

Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting
July 12, 2012

Meeting Called to Order: 3 pm

ROLL CALL:	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Present
	Marilyn Rogers, Member	Present
	Tamara Smiley, Member	Present

DECLARATION OF QUORUM: announced by Larry Ramsey
Melissa/Kathy/Shawn
Kir/Dan/Diana

Commercial Script Review

- Rat Pack
- 50-60's style
- Switzer – Sinatra
- Daly – Dean Martin
- Sims – Sammy
- Black and white to color
- Teaser campaign
- Hampton - Lawford?

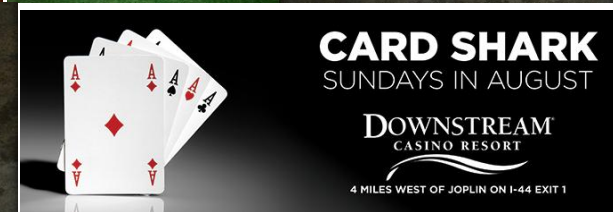
August Newsletter



Consensus of the DDA to approve

August Billboard

- Card Shark
- 5 Options
 - Consensus of the DDA to go with option A



Sportsmag.TV

- 90 days
- \$60,000
- OU Channel
- 32 per day (15 seconds)
- Consensus of the DDA to do a 90 day trial

Exit Now Billboard

- 2 options presented



- - Prefer the black
 - Add red/orange colors to the lettering
 - Add punch to feather

Adjourn 4:32 pm