

Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting  
January 4, 2013

**Meeting Called to Order:** 10:35 am

<b>ROLL CALL:</b>	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Present
	Marilyn Rogers, Member	Absent
	Tamara Smiley, Member	Present

**DECLARATION OF QUORUM:** announced by Larry Ramsey

Marketing Promo Review – Feb/Mar/Apr

FEBRUARY

SLOTS

- 10-10 EGM Tournament (Approved as January, February, March – Not including February 11<sup>th</sup>)
  - Mondays
  - \$10 Entry Fee – Receive \$10 Q Play
  - Can rebuy as many times as they would like
  - \$125 - \$200 - \$500 cash for 1<sup>st</sup> through 3<sup>rd</sup> place
  - \$25 Q Play for 4<sup>th</sup> through 10<sup>th</sup> place
  - Top 10 receive invitation to the \$10,000 Royal Winners Tournament on March 30th
- Young at Heart EGM Tournament & 2X Points (Approved as January, February, March)
  - Guests 50+
  - Thursdays
  - \$25 to \$250 Q Play for 1<sup>st</sup> through 5<sup>th</sup> place
  - Earn 2X points from 6:00 am to 4:00 pm
- Slots of Love EGM Tournament
  - Monday, February 11<sup>th</sup>
  - \$10 Entry Fee – Receive \$10 in Q Play
  - Can rebuy as many times as they would like
  - \$1,200 - \$2,000 - \$4,000 cash for 1<sup>st</sup> through 3<sup>rd</sup> place
  - \$100 Q Play for 4<sup>th</sup> through 10<sup>th</sup> place

TABLES

- Luck of the Draw
  - Mondays and Tuesdays – First 3 weeks of the month
  - Hit an unsuited 7,7,7 or 6,7,8, win a \$25 to \$100 chip voucher
  - Hit a suited 7,7,7 or 6,7,8, win a \$200 to \$500 chip voucher
- Party Pit (Approved as January, February, March)
  - Wednesdays
  - Must be playing Blackjack in Pit 3
  - Feb 6<sup>th</sup> – 5 Card Charlie Big Wheel Spin
  - Feb 13<sup>th</sup> – 6 Card Charlie Big Wheel Spin & Sizzling Seats Big Wheel Spin
  - Feb 20<sup>th</sup> – Any Suited Blackjack
  - Feb 27<sup>th</sup> – Sizzling Seats Big Wheel Spin

- Win up to a \$500 Chip Voucher
- 10-10 Blackjack Tournament (Approved as January, February, March)
  - Thursdays – 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> week
  - \$10 Entry Fee – Receive \$10 in Table Play
  - Win up to \$250 in Table Play

#### POKER

- “D” League
  - Qualifying period – Feb 1<sup>st</sup> through April 27<sup>th</sup>
  - Bronze members must play 24 daily tournaments to qualify
  - Silver/Quapaw members must play 18 tournaments to qualify
  - Gold members must play 12 tournaments to qualify
  - Free \$5,000 tournament on April 28<sup>th</sup> for all qualifiers
  - \$5,000 prize pool for top 9 winners
  - Funded from the Player Promotional Fund
- Hunter’s Heads Up Challenge (Tournament)
  - Saturday, February 16<sup>th</sup>
  - \$40 Entry Fee with a \$200 buy-in
  - Funded from the Player Promotional Fund
- Poker Manager’s Birthday Hot Seat Promotion
  - Sunday February 17<sup>th</sup>
  - 1 Hot Seat winner every 30 minutes will win \$200
  - Funded from the Player Promotional Fund

#### BUSING

- Calling All Daubers - APPROVED
  - Tuesdays in February and March
  - Pavilion or Banquet Room
  - All bus passengers who are interested will receive paper bingo packets to play Bingo
  - Bronze members receive 1 packet
  - Silver/Quapaw members receive 2 packets
  - Gold members receive 3 packets
  - \$50 Q Play per game
  - \$100 Q Play on final game

#### MARKETING

- Message in a Bottle
  - Sundays in February
  - 3:00 to 7:00 pm
  - Five winners every hour will choose one bottle that has a scroll inside of it
    - \$200 Q Play to \$500 Q Play
    - 1 winner each hour receives a scroll inviting them to the 7:30 pm Grand Prize Drawing
  - 7:30 pm Grand Prize Drawing
    - 5 winners will choose one bottle and will win \$500 to \$10,000 cash
- Point Multiplier Days
  - Mondays and Wednesdays in February

- Bronze Q Club members will receive 3X points
- Silver/Quapaw Q Club members will receive 4X points
- Gold Q Club members will receive 5X points
- Platinum Q Club members will receive 6X points
- Quapaw Casino is participating in this promotion
- Cupid's Cash Play & Earn
  - Thursday, February 14<sup>th</sup> and Friday, February 15<sup>th</sup>
  - Obtain 200 points to receive a box of chocolates and a chance to win \$20 to \$100 Q Play or \$500 to \$1,000 Cash
- Free Bakeware Giveaway
  - Mondays and Tuesdays in February
  - Guests with a \$75 to \$299 ADT receive an invitation in the mail to go to the Q Club each week to get 1 piece of bakeware
  - Bakeware set is 4 pieces
- Outlaws & Blackhawk in Concert
  - Friday, February 8<sup>th</sup>

#### Player Development

- VIP Valentines Dinner
  - Friday, February 15<sup>th</sup>
  - Guests with a \$300 ADW receive an invitation
  - Guests receive a box of chocolates along with a nice meal

#### MARCH

#### SLOTS

- 10-10 EGM Tournament (Approved as January, February, March – Not including February 11<sup>th</sup>)
  - Mondays
  - \$10 Entry Fee – Receive \$10 Q Play
  - Can rebuy as many times as they would like
  - \$125 - \$200 - \$500 cash for 1<sup>st</sup> through 3<sup>rd</sup> place
  - \$25 Q Play for 4<sup>th</sup> through 10<sup>th</sup> place
  - Top 10 receive invitation to the \$10,000 Royal Winners Tournament on March 30<sup>th</sup>
- Young at Heart EGM Tournament & 2X Points (Approved as January, February, March)
  - Guests 50+
  - Thursdays
  - \$25 to \$250 Q Play for 1<sup>st</sup> through 5<sup>th</sup> place
  - Earn 2X points from 6:00 am to 4:00 pm

- Royal Winners EGM Tournament
  - Saturday, March 30<sup>th</sup>
  - Top 10 winners from the 10-10 EGM Tournaments in January, February & March
  - \$1,600 - \$2,000 - \$4,000 cash for 1<sup>st</sup> through 3<sup>rd</sup> place
  - \$200 Q Play for 4<sup>th</sup> through 10<sup>th</sup> place
  - \$100 Q Play for 11<sup>th</sup> through 20<sup>th</sup> place

## TABLES

- 5 Card Charlie Beat the Dealer Big Wheel Spin
  - Mondays and Tuesdays – First 3 weeks of the month
  - Playing blackjack in Pit 1, dealt 5 or more cards that do not bust the hand and beat the dealer's hand
  - Win up to a \$100 chip voucher
- Party Pit (Approved as January, February, March)
  - Wednesdays
  - Must be playing Blackjack in Pit 3
  - Feb 6 – 5 Card Charlie Big Wheel Spin
  - Feb 13 – 6 Card Charlie Big Wheel Spin & Sizzling Seats Big Wheel Spin
  - Feb 20 – Any Suited Blackjack
  - Feb 27 – Sizzling Seats Big Wheel Spin
  - Win up to a \$500 Chip Voucher
- 10-10 Blackjack Tournament (Approved as January, February, March)
  - Thursdays – 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> week
  - \$10 Entry Fee – Receive \$10 in Table Play
  - Win up to \$250 in Table Play

## POKER

- "D" League (Approved in February)
  - Qualifying period – Feb 1 through April 27
  - Bronze members must play 24 daily tournaments to qualify
  - Silver/Quapaw members must play 18 tournaments to qualify
  - Gold members must play 12 tournaments to qualify
  - Free \$5,000 tournament on April 28 for all qualifiers
  - \$5,000 prize pool for top 9 winners
  - Funded from the Player Promotional Fund
- Mid-States Poker Tour Event
  - March 7<sup>th</sup> through March 17<sup>th</sup>
  - \$100,000 Guarantee
- Harley Davidson Poker Promotion
  - March 17<sup>th</sup> through April 6<sup>th</sup>
  - Harley Davidson key will be given away to the highest hand of every 4 hour period

- Total of 90 keys
- April 6<sup>th</sup>, hot seat drawings will begin every 15 minutes at 12:00 pm until 20 keys are given away
- April 6<sup>th</sup> at 7:00 pm, each player will have a chance to start the Harley Davidson motorcycle
- Whoever starts it, wins the motorcycle

## BUSING

- Calling All Daubers (Approved in February)
  - Tuesdays in February and March
  - Pavilion or Banquet Room
  - All bus passengers who are interested will receive paper bingo packets to play Bingo
  - Bronze members receive 1 packet
  - Silver/Quapaw members receive 2 packets
  - Gold members receive 3 packets
  - \$50 Q Play per game
  - \$100 Q Play on final game

## MARKETING

- Wizard of Odds
  - Sundays in February
  - 4:00 to 8:00 pm
  - One winner every hour will have a chance to play up to 3 games
    - The Munchkin Wheel
      - Chance to win up to \$300 in Q Play or a chance to move to the next game
    - The Wicked Forest
      - Chance to win up to \$1,000 Cash or a chance to move to the next game
    - The Emerald City
      - Chance to win up to \$10,000 Cash
- Ray Price in Concert
  - Friday, March 15<sup>th</sup>

## Player Development

- VIP St. Patrick's Day Party
  - Sunday, March 17<sup>th</sup>
  - Guests with a \$300+ ADW
  - Drawings
    - 10 - \$1,000 Cash
    - 1 – Trip to Ireland valued at up to \$10,000 or a \$6,000 cash option

## APRIL

### SLOTS

- Young at Heart EGM Tournament & 2X Points (April, May & June)
  - Guests 50+
  - Thursdays
  - \$25 to \$250 Q Play for 1<sup>st</sup> through 5<sup>th</sup> place
  - Earn 2X points from 6:00 am to 4:00 pm

### TABLES

- Sizzling Seats
  - Mondays and Tuesdays – First 3 weeks of the month
  - Drawings every 30 minutes
  - Win a \$50 chip voucher
- Party Pit (April, May & June)
  - Wednesdays
  - Must be playing Blackjack in Pit 3
  - April 3 – 5 Card Charlie Big Wheel Spin
  - April 10 – 6 Card Charlie Big Wheel Spin & Sizzling Seats Big Wheel Spin
  - April 17 – Any Suited Blackjack
  - April 24 – Sizzling Seats Big Wheel Spin
  - Win up to a \$500 Chip Voucher
- 10-10 Blackjack Tournament (April, May & June)
  - Thursdays – 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> week
  - \$10 Entry Fee – Receive \$10 in Table Play
  - Win up to \$250 in Table Play

### POKER

- “D” League (Approved in February)
  - Qualifying period – Feb 1 through April 27
  - Bronze members must play 24 daily tournaments to qualify
  - Silver/Quapaw members must play 18 tournaments to qualify
  - Gold members must play 12 tournaments to qualify
  - Free \$5,000 tournament on April 28 for all qualifiers
  - \$5,000 prize pool for top 9 winners
  - Funded from the Player Promotional Fund
- Harley Davidson Poker Promotion
  - March 17<sup>th</sup> through April 6<sup>th</sup>
  - Harley Davidson key will be given away to the highest hand of every 4 hour period
    - Total of 90 keys
  - April 6<sup>th</sup>, hot seat drawings will begin every 15 minutes at 12:00 pm until 20 keys are given away
  - April 6<sup>th</sup> at 7:00 pm, each player will have a chance to start the Harley Davidson motorcycle
  - Whoever starts it, wins the motorcycle

## BUSING

- April Showers
  - Tuesday, April 23
  - As guests exit the bus, they will choose 1 April Showers object from a board (rain boots, rain clouds and rubber ducks).
  - Each object has a different prize on the reverse side.
  - 500 meal points, 1,000 meal points, \$5 Q Play, \$10 Q Play, \$20 Q Play, 2X Point Multiplier, 4X Point Multiplier and 6X Point Multiplier
  - Guests will redeem at the Q Club

## MARKETING

- Downstream's Diamonds & Daisies
  - Sundays in March - 3:00 to 7:30 pm
    - 4 winners every hour
    - Choose 1 petal from a flower display
      - Chance to win up to \$750 cash
    - Then choose a fake diamond
      - Chance to multiply their winnings from 2X to 4X
    - At 8:00 pm, the hourly winners will have a chance to win an opportunity to come back for the Grand Prize Drawing on April 28<sup>th</sup>. 5 of the 20 will be chosen.
    - Average winnings: \$864 ea X 4 = \$3,453.33 X 5 drawings = \$17,266.60 per wk
    - Average cost for the entire month: \$69,066
  - Grand Prize Drawing – April 28<sup>th</sup> at 8:00 pm
    - All 20 winners will choose 1 key from a vase of diamonds
    - The key that starts the car will win a 2013 Mercedes SLK250 Roadster valued up to \$53,000 (cost of \$45,000) - Classy & has not been given away! (see photo)
    - The 19 guests that did not win the car, will choose a ring box
      - Chance to win a \$2,500 jewelry store certificate or \$100 to \$500 Q Play
    - Cost: \$45,000 vehicle, \$4,500 Q Play, \$2,500 Jewelry Certificate
- John Anderson in Concert
  - Friday, April 5<sup>th</sup>

## Player Development

- VIP Aces High Cash is King Event
  - Saturday, April 6<sup>th</sup>
  - Guests with a \$300+ ADW
  - 20 names will be selected
  - After each name is selected, a card will be drawn from a deck of playing cards. Each card has a different value ranging from \$500 cash to \$5,000 cash
- VIP Sunglass Event
  - Sunday, April 27<sup>th</sup>
  - Guests with a \$300+ ADW
  - Each invited guest will receive 1 pair of sunglasses of their choice

#### Hotel Opening

- Gift options – Martini Sets
  - 2 options presented
- Consensus of the DDA to approve the boxed set, non logoed

#### Possible PD Giveaway

- Digital picture frame – no

#### Play and Earn Options

- Picnic Blanket – yes
- Drink canister – maybe, would like to see a better option
- Jeweled boxes – yes
- Glass cutting boards – yes
- Luggage set – would like to see better quality

Adjourn 12:05 pm