

Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting  
February 1, 2013

**Meeting Called to Order:** 9:36 am

<b>ROLL CALL:</b>	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Absent
	Marilyn Rogers, Member	Present (via Phone)
	Tamara Smiley, Member	Present (via Phone)

**DECLARATION OF QUORUM:** announced by Larry Ramsey  
Shawn C, Brandy, Kathy

Marketing Review

April

SLOTS

- Young at Heart EGM Tournament & 2X Points (Approved as January, February, March)
  - Guests 50+
  - Thursdays
  - \$25 to \$250 Q Play for 1<sup>st</sup> through 5<sup>th</sup> place
  - Earn 2X points from 6:00 am to 4:00 pm

TABLES

- Sizzling Seats
  - Mondays and Tuesdays – First 3 weeks of the month
  - Every Table and spot we be placed into a drawing drum.
  - Every 30 minutes from 9am-3pm on table and spot number will be drawn
  - Player in that spot will receive a \$50 chip voucher
- Party Pit (Approved as January, February, March)
  - Wednesdays
  - Must be playing Blackjack in Pit 3
  - April 3<sup>rd</sup> – 5 Card Charlie Big Wheel Spin
  - April 10<sup>th</sup> – 6 Card Charlie Big Wheel Spin & Sizzling Seats Big Wheel Spin
  - April 17<sup>th</sup> – Any Suited Blackjack
  - April 24<sup>th</sup> – Sizzling Seats Big Wheel Spin
  - Win up to a \$500 Chip Voucher

POKER

- Harley Davidson Poker Promotion (Falls into May)
  - Qualifying period – April 14<sup>th</sup> thru May 2<sup>nd</sup>
  - Every four hours will have a high hand winner and each winner will win a key
  - On May 4<sup>th</sup> players will have chance to win a key in hot seats
  - Players will all be able to try their key in a Harley the one that's starts it wins the Harley
  - A \$25.00 option will be giving to players that do not want the key

## BUSING

- April Showers
  - Promotional board with 60 Spring themed items
  - Each passenger will be able to chose one item form the board
  - Price Range: \$5 meal points to \$20 Q Play

## MARKETING

- Diamonds and Daisies Drive Away
  - Sundays in February
  - 3:00 to 8:00 pm
  - Game: Four people will be randomly selected each hour
    - \$300 to \$750 cash or \$1000 to nationally known jewelry store
    - Each player will them get to choose a multiplier: 2x 3x 4x
    - Each player will be given a card to place in a separate drawing drum at 7:45pm when five names will be drawn and given a letter asking them to return for the finale on April 28<sup>th</sup>
    - April 28<sup>th</sup> finale-
    - Each of the twenty finalists that return with the letter will draw a key from a container of fake diamonds.
    - Final prize will be a Vehicle valued up to 53,000 (2013 Mercedes SLK250 Roadster) or \$30,000 cash
    - Finalist that didn't have the winning key will receive Q play prizes ranging from \$500 to \$100. There will also be \$2500 gift card to a jewelry store and \$1,500 Q Play
- No Foolin' Mystery Q Play
  - April 1<sup>st</sup> 6am-11:59pm
  - Global promotion cannot be redeemed at both casinos
  - Bronze Q Club members will receive between \$10-\$1000 Q Play
  - Silver/Quapaw Q Club members will receive between \$25-\$1000 Q Play
  - Gold Q Club members will receive between \$50-\$1000 Q Play
  - Platinum Q Club members will receive between \$100-\$1000 Q Play
  - All new card sign-ups on March 31<sup>st</sup> and April 1<sup>st</sup> will receive \$10 in Q Play
- Giving You a Break Hot Seat
  - Monday, April 15<sup>th</sup> 1pm-8pm
  - Every 30 minutes one player will be randomly selected
  - The player will get to come to promotional area and spin a wheel
  - Prize range: \$500 Lowes/Visa Gift Card, \$250.00 Q Play, \$200.00 Spa Certificate,\$50.00 Q Play, \$100.00 Q Play, \$50.00 Q Store/ Heckaton Certificate or \$75.00 to Red Oak
- Dishing it Out Play & Earn
  - Wednesday, April 10<sup>th</sup> and 24<sup>th</sup>
  - Guests that earn 150 points can receive cost of \$15.00
  - Guests that earn 200 points can receive cost of \$17.00

### Player Development

- VIP Sunglass Extravaganza
  - Saturday, April 27<sup>th</sup> 5pm-9pm
  - Guests with a \$300 ADW receive an invitation
  - Guests receive a pair of name brand sunglasses
  - Complimentary drinks and appetizers will served

Adjourn 10:35am