

Downstream Development Authority of the Quapaw Tribe of Oklahoma
Supplement to Minutes dated 2/19/15.
Email Poll

Roll Call:	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Present
	Marilyn Rogers, Member	Present
	Tamara Smiley, Member	Present

An email poll was conducted on Thursday March 12, 2015.

Attached is promotion for March 27th. It called the MVP March Madness.
It is a letter from the GM to \$200+ NADT or NADW for an invite only cash giveaway.
Each guest receives 2 entries for drawings on the 27th from 7:00pm to 9:00pm, one entry into the drawings every thirty minutes giveaway and one entry into the Grand prize box.

Prizes:

Half hourly drawings

2 - \$500 every half hour \$5,000 total

Grand prize:

2 - \$1000 drawings

2 - \$2500 drawings

1 - \$5000 drawing

Total spend \$17,000

Any questions please let me know.

Thanks,

Tena Smith

Vote:

John Berrey	Yes	Ranny McWatters	Yes
Marilyn Rogers	Yes	Larry Ramsey	Yes
Tamara Smiley	Yes		

5 yes, 0 no, 0 abstaining, 0 absent

Motion Carries.

Date Received: _____

Action: _____

Reviewed By: _____

☐ Approved☐ Not Approved

MAR 12 2015

QUAPAW TRIBAL GAMING AGENCY PROMOTIONAL ACTIVITY REVIEW FORM

Type/Name of Promotion: (e.g. Lucky Duck, Mother's Day, etc.) MVP March Madness Cash Giveaway One-time Event <input checked="" type="checkbox"/> On-going Event <input type="checkbox"/>	Sponsoring Department: Marketing Contact: Brandy Lake Extension: 6090	Submission Date: 3/10/15 Date/Time/Place Friday, March 27, 2015 Entries begin at 6:00 pm Drawings – 7:00 to 9:00 pm Grand Prize Drawings–9:30 pm, 9:45 pm and 10:00 pm Casino Main Entrance
<ul style="list-style-type: none"> Narrative Description: (Attach Rules to this Form) Each invited guest will receive two (2) entries for the cash drawings at the casino main entrance from 6:00 pm to 8:59 pm on Friday, March 27, 2015. In order to participate in the drawings, invited guests must deposit one (1) entry into the every thirty minute drawing box and one (1) entry into the Grand Prize drawing box from 6:00 pm to 8:59 pm on Friday, March 27, 2015. At the main entrance of Downstream Casino Resort, every thirty minutes from 7:00 pm to 9:00 pm on Friday, March 27, 2015, two (2) invited guest's names will be randomly selected among all eligible entries placed in the every thirty minute drawing box. The invited guests will be asked to come to the main entrance within five (5) minutes to collect their \$500 cash voucher. At 9:30 pm on Friday, March 27, 2015 at the casino main entrance, two (2) invited guest's names will be randomly selected among all eligible entries placed in the grand prize drawing box. The guest's will receive \$1,000 cash voucher. At 9:45 pm on Friday, March 27, 2015 at the casino main entrance, two (2) invited guest's names will be randomly selected among all eligible entries placed in the grand prize drawing box. The guest's will receive \$2,500 cash voucher. At 10:00 pm on Friday, March 27, 2015 at the casino main entrance, one (1) invited guest's name will be randomly selected among all eligible entries placed in the grand prize drawing box. The guest's will receive \$5,000 cash voucher. Players are eligible to win once in the every thirty minute drawings and once in the Grand Prize drawings. Must be present to win. 		Prize(s): Monetary Award(s): \$500 per drawing x 5 drawings = \$5,000 max cash per night Grand Prize \$1,000 per drawing x 2 drawings = \$2,500 per drawing x 2 drawings = \$5,000 per drawing x 1 drawing = \$2,000 + \$5,000 + \$5,000 = \$12,000 max cash for Grand Prize Total Cash \$17,000 Non-Monetary Award(s): NA
Eligibility Criteria: Must be a \$200+ NADT or \$200+ NADW and must have received an invite		
Associated Advertising: Direct Mail Print Radio Television E-Mail X Phone Call X		
Procedure for Redeeming Prizes: Policy # 6230.01		

Marketing Manager: Kathleen Bugquist #113Date: 3/11/15Marketing Director: Jim Kessler 4785Date: 3-12-15Quapaw Signature: n/aDate: n/aCompliance Department: Stephni Hardy 2551Date: 3/12/15General Manager: Jani Cameron 2298Date: 3/12/15

DDA: _____ Date: _____

QTGA Authorization: _____ Date: _____



MVP March Madness Cash Giveaway Official Rules

(Invitation Only Promotion)

Times/Dates:

1. **Entry Date & Time:** Friday, March 27, 2015 from 6:00 pm to 8:59 pm - Casino Main Entrance
2. **Drawing Times & Dates:** Every thirty minutes from 7:00 pm until 9:00 pm on Friday, March 27, 2015
3. **Grand Prize Drawing Time & Dates:** 9:30 pm, 9:45 pm and 10:00 pm on Friday, March 27, 2015

Eligibility:

1. Eligibility will be limited to all Q Club members with a valid, government issued photo ID.
2. Q Club members with a \$200+ NADT or \$200+ NADW that received any invitation to attend the promotion.
3. Entry into the Q Club is free and open to anyone over the age of 18.
4. Banned individuals are not allowed to participate in any promotion at Downstream Casino Resort.
5. The following persons shall not be eligible to participate in this promotion:
 - a) Any person under the age of 18
 - b) Any current employee of Downstream Casino Resort, including employees of any Quapaw Tribal gaming facility,
 - c) Elected and appointed officials of the Quapaw Tribe

Entry Forms:

1. Each invited guest will receive two (2) entries for the cash drawings at the casino main entrance from 6:00 pm to 8:59 pm on Friday, March 27, 2015.
2. In order to participate in the drawings, invited guests must deposit one (1) entry into the every thirty minute drawing box and one (1) entry into the Grand Prize drawing box from 6:00 pm to 8:59 pm on Friday, March 27, 2015.

Drawings:

1. At the main entrance of Downstream Casino Resort, every thirty minutes from 7:00 pm to 9:00 pm on Friday, March 27, 2015, two (2) invited guest's name will be randomly selected among all eligible entries placed in the every thirty minute drawing box.
2. The randomly selected guest's first and last name will be announced over the PA system. The invited guests will be asked to come to the main entrance within five (5) minutes to collect their \$500 cash voucher. If the invited guests whose names were announced do not present themselves within five (5) minutes, other guest's names will be randomly selected until two (2) invited guest are present. Time limits will be strictly enforced.
3. Once the randomly selected invited guests arrive at the promotional area, the guest will be asked to provide a valid, government issued photo ID and their Q Club card.

Grand Prize Drawings:

1. At 9:30 pm on Friday, March 27, 2015 at the main entrance of Downstream Casino Resort, two (2) invited guest's names will be randomly selected among all eligible entries placed in the grand prize drawing box. The randomly selected guest's first and last names will be announced over the PA system. The invited guests will be asked to come to the main entrance within five (5) minutes to collect their \$1,000 cash voucher. If the invited guests whose names were announced do not present themselves within five (5) minutes, other guest's name(s) will be randomly selected until two (2) invited guests are present. Time limits will be strictly enforced.
2. At 9:45 pm on Friday, March 27, 2015 at the main entrance of Downstream Casino Resort, two (2) invited guest's names will be randomly selected among all eligible entries placed in the grand prize drawing box. The randomly selected guest's first and last names will be announced over the PA system. The invited guests will be asked to come to the main entrance within five (5) minutes to collect their \$2,500 cash voucher. If the invited guests whose names were announced do not present themselves within five (5) minutes, other guest's name(s) will be randomly selected until two (2) invited guests are present. Time limits will be strictly enforced.
3. At 10:00 pm on Friday, March 27, 2015 at the main entrance of Downstream Casino Resort, one (1) invited guest's name will be randomly selected among all eligible entries placed in the grand prize drawing box. The randomly selected guest's first and last name will be announced over the PA system. The invited guest will be asked to come to the main entrance within five (5) minutes to collect their \$5,000 cash voucher. If the invited guest whose name was announced does not present themselves within five (5) minutes, another guest's name will be randomly selected until one (1) invited guest is present. Time limits will be strictly enforced.
4. Once the randomly selected guests arrive at the promotional area, the guests will be asked to provide a valid, government issued photo ID and their Q Club card.
5. Invited guests are eligible to win once in the every thirty minute drawings and once in the Grand Prize drawings.
6. Must be present to win.
7. Drawing boxes will be emptied after the final drawing of the day.

The interpretation of these rules, questions regarding eligibility to participate and any disputed issues not expressly covered by these rules will be resolved by the gaming facilities of the Quapaw Tribe. Management reserves the right to change, modify, suspend, or cancel this promotion at any time, for any reason without notice. By entering this promotion, each participant irrevocably agrees and acknowledges to be bound by the Official Rules; consents to the civil jurisdiction of the Quapaw Tribe and its governmental bodies and agencies; irrevocably waives all of his or her rights to bring any claim, action or proceeding against the gaming facilities of the Quapaw Tribe in connection with this promotion; and forever and irrevocably releases, indemnifies, and holds harmless the Quapaw Tribe, the gaming facilities of the Quapaw Tribe, and its shareholders, officers, directors, employees, representatives, and agents from any liability and damages that may arise from, result from, or are in connection with the promotion, including but not limited to: (a) any promotion-related activity or element thereof; (b) any change in the prize due to unavailability or reasons beyond reasonable control, human error, any interruptions in or postponement, cancellation, or modification of the promotion. Failure to comply with the promotion rules shall result in immediate disqualification. Odds of winning are dependent upon number of entries received. Winners are responsible for any and all taxes (income and sales); licenses, registration and other government imposed fees. Casino is not responsible for electronic transmission errors or delays resulting in omissions, interruption, deletion, defect, delay in operations or transmission or for technical hardware or software failures or for any equipment or programming associated with the promotion. Copies of these rules are available at the Q Club.



Dear

I keep hearing about "March Madness" events everywhere and it sounds like everybody has something special going on. So I decided that Downstream wants to get in on the fun!

I thought it would be fun to pick out a list of our fantastic, loyal guests and invite you to share in our **M.V.P.** (Most Valuable Player) **March Madness** Cash Giveaway.

Not to be confused with the regular Madness, I decided to change this up and not only add to my list of invitees but to add to the cash prizes too! Congratulations, you made my list!

Friday, March 27, 2015 beginning at 6:00 pm you can make a "fast break" to the casino entrance near the Q Club to receive two entries...one entry into the "Starting Line Up" box where there will be two "players" drawn every 30 minutes from 7:00 pm to 9:00 pm for a chance to win \$500 cash and one entry for the "Slam Dunk Grand Prize" box. At 9:30 pm, two lucky "players" will be drawn from the "Slam Dunk Grand Prize" box and each will receive \$1,000 cash. At 9:45 pm, two lucky "players" will be drawn from the "Slam Dunk Grand Prize" box and each will receive \$2,500 cash. As the madness continues...at 10 pm, one special M.V.P. will be drawn and will receive the **March Madness Cash Grand Prize** of \$5,000 big ones! Now that's what I call some serious March Madness!!

You will have only FIVE MINUTES from the time your name is drawn and announced over our public announcement system to make a full court press to the casino entrance near the Q Club to collect your cash or we draw again. As always, please bring a valid photo I.D. and your Q Club card and you **MUST** be present to win our **March Madness** Cash Giveaway.

It sure is fun for Crazy Jani to be able to continue the tradition and invite a very exclusive group of loyal Downstream guests to come on "down" and share the madness with us. Don't miss a minute of the excitement Friday, March 27, 2015 and join us for our **March Madness** Cash Giveaway. It's exclusive and **YOU**, our M.V.P. is invited.

Sharing the Madness,



Jani Cummings
General Manager
Downstream Casino Resort

