

Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting
June 6, 2012

Meeting Called to Order: 3:00 pm

ROLL CALL:	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Present
	Marilyn Rogers, Member	Absent
	Tamara Smiley, Member	Absent

DECLARATION OF QUORUM: announced by Larry Ramsey
Tim/Shawn/Jani

Marketing Update

- Discussion on moving media person into marketing and out of IT
- Requested that when presenting marketing it be presented to Jani/Steve/ DDA at the same time
- Weekly Marketing meeting (Wed)
- July Promo Calendar
 - 4 Wheel Frenzy
 - Sunday's
 - 3 big prizes to be drawn on 7/29
 - \$10,000 ATV
 - Toyota 4 Runner
 - \$40,000 cash
 - Sizzling seats
 - M-T table games \$50-500
 - Concert
 - July 3 – Kelli Pickler/Randy Travis
 - Fireworks
 - Party Pit
 - Wed 6-11
 - F&B Specials
 - Buffet – S_W \$10 Qplay w/buffet purchase
 - Beverage – Bucket of 5 for \$7.50
 - Table Play invite
 - \$10 QPlay w/concert tickets
 - Senior Day
 - Thursday's
 - 2x points
 - Slot tourn
 - 10/10 Blackjack tournament
 - Gold/Silver Upgrade Parties
 - Once a year (July)
 - Silver – popcorn poppers
 - Gold – cheese tray and chip/dip dish
 - GM Birthday Celebration

- Gift Events – PD
 - Nike Golf shift – 6/23/12
 - Wine Coolers – 6/29/12
- New Years gift idea
 - Leather Jackets – consensus of the DDA
 - Player can chose from multiple styles
 - Player event in Sept for sizing
- QStore Opening
 - Gas for \$2.99 a gallon
 - 25 gallon max
 - Unleaded only
 - Attendants at all pumps

Adjourn 5:01pm