

Downstream Development Authority of the Quapaw Tribe of Oklahoma  
Supplement to Minutes dated 04/29/15.  
Email Poll

Roll Call:	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Present
	Marilyn Rogers, Member	Present
	Tamara Reeves, Member	Present

An email poll was conducted on Thursday May 6, 2015.

All,  
Marketing/Jani is proposing an added promotion for May.

Sunday Fun Day on Sunday May 24<sup>th</sup>

Q Club members with a \$150+ NADT and with 3+ trips will receive a postcard in the mail with their Qplay offer

Q Play is valid for May 24, 2015 only from 12:00pm to 11:59p

Q Play will automatically be loaded on the quests accounts as a group load through the IT Dept.

NADT Range	Total Patrons	Qplay Offer	QPlay offer Percentage	Projected QPlay Redeemed at 40% Response Rate
1500+	22	\$500	33% Bottom end, 15% top end	\$4,400
1000+1499.99	35	\$400	40% bottom end, 27% top end	\$5,600
675-999.99	123	\$270	40% bottom end, 27% top end	\$13,284
450-674.99	304	\$135	30% bottom end, 20% top end	\$16,416
300-449.99	691	\$90	30% bottom end, 20% top end	\$24,876
200-299.99	1247	\$60	30% bottom end, 20% top end	\$29,876
150-199.99	<u>1310</u>	\$40	27% bottom end, 20% top end	<u>\$20,960</u>
Totals	3732			\$115,464

Vote:

John Berrey	Yes	Ranny McWatters	Yes
Marilyn Rogers	Yes	Larry Ramsey	Yes
Tamara Reeves	Yes		

5 yes, 0 no, 0 abstaining, 0 absent

Motion Carries.