

Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting
June 7, 2012

Meeting Called to Order: 4:30pm

ROLL CALL:	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Present
	Marilyn Rogers, Member	Absent
	Tamara Smiley, Member	Absent

DECLARATION OF QUORUM: announced by Larry Ramsey
Shawn/Jani

Marketing

- General discussion
 - Develop a full property marketing plan and an Event specific plan
 - Keep fresh
 - Develop checklist
 - Non Carded play advertising
 - Advertising opportunities
 - in-house channel
 - bring a friend campaign
 - new card sign ups
 - Cross Marketing w/White Oak
 - Entry boxes for tickets
 - QClub brochure
 - 30 locations

Adjourn 5:25 pm