Downstream Authority of the Quapaw Tribe of Oklahoma Regular Meeting December 16, 2015

Meeting Called to Order: 10:00 am

**ROLL CALL:** John Berrey, Chairman Present

Larry Ramsey, Secretary Present
Ranny McWatters, Treasurer Present
Marilyn Rogers, Member Present
Tamara Reeves, Member Present

## **DECLARATION OF QUORUM:** announced by Larry Ramsey

Thomas

- Dogs
  - o 24/7 dog on duty
  - Gun/bomb detection
  - Combat vet handlers
  - Purchase 5 more dogs
- Appearance Standards
  - Maintain current change to read at exceptions at the discretion of general manager
  - "Men's hair should be pulled back into a braid or ponytail if longer than one (1) inch below the top of the collar." EXCEPTION: at the discretion of the General Manager
- Donations:
  - True Charity Initiative \$1000/month 12 months
  - Marquette gift certificate for Red Oak/ night stay
  - Aids Care Fund \$1,000
  - Razorbacks Football \$50,000
  - Northern Cheyenne call and get more information
- Promotion
  - Downstream Invitational Black Jack tournament
    - Review and discussion, consensus of the DDA
- Thomas Mathews
  - o Gaming collaborator/ tribal liaison
  - o Paid from DDA
  - Bonus paid in Jan \$50,000

Motion by DDA Secretary Larry Ramsey to approve bonus as presented. Seconded by DDA Treasurer Ranny McWatters. VOTE: JB; y; RM: y; LR; y; MR: y; TR: y (5 yes, 0 no, 0 abstain) motion carries.

- Job Description Quapaw Casino Tribal Liaison to the DDA
  - Meets with the DDA on a regularly scheduled basis or as requested
  - Reviews EGM product at Quapaw Casino and compares profitability and appeal of those games to same games at Downstream Casino
  - Review involves discussions with Downstream Slot Director and/or Slot
     Technical Manager for appropriate and timely data
  - Reviews table games at Quapaw Casino and compares ratio of table games to EGM machines there as compared to Downstream Casino.
  - Review involves discussions with Downstream Table Games Manager
  - Utilizes Downstream Analysts for pre and post-formas for Quapaw Casino promotions
  - Routinely reviews Downstream casino floor signage, lighting, accessibility, etc., to obtain ideas to freshen our casino floor or to make adjustments to the Quapaw Casino floor and shares those ideas with the DDA for review.

Break 12pm – 1pm

Marketing Alan/Kathy

- Feb Newsletter
  - Add a Heart on Valentine's day
  - Add a lifetime jackpot ticker
- Artwork
  - Dublin your Jackpot
    - 5 options presented



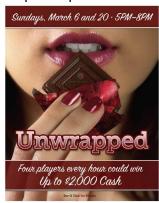
- o What's Crackin
  - 4 options presented

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## o Unwrapped

o 4 options presented



- April Promotions
  - Keurig Giveaway
  - Young at Heart
  - Bring on the Rain main promotion (Sundays)
    - Cash or Qplay for a year
  - Mix it up Bakeware play and earn
- Feb promotions added
  - o If I only have a heart tables
  - Winter classic poker
- Play and Earn items
  - o Pots & pans
    - 2 sets blue/stainless prefer stainless

- Q Clubshirts
  - o 3 options presented
    - Dark purple is DDA choice
- Review promotions post formas

Adjourn 1:45pm