

DDA/Director's Meeting  
May 16, 2013

- **Attendance:**

- DDA: John Berrey  
Ranny McWatters  
Larry Ramsey  
Tamara Smiley- Reeves
- Exec: Jani Cummings, AGM  
Ernie Dellaverson, AGM  
Melissa Wakefield, Exec. Admin.
- F&B: Brian Kenney, Director
- Finance: Kent Jones, CFO
- Purchasing: Jerri Montgomery, Director
- Facilities: Ernie Caruthers, Director
- IT: Dave Clark, Director
- Marketing: Shawn Carlson, Director
- Security: Bill Goodwin, Director
- Surveillance: William Cornell, Director
- Gaming: Bob Moritz, Director
- PR: Sean Harrison, Manager
- Hotel:
- H.R.: Hillary Shadwick, Manager
- TGA: Barbara Collier, Director
- Special: John Thompson

DDA Updates - John Berrey

- Promotion for Jani to Senior Asst General Manager
- Old GM office – will be a conference room for now
- Coin in number very good

\*Tues 5/28\*

- New paytables applied to VGT games
- System upgrade
- Per Barbara – final report from BMM in by 5/20 for review and approval by TGA

SR Asst GM – Jani

- Pool party - Sunday 5/19, reggae band, 4-7
- Conway trucking in last night
  - Off site emergency headquarters location (7-10 days)
- Two upcoming large weddings
  - 275 people on 5/18
  - 300+ people on 6/1

- Fireworks for July 5
  - \$20,000 – 25 min – past couple of years
  - \$12,750 – 17min – proposed for this year
    - Consensus of the DDA
- Player's Club
  - New hours effective June 1
  - 9am – 11pm Sun-Thurs
  - 9am – 2am Fri-Sat
- June 23
  - Downstream Day at Springfield Cardinals – not much response, cancel
- Learning Center
  - Rate increase to 2 star rates
  - Notices go out this week
- 1162 employee count as of 5/15
  - Not replacing unnecessary positions

#### Asst GM – Ernie D

- Working on table game audits

#### Public Relations – Sean

- NW Ark Food Bank
  - Donation of food in honor of Frank Broyles
  - Host party – Road Hog Park
  - VIP guests
  - PD onsite
  - Coach Switzer
- Anti smoking Campaign
  - A support group has formed

#### Marketing – Shawn

- Air Supply – sold out, great show
- Huey Lewis – 568 sold, 1000 comp
- Willie – 287 sold
- Points for gas push w/prices going up
- Still working on database
- Dirt Road Live
  - Miller Light \$10,000 sponsor
  - \$100,000 giveaway – text/email to win

#### Food and Beverage – Brian

- Room service proposal
  - 9pm-7am run out of WA Na Bea Dee
    - Okay with the DDA
- \$5.95 lunch buffet extended to Thur/Fri/Sat
  - Okay with DDA
- \$7.95 breakfast at Buffalo Grille
  - Okay with DDA

#### IT – Dave

- Billboard fixed

- Replacing switches
- Upgrade on gaming system

#### Facilities – Ernie C

- Working on Cabanas – refreshed for pool party
- All new lights installed @ pool
- Osotoy – company working on lights
- Center bar cables – being tightened
- Working on ceiling painting in Casino
- Window washer finishing today
- Warehouse office done
- HR Door complete today
- Slot office waiting on electric parts

#### Gaming – Bob

- 4States poker tournament Friday at 12pm
- VGT tournament on June 8
- Ending party pit

#### Human Resources – Hilary

- June 3-4 team member picnic
  - Carousel Park
  - 10am – 7pm

#### TGA – Barbara

- Moving compliance to old slot tech office
- IT to pull wiring for TGA to new office

#### Surveillance – Bill C

- Turn on swipe for smoke pit

#### Bright Ideas

- Executive management is not eligible – okay with the DDA

#### Buffalo Grille

- Put news on the TVS

#### Spring River

- Temp stations in front

#### Wa NA Bea Dee

- Remove carpet & tile – make it's own area.