

Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting
March 5, 2013

Meeting Called to Order: 1:40 pm

ROLL CALL:	John Berrey, Chairman	Present
	Larry Ramsey, Secretary	Present
	Ranny McWatters, Treasurer	Present
	Marilyn Rogers, Member	Present
	Tamara Smiley, Member	Absent

DECLARATION OF QUORUM: announced by Larry Ramsey

Sean, Jani, John T

PR TV

- Script review "Partners for Prosperity"
 - Subject 1 – elected officials
 - Subject 2 – community leader
 - See attached
- Can we use "Right Now"
- Written for a 60 sec
 - Need to be able to be 30 or even 15 sec
- Brain storming meeting to develop the script

Smoking Cessation

- Posters are going up
- Looking at setting up a support group

DNA

- FAQ sheet
- Agenda

Asst. GM Updates

- QStore first anniversary – May 3
 - Specials, prize drawings
- Org Chart
 - Compliance Manager – add position

Motion by DDA Secretary Larry Ramsey to add position to Org chart. Seconded by DDA member Marilyn Rogers.

Vote: JB y; RM y; LR y; MR y; TS absent (4 yes, 0 no, 1 absent) motion passes.

- Residential Leas Agreement
 - Discharging a firearm
 - Evection on first offense
 - New lease to be sent to all tenants

Motion by DDA Treasurer Ranny McWatters to add position to Org chart. Seconded by DDA member Marilyn Rogers. Vote: JB y; RM y; LR y; MR y; TS absent (4 yes, 0 no, 1 absent) motion passes.

Donations

JDRF - Hope Gala	150 at Red Oak	hotel	Golf for 2
Daddy's Girl	60 at Buffalo Grille	hotel	
Children's Museum of NW Arkansas	60 at Buffalo Grille	hotel	
Lowe's Carthage - MDA	60 at Buffalo Grille	hotel	
St. Raphael Catholic School		hotel	Golf for 2
Woman's Recreational Shooting Association	60 at Buffalo Grille	hotel	
St. Bernard of Clairvaux Catholic church	60 at Buffalo Grille	hotel	
ATEC	60 at Buffalo Grille	hotel	Golf for 2

Adjourn 3:45 pm

Sean Harrison

Subject: FW: DRAFT: DNA Conference Outline & Fact Sheet
Attachments: B81F0CDC-CA77-4008-8459-6A93FA8B7C0F[19].png

DDA:

We have done a lot of planning, and we are expecting registration calls to start anytime. So while we haven't had a chance to meet about DNA status, I feel like I need DDA review and comments (or approval) before I send the Outline & Fact Sheet below over to our Finance folks who will be taking those registration calls. Of course there are lots more details, but below is a general overview specifically for the registration process.

Website

developnativeamerica.com

DNA = Development in Native America

Hosted by the Quapaw Tribe and Downstream Casino Resort

This year's DNA Case Study — Gun Lake Casino, west Michigan, of the Gun Lake Tribe

General

- Dates — April 29 – May 1. Program presentations and Keynote Dinner in The Pavilion.
- Conference Cost -- \$345 per person. That includes a credit of up to \$100 for Nee Spa or round of golf, advance appointments/T-times required.
- Room Rate -- \$75 conference rate for a standard room (like last year)
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- A list of Exec Comp rooms for our Speakers (about 25) will be distributed soon, and those can be pulled from the following:
 - 100 rooms are to be blocked for April 28 (unless otherwise noted later)
 - 200 rooms are to be blocked for April 29 & 30
 - 100 rooms are to be blocked for May 1 (unless otherwise noted later)
-
- All registered DNA guests should receive a Welcome Packet including 4 drink vouchers upon check-in; drink vouchers are intended for the two evening receptions but should also be allowed at any Downstream bar at any time those guests are here
- Kappa Hotel Pool should be reserved, set and staffed for a cocktail reception on the first night -- 5-7pm, April 29; drink vouchers will be honored but also cash bar; we will plan some kind of simple appetizers

Schedule/Location

April 29 – Property-wide, Golf Course, Nee Spa

- No Program today — enjoy the amenities and entertainment of Downstream
- Best day for golf/spa appointments, although they can also arrange these for whenever they prefer
- 5-7pm -- Cocktail reception at Kappa Hotel pool

April 30 — The Pavilion

- 7:30-8:45am — Registration at Pavilion entrance
- 8:45am — Welcome & Opening Remarks by Downstream Chairman John Berrey and co-emcee John Thompson
- 9am-4:30pm -- DNA Program Sessions No. 1-5, with lunch provided
- 6:30pm-9pm — Cocktail Reception/Keynote Dinner and Speaker

May 1 — The Pavilion

- 9am-3pm: DNA Program Sessions No. 6-9, with lunch provided

Title: “Partners For Prosperity” PR-TV Featuring: DCR Economic Impact & Community Service Principles: Selected public officials and Chairman Berrey Music: <i>Right Now</i>			Television Client: Downstream Casino Resort Length: :60 sec. Date: Jan. 4, 2013 Version: 1 Prod. Co.:
Shot	Scene		Narration/Music/SFX
1	Super: Downstream Casino Resort – and/or – Quapaw Tribe Below, fade in another Super: Partners For Prosperity	:03	(Music: “Right Now” piano intro)
2	Open on: Interview with <u>Subject 1</u> – a prominent elected official – seated, relaxed and confident in an office environment; medium shot, medium/bright lighting; Trans with Super: Jobs →	:9	Subject 1: <i>The Quapaw Tribe has had a significant impact on the region’s economy in recent years, with the creation of more than 1,200 permanent good jobs. They also wield enormous purchasing power that they keep local, and that helps all the other businesses in the area.</i>
3	With Subject 1’s voice-over continuing, cut to a series of clips of construction activity, road work, steel work, drywall, etc.	:14	Subject 1 cont.: <i>The Quapaw’s construction projects alone have created more than 1,300 jobs, and it really came at a good time and I believe helped us weather the recession as well as we could have hoped.</i>
4	With <u>Subject 2</u> voice-over, Trans to clips of smiling service workers in kitchen, serving food at a table,; Cut to Interview with <u>Subject 2</u> – a community leader; Cut to clips of the Downstream property, upscale amenities, a cocktail waitress serving drinks at a table, fine dining, gaming, and office workers at a computer or discussing things at a conference table. Trans with Super: Growth →	:18 :22 :26	Subject 2: <i>What they have achieved with Downstream Casino Resort is nothing short of remarkable. There’s never been anything like that in this region before. It attracts tourists and guests from all over, bringing new money into the Tri-State Region. It has added over a billion dollars to the area’s economy.</i>
5	Trans back to Interview with <u>Subject 2</u> Cut to series of clips, maybe some still photos mixed in, maybe some newspaper headlines mixed in: Charity events; Check presentation; News clip of Chairman Berrey helping deliver cases of canned food; Tornado relief activities (there’s a clip with the Downstream truck parked amidst the chaos in the tornado stricken zone); Photos of the Chairman and Barry Switzer visiting with FEMA workers Trans with Super: Together →	:34 :40 :42	Subject 2 cont.: <i>And if their economic impact was all they contributed it would be plenty, but they are also terrific neighbors and solid, generous citizens in the communities, giving thousands of dollars to charities and partnering in projects for infrastructure improvements. Just one example – the City of Joplin will never forget how the Quapaw Tribe and Downstream Casino stepped up to help after the 2011 tornado disaster. They were there for us, helping in every way they could think of. And it made a real difference.</i>
6	Trans to Interview with <u>Chairman Berrey</u> Cut to clips that depict people working together; Tribal/Downstream with community people; Chairman Berrey	:48 :50	Chairman Berrey: <i>The Quapaw Tribe has been here for almost 150 years, really before anything else was here. We are part of the history of the Tri-State Region.</i> (Music: Fade up the “Right Now” music) <i>So when we launched our business enterprises, including Downstream Casino Resort, we committed ourselves to doing it</i>

	greeting someone in a crowd; a slow pan across the concert venue and Osotouy lighted behind; Fade in super: → Success	:55	<i>in the right way and for the right reasons. And that is, to make life better for everyone in our communities. We are here for the Tri-State Region, and we're excited about the future.</i>
	Clip of Fireworks exploding over Osotouy; Fade in supers: The Quapaw Tribe Downstream Casino Resort Below, fade in super: Jobs → Growth → Together → Success	:60	Music: Climax of "Right Now" music