jr.), & guest starring Shirley McLaine <u>Music:</u> <i>Will be custom scored with a Sinatra/Rat Pack feel</i> | | Television Client: Downstream Casino Resort Length: :30 sec. Date: Sept. 15, 2012 Version: 5 Prod. Co.: Videoworkers/RKM Productions |
| Shot | Scene | Narration/Music/SFX |
| 1 | Open on night ext. of hotel entrance; The Rat Pack is exiting a limo (the driver assisting is Ranny McWaters) accompanied by an obvious Starlet/Shirley McClain type; they are surrounded by on-lookers, autograph hounds and reporters; the look is retro—reporters have old flash cameras, limo is circa 1960s, etc; it resembles the red carpet at the Academy Awards; The camera dollies from a wide shot down the red carpet toward the Rat Pack walking toward the hotel 4 across waving to the crowd; A reporter, and cameraman jump in front, cameras are flashing and the reporter asks.... | <i>(Music: “I’m Gonna Live Until I Die”; we hear a lot of commotion including applause, sighs from women, whistles and people shouting “Mr. Daly”, “Mr. Sims”, “Coach”)</i> Reporter: <i>“Hey Coach, give us the skinny.”</i> :05 |
| 2 | Cut to CU Switzer | Switzer: <i>“Ahh, it’s big baby.”</i> |
| 3 | Cut to 3 shot of Sims w/ Daly and Shirley | Sims: <i>“These cool cats are gonna love it.”</i> |
| 4 | Cut back to WS; as the reporter starts to ask another question he’s interrupted by Daly (Dean)... | Daly: <i>“Whoa boys... Can’t miss our dinner reservations at Red Oak.”</i> :11 |
| 5 | Transition to int. Red Oak; (Rat Pack already seated); 4 shot of Rat Pack; the reporter and cameraman are standing over Switzer; <i>(in the deep background we see two “card girls” showing other dining guests the artist renderings of new hotel and spa—to their delight)</i> (camera dollies to OS 2 shot, Daly & Switzer) As Switzer answers the reporters question the girls move to the Rat Pack’s table and Daly says... | Switzer to Reporter: <i>“This place is getting’ even better.</i> Daly: <i>“...and here’s how. Show ‘em girls!”</i> |
| 6 | Cut to Billy; card girl w/ hotel rendering moves to end of table; Billy & Barry lean into frame as Billy says... | (applause, cheers) Sims: <i>“152 more rooms...”</i> |
| 7 | Cut to CU of Spa rendering at other end of the table; Sharon and John lean into frame as Sharon says... | Snowden: <i>“And the spa is to die for.”</i> |
| 8 | Cut to Barry and Billy w/ Hotel rendering (Barry points to new hotel) (Add copy/logos as needed) | Switzer: <i>“Puts Vegas to shame baby.</i> <i>The Downstream Casino Resort.</i> Sims: <i>“Where winning...”</i> |
| 10 | Cut to John & Sharon w/ Spa rendering | Daly: <i>“and playing...”</i> Snowden: <i>“...soon, in many new ways.”</i> |
| 12 | Cut back to WS...in unison Fade to black | All 4: <i>“comes naturally.”</i> :39 |

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| <p align="center">Title: “Rat Pack Blackjack”</p> <p align="center">Featuring: DCR beats Vegas</p> <p>Principles: Barry Switzer (as Frank Sinatra), John Daly (as Dean Martin), Billy Sims (as Sammy Davis Jr.), & guest starring Shirley McLaine</p> <p>Music: Custom composition similar to “<i>I’m Gonna Live Until I Die</i>” by Frank Sinatra</p> | | <p align="center">Television</p> <p>Client: Downstream Casino Resort</p> <p>Length: :15 sec.</p> <p>Date: Sept 17, 2012</p> <p>Version: 3</p> <p>Prod. Co.: Videoworkers/RKM Productions</p> |
| Shot | Scene | Narration/Music/SFX |
| 1 | Open on WS (jib) of casino floor/blackjack pit; we see a table that stands out from the crowd with our Rat Pack gang playing | |
| 2 | As action at the table is lively, the camera booms into a 4 shot of Barry, John, Billy and Sharon... | <p>Barry: <i>Remember when ya had to go to vegas?</i></p> <p>Billy: <i>Days gone by baby.</i></p> |
| 3 | <p>Cut to CU of John</p> <p>Pan to Billy...</p> <p>(Billy and John give each other skin)</p> | <p>John: <i>I’d take this place anyway.</i></p> <p>Billy: <i>Right on my man.</i></p> <p>(John: Gimme some skin.)</p> |
| 4 | <p>Cut to WS of table (maybe shot w/ jib) Barry, to the table, says...</p> <p>Add super: Downstream Casino Resort</p> | <p>Barry: <i>The Downstream Casino Resort...</i></p> |
| 5 | <p>(Hold super)</p> <p>Cut to two shot, John & Billy; John (surrounded by a couple of ladies) turns a blackjack and says...</p> <p>Billy gets hit with a winning card (shoot closing shot w/ jib also)</p> <p>Fade to black</p> | <p>John: <i>Where winning, and playing...</i></p> <p>Billy: <i>...comes naturally.</i></p> |

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| <p align="center">Title: “Rat Pack-The Gig”</p> <p align="center">Featuring: DCR Beats Vegas</p> <p>Principles: Barry Switzer (as Frank Sinatra), John Daly (as Dean Martin), Billy Sims (as Sammy Davis Jr.), & guest starring Shirley McLaine</p> <p>Music: Custom Composition similar to “<i>I’m Gonna Live Until I Die</i>” by Frank Sinatra</p> | | <p align="center"><u>Television</u></p> <p>Client: Downstream Casino Resort</p> <p>Length: :15 sec.</p> <p>Date: Sept. 14, 2012</p> <p>Version: 4</p> <p>Prod. Co.: Videoworkers/RKM Productions</p> |
| Shot | Scene | Narration/Music/SFX |
| 1 | <p><i>(The Rat Pack are lounging poolside in cabana—drinks all around; Sharon is sun bathing using an old school reflector; Barry & John are still in their tuxes from the night before. Billy too, is still in his tux—coat off, open collar, bling, & untied tie as if he’d been up all night; he’s got his pant legs rolled up and dangling his feet in the pool)</i></p> <p>Open on a 1960ish style transistor radio sitting on a cabana table; in background we see the long legs of a lady (Sharon) who is sun bathing and using an old style sunreflector; as the camera dollies, Switzer walks thru frame, and Daly comes into view and says...</p> <p>rack focus to Sharon, she, without opening her eyes answers...</p> | <p><i>(From the radio we hear the song “I’m Gonna Live Until I Die”—which will serve as the music bed throughout spot)</i></p> <p>John: <i>What a night.</i></p> <p>Sharon: <i>Sell my clothes I’ve gone to heaven boys.</i></p> |
| 2 | Cut to over shoulder of Sharon back to Billy poolside; he’s checking out the scenery in the background; he turns to the group and says... | <p>Billy: <i>So what’s shakin’ tonight my man?</i></p> |
| 3 | Cut to CU Barry | <p>Barry: <i>Same chorus...different verse baby.</i></p> |
| 4 | <p>Cut to 4 shot of group; boom out to extreme WS of cabana and pool—Rat Pack stays in view (alt. shoot bird-eye-view w/ jib/dutch—would need to clear set quickly)</p> <p>Super: Downstream Casino Resort</p> <p>Fade to black</p> | <p>VO: <i>The Downstream Casino resort where winning, and being hip, comes naturally.</i></p> |

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| Title: “Rat Pack-When Someone Loves You” Featuring: DCR Service <u>Principles:</u> Barry Switzer (as Frank Sinatra), John Daly (as Dean Martin), Billy Sims (as Sammy Davis Jr.), & guest starring Shirley McLaine <u>Music:</u> Custom composed aka. “You’re Nobody Till Somebody Loves You” | | <u>Television</u> Client: Downstream Casino Resort Length: :30 sec. Date: Sept. 18, 2012 Version: 5 Prod. Co.: Videoworkers/RKM Productions | |
| Shot | Scene | | Narration/Music/SFX |
| | | | (Music: aka. “You’re Nobody ‘Til Somebody Loves You”) NOTE: The Rat Pack will actually sing or lipsync lyric; we know John can sing, but if others not so good, we can record (in post) session voices that match each personality. |
| 1 | Open on CU of John (Dean) at microphone; John, looking into the lens starts to sing... The camera then booms quickly out to a WS revealing the Rat Pack on stage and they all join in... | :06 | <u>John:</u> <i>“When someone loves you... Rat Pack (joins in): you become somebody.</i> |
| | (From here, we will transition away from the Rat Pack on stage to a series of slow motion shots of casino employees serving, assisting guests; in the background of each shot we see one, two or all of the Rat Pack “looking in” on the service performed) | | |
| 2 | Trans to a cocktail waitress serving drinks at a table in Legends (same setting); the Rat Pack is sitting at adjacent table in background; they toast the other table | :13 | <i>When someone loves you...</i> |
| 3 | Trans to guest suite where a lady is turning down the bed; on the balcony we see the Rat Pack lookin in; Sharon may be sitting in chair; they acknowledge the service; (alt.1: Rat Pack are eating a chocolate) (alt. 2: as a man joins his wife in bed camera booms up to reveal Rat Pack giving thumbs up—Sharon rolls her eyes at them) | | <i>you become somebody new.</i> |
| 4 | Trans to hotel lobby where a bell hop, w/ cart full of luggage; he takes bag off guest’s shoulder; as the cart passes, we see the Rat Pack gathered around the grand piano—Sharon sitting on piano; John is playing and lip syncing, “ <i>So find yourself somebody...</i> ” | | <i>So find a place under the sun,</i> |
| 5 | Trans to Valet opening car door for guest; the camera pans down car to reveal Rat Pack leaning on car—Sharon is sitting on car; guests pass in front | | <i>that knows... you’re the oh-oh-only</i> |
| 6 | Trans back to CU of John at mic on stage singing, “...to love”; camera booms out to WS of Rat Pack on stage.... Audience applause as Rat Pack takes their bows, throws kisses, etc. Super: Downstream Casino Resort Camera continues to widen to show full room w/ Rat Pack on stage... Fade to black | :25 :30 | <i>—one.”</i> <u>VO:</u> The Downstream Casino Resort. Where winning--and being somebody--comes naturally. |