

Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting
November 21, 2011

Meeting Called to Order: 1:34pm

ROLL CALL:	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Present
	Marilyn Rogers, Member	Absent
	Tamara Smiley, Member	Present

DECLARATION OF QUORUM: announced by Larry Ramsey

Marketing Play and Earns

- General discussion. Jan, Feb, and Mar already ordered
 - Jan – alarm clocks
 - Feb – Cookies
 - Mar – Scentsy

New Year's Player Gift

- Two different knife sets presented

Consensus of the DDA to go with the Chicago Cutlery set presented.

Review suggestions from directors about guest /team member incentives (full lists attached)

- Bottled water to departing guest – begin ASAP
- \$10 food voucher given to valet guest for a return visit – discuss with Steve Drewes
- 10% discount in gift shop to hotel guests – ASAP
- Seasonal candy handed out by the greeters
- Guest programs
 - First time guests
 - Children
 - Returning guests
 - Turn down service
- Fresh flowers in the suites

Baseball Tarp cover at Razorback field

- Review presented – see attached
 - Do not like color
 - Would like to see
 - Pig Swoie! on the ends
 - A Little bit of hog heaven or Go Hogs in the middle

Basketball Banner

- Review options – see attached
 - 13584x48 – remove outlet logos
 - 2512x45 – add “A Little Bit of Hog Heaven”
 - 2528x48 – leave as is
 - 1216x48 – leave as is

Boom Shaka Laka Commercial

- Better
- Add footage of players
- Would like to hear voice over by the girl that does current commercials

Adjourn 2pm

ENDS



DOWNSTREAM®



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DOWNSTREAM®



ENDS



DOWNSTREAM® RESORT



Spring River
BUFFET



Wa Na Bée Déa
COME EAT





DOWNSTREAM[®] RESORT



Spring River
BUFFET



Wa Na Bée Déa
COME EAT



GO HOGS!





DOWNSTREAM® RESORT



Spring River
BUFFET



Wa Na Bée Déa
COME EAT



GO HOGS!

